

Panel Discussion: Local Leaders as Drivers of Place-Based Change

Mayor Cherie Wood

South Salt Lake City, Utah

Bill Crim

Chief Executive Officer, United
Way of Salt Lake

Moderator: Libby Schaaf

50th Mayor, City of Oakland, CA
(2015-2023); By All Means Senior
Fellow, EdRedesign, Harvard
Graduate School of Education



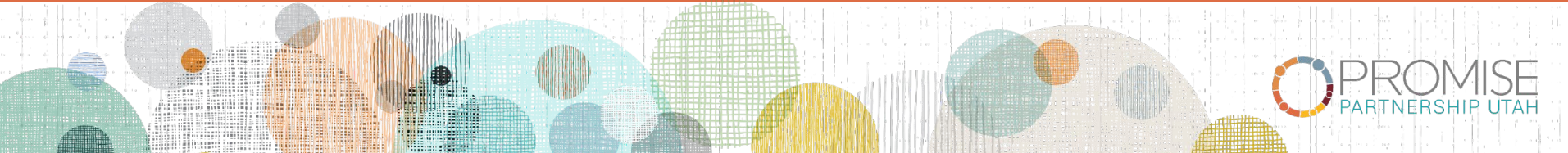
At Harlem Children's Zone

EdRedesign
OPPORTUNITY FOR ALL

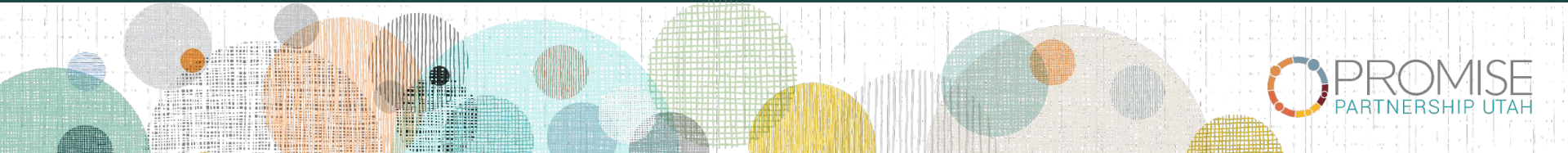


#PowerofPlace

Promise South Salt Lake and Promise Partnership Utah



Promise South Salt Lake

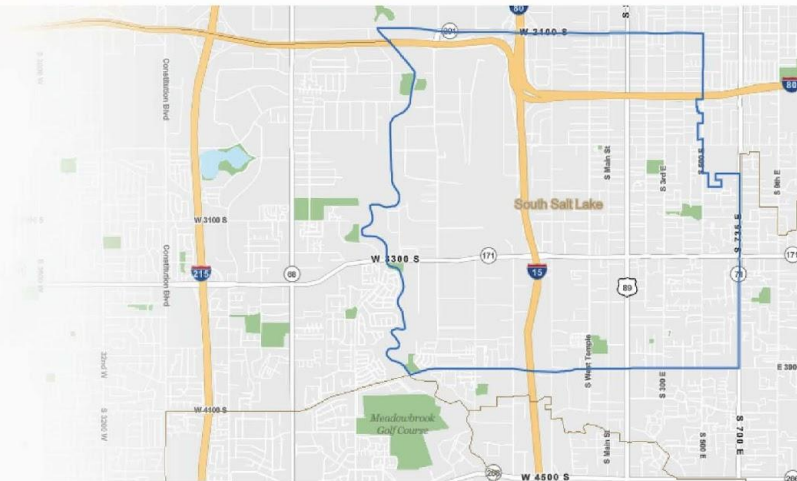


Demographics

Place

South Salt Lake city, Utah

South Salt Lake city, Utah is a city, town, place equivalent, and township located in Utah.



// United States / Utah / South Salt Lake city, Utah



Populations and People

Total Population

26,777

P1 | 2020 Decennial Census



Employment

Employment Rate

66.9%

DP03 | 2020 American Community Survey 5-Year Estimates



Families and Living Arrangements

Total Households

9,210

DP02 | 2020 American Community Survey 5-Year Estimates



Income and Poverty

Median Household Income

\$49,616

S1901 | 2020 American Community Survey 5-Year Estimates



Housing

Total Housing Units

11,410

H1 | 2020 Decennial Census



Race and Ethnicity

Hispanic or Latino (of any race)

6,606

P2 | 2020 Decennial Census



Education

Bachelor's Degree or Higher

27.1%

S1501 | 2020 American Community Survey 5-Year Estimates



Health

Without Health Care Coverage

18.1%

S2701 | 2020 American Community Survey 5-Year Estimates

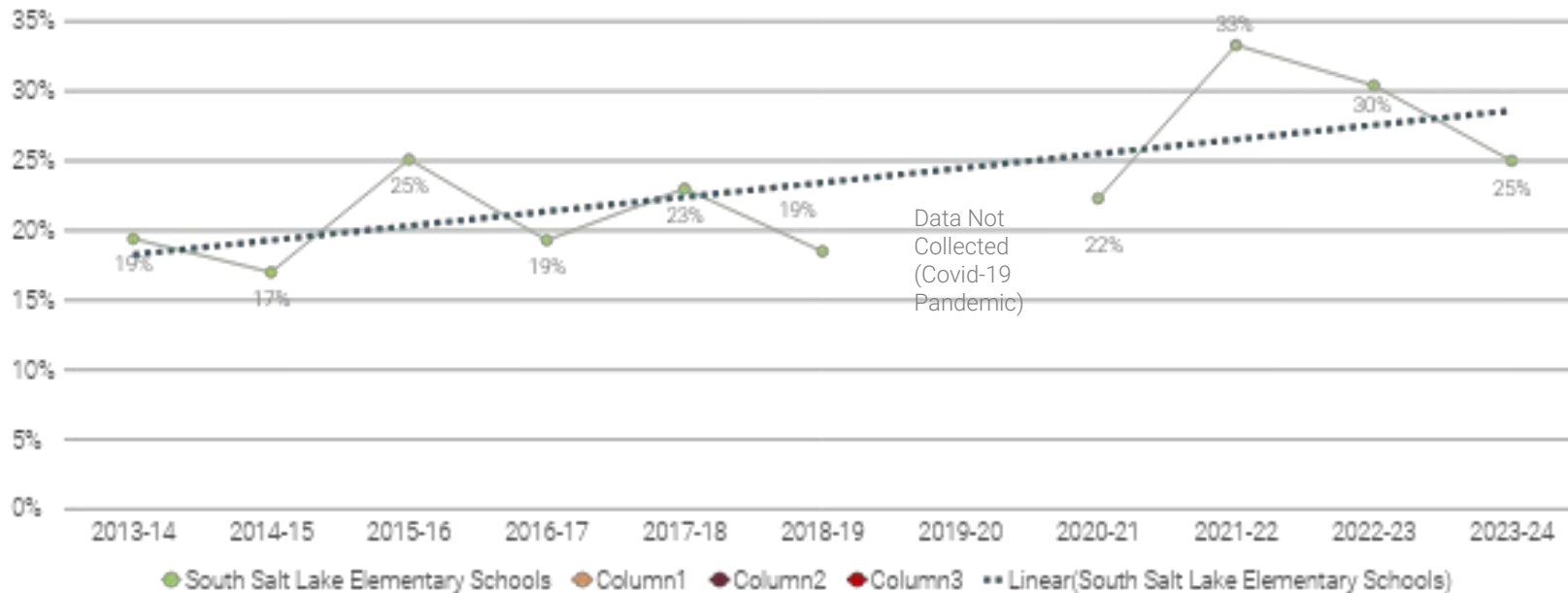
More than a Program



Many Organizations – One Team



Third Grade ELA Proficiency



Infrastructure:

Educators at Walker, Wilson, Lincoln, Moss, Granite SD
 Promise South Salt Lake afterschool
 Promise South Salt Lake community programming
 Millcreek Promise community programming
 University of Utah Reading Clinic
 Miller Subaru tutoring

Midtown Health benefits enrollment and clinics
 AmeriCorps members
 Utah Community Action housing
 Utah Partners for Health mobile health and vision
 Junior Achievement career exploration
 Latinos in Action leadership training

IRC refugee case management
 Catholic Community Services refugee case mgmt.
 Community Nursing Services immunizations
 211 Utah basic needs service navigation
 English Skills Learning Center for parents
 Promise Partnership Utah backbone

SSL Juvenile Arrests in Afterschool Hours



85%
since 2012

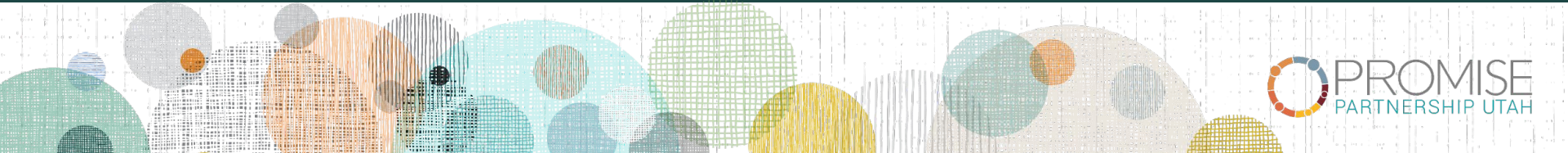
Infrastructure:

Promise South Salt Lake afterschool
Promise South Salt Lake community programming
Educators at Walker, Wilson, Lincoln, Moss, Granite
SD
Best Buy Tech Center sponsorship
Miller Subaru tutoring
Refugee Soccer for sports
The Clubhouse Network
Dry Creek

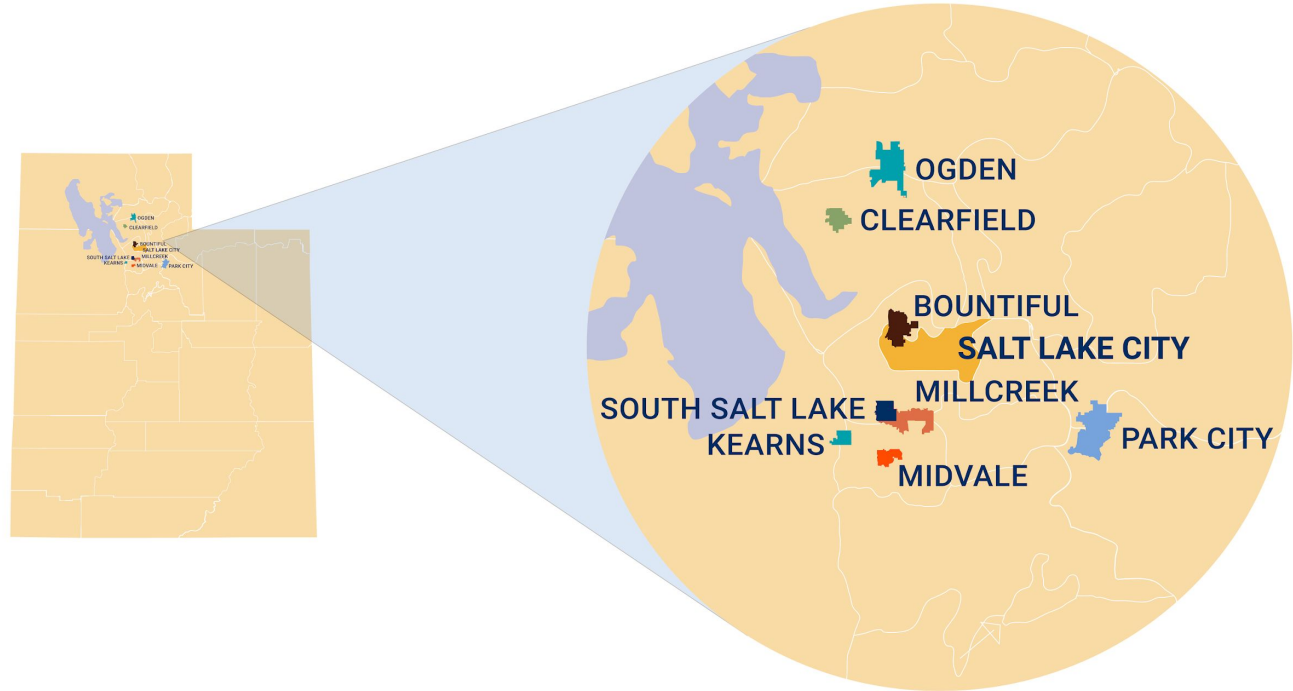
Comcast Lift Zones
South Salt Lake Police Department programming
SSL Recreation for space
Youthlinc programming
Utah Food Bank for meals and snacks
University of Utah Bennion Center for work study
students
Utah Afterschool Network model and database support
Promise Partnership Utah backbone

Westminster University,
VOA Prevention Services
HawkWatch
DWS OCC
USBE 21st Century
Utah Board of Juvenile Justice
SLCO Youth Services
SLCO Prevention
Pushing Ahead

Promise Partnership Utah



Promise Communities (as of March 2025)



Promise Partnership Impact Infrastructure

What It Is

What It Does

Reach / Learn More



PROMISE SCHOOLS

Formal partnership between schools and community-based organizations working in the school

Frees teachers to teach by aligning basic needs services, academic supports and parent engagement with school commitment to help every child succeed

57 schools in Utah (35 directly supported by PPU)

www.promisepartnership.org/communityschools
Model: www.communityschools.org



PROMISE COMMUNITIES

Elementary, middle and high school "community schools" linked together in a cradle-to-career network and formal partnership with the city

Aligns all the resources of a community to support 100% of student and families thriving

8 Promise Communities in development – 2 High Opportunity Promise Communities

www.promisepartnership.org/communities
Model: www.hcz.org



PROMISE NETWORKS

School districts, higher education, state systems and the broader community working together around specific outcomes

Removes barriers and improves policies, practices and systems that support Promise Schools and Communities

6 school districts, 6 higher ed, 5 state systems

www.promisepartnership.org/networks
Model: www.strivetoegether.org

211

Get Connected. Get Help.™
United Ways of Utah

A single phone number / web site that connects a person in need to social services in their community

Provides better access to basic needs services

3,000 organizations / 10,000 programs
www.211Utah.org

Scale of Promise Partnership Utah

PROMISE PARTNERS INCLUDE

6 
SCHOOL DISTRICTS

9 
COMMUNITIES

6 
HIGHER EDUCATION INSTITUTIONS

5 
STATE SYSTEMS

1000s 
OF VOLUNTEERS

600+ 
BUSINESSES, PHILANTHROPISTS,
AND COMMUNITY ORGANIZATIONS


473,000
CHILDREN AND YOUNG ADULTS
(AGES 0-24 YEARS OLD)

IF YOU WANT TO
GO FAST
GO ALONE

IF YOU WANT
TO GO FAR
GO TOGETHER

—African Proverb

