

## Cradle-to-Career Fellowship Site Visit: Spartanburg, South Carolina

*Social Media Kit*  
October 28-30, 2025

We look forward to seeing you in Spartanburg—affectionately known as Sparkle City or Hub City—South Carolina and invite you to share your experience on social media. Please find suggested social media copy and images for your use. And of course, don't forget to tag **@EdRedesignLab** and our hosts **@SpartanburgAcademicMovement** and **Northside Development Group (@ndg\_spartanburg)**!

Please check the EdRedesign social media feeds ([LinkedIn](#), [Facebook](#), and [Instagram](#)) each day in Spartanburg to see what we are highlighting from the day and like, repost, or use our content to spark your own independent posts (make sure to tag us and we will do the same!).

### Sample Social Media Posts

#### LinkedIn

I'm excited to join my Cradle-to-Career Partnership Leaders cohort and the EdRedesign team this week for a visit to Spartanburg, South Carolina!

The goal of this trip is to learn more about the impressive work happening across Spartanburg, driven by the Spartanburg Academic Movement, the backbone organization for the city, and the Northside Development Group, the community quarterback for the Northside neighborhood. Together, we'll explore how different sectors, approaches, and actors come together to advance progress toward shared goals at a strategic level.

I'm looking forward to capturing best practices, insights, and lessons from the site visit and my peers to bring back to [insert your location or community].

Stay tuned for more updates from Spartanburg aka Sparkle City!

#### Facebook

📍 I'm headed to Spartanburg, South Carolina with my Cradle-to-Career Partnership Leaders cohort and the EdRedesign team!

I'm excited to learn from the Spartanburg Academic Movement, Northside Development Group, and other key organizations about how cross-sector collaboration and diverse strategies can drive progress toward shared community goals.

Follow along this week for my reflections and key takeaways on how we can translate their strategies into sustained neighborhood action to accelerate change in [insert your own location/community]!

## Instagram

👋 Greetings from Spartanburg, South Carolina!

This week, I'm joining my Cradle-to-Career Partnership Leaders cohort and the EdRedesign team to learn how cradle-to-career place-based partnerships are helping to transform the lives of children and families in Spartanburg.

I'm looking forward to learning more from the @SpartanburgAcademicMovement team, @ndg\_spartanburg, and their many partner organizations.

Stay tuned for takeaways from Hub City!

## Available Media



Click below to download the sized image for your platform of choice.

- [Square](#) (LinkedIn and Facebook)
- [Vertical](#) (Instagram)