

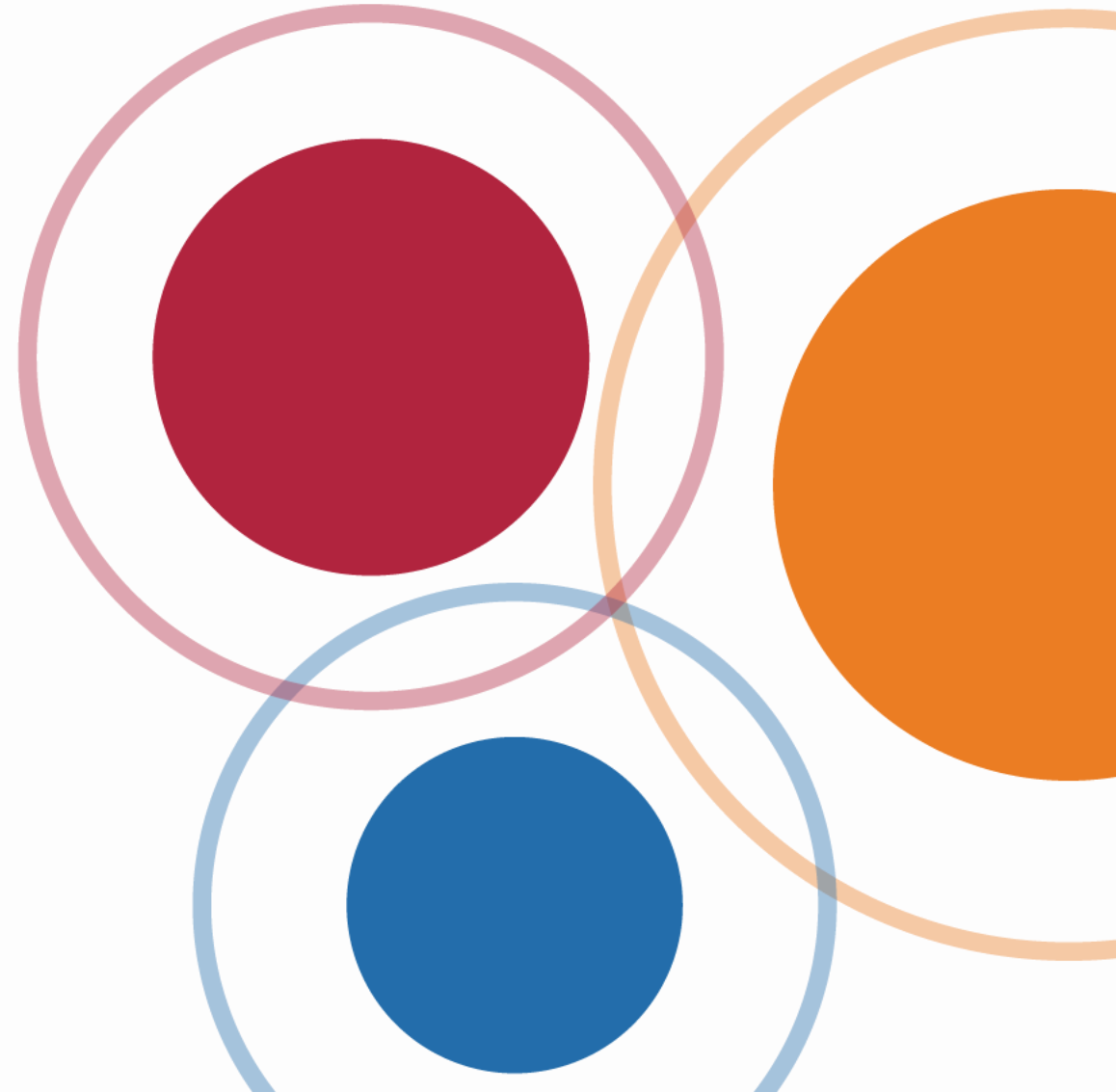
EdRedesign Lab Institute for Success Planning

Community of Practice Summer Workshop 2025

Day 4
Friday, August 1, 2025



EdRedesign
OPPORTUNITY FOR ALL



Breakfast Table Topics

Connect and engage in casual conversations over breakfast with colleagues from other communities. Here are some table topics to start your discussion:



1. What is one thing you all have in common?
2. What brings you joy?
3. Who was your favorite teacher as a young person and why?
4. Share one fact about yourself that people may find interesting or intriguing.
5. What is one thing you know to be true?
6. What value is most important to you? How does that value show up in your everyday life?
7. What motivates or inspires you?

Our Community Commitments

- Listen to understand
- Share the air
- Minimize technology
- Honor time
- Consider both intent and impact
- Have a growth mindset
- Consider missing voices
- Tell us what we can do to improve your experience
- Have fun
- Others?



The Journey Ahead

Prompt: Share a goal or intention you're bringing home from this week.

Questions to guide your post:

- What are you excited to take back to your community?
- What's one bold goal you're setting for the year ahead?
- How has your thinking shifted this week?

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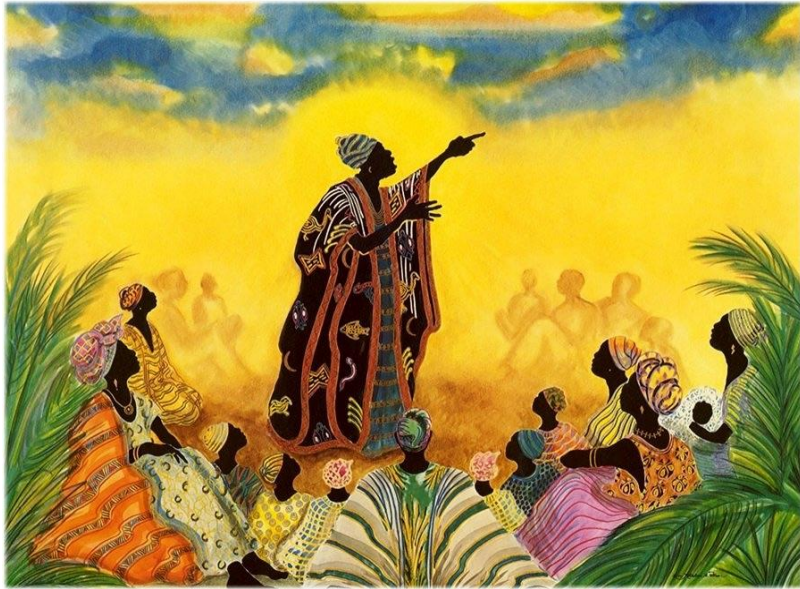


Community Builder

What's Your Story?

What's Your Story

Community Builder



Participants will form trios and, over three rounds, share personal or community stories in response to the following prompts:

Round 1: (6 mins.)

What's a moment that made you care about this work?

- A time you saw something that moved you, challenged you, or shaped your why.

Round 2: (6 mins.)

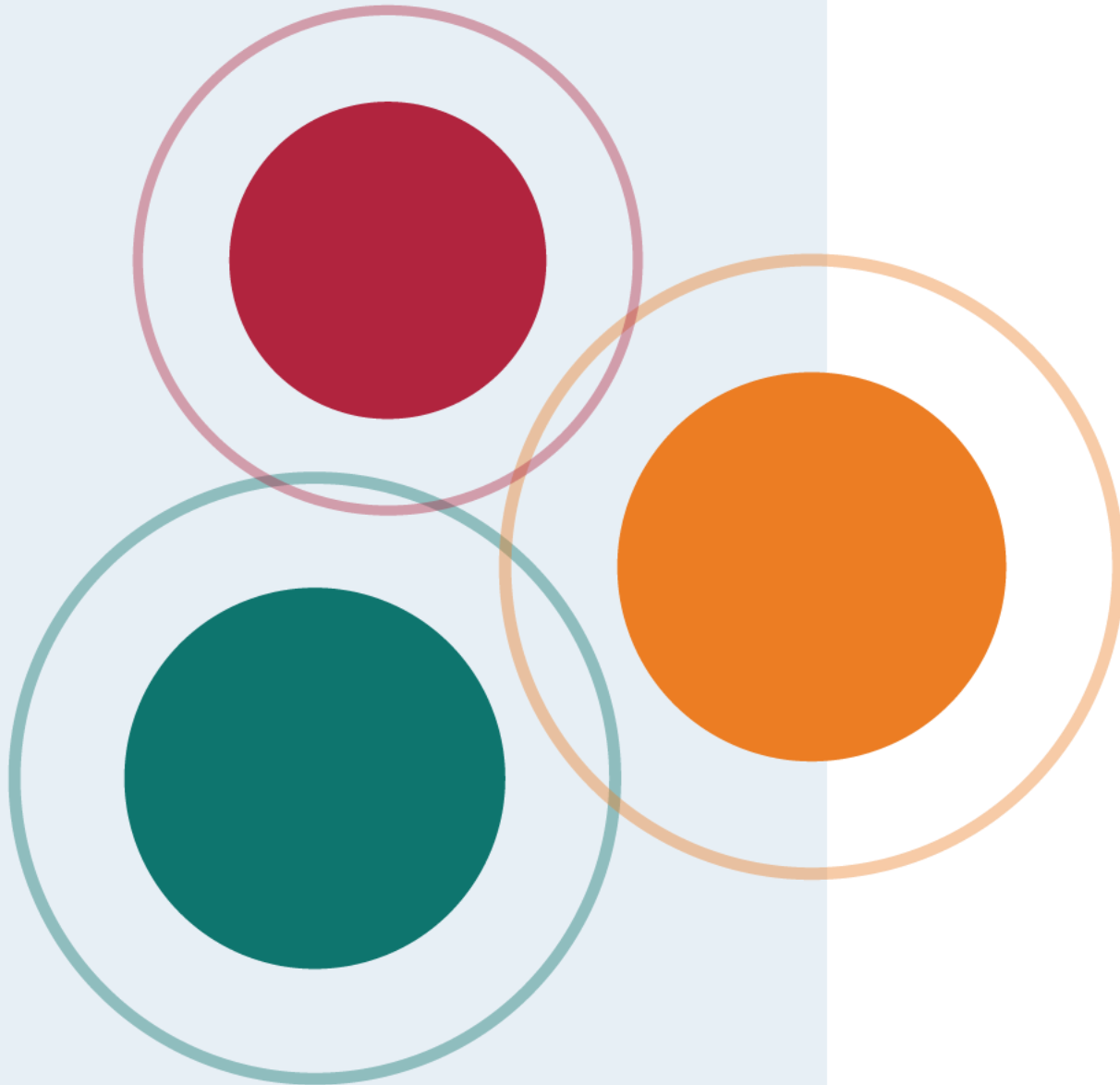
Tell a story about a time when your community showed up for each other.

- What does support or care look like in action?

Round 3: (6 mins.)

Tell a story about a time when a system failed a young person or family—and what it showed you.

- Highlight the stakes and what needs to change.



The Story of Us & Our Work

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| The Power of Storytelling

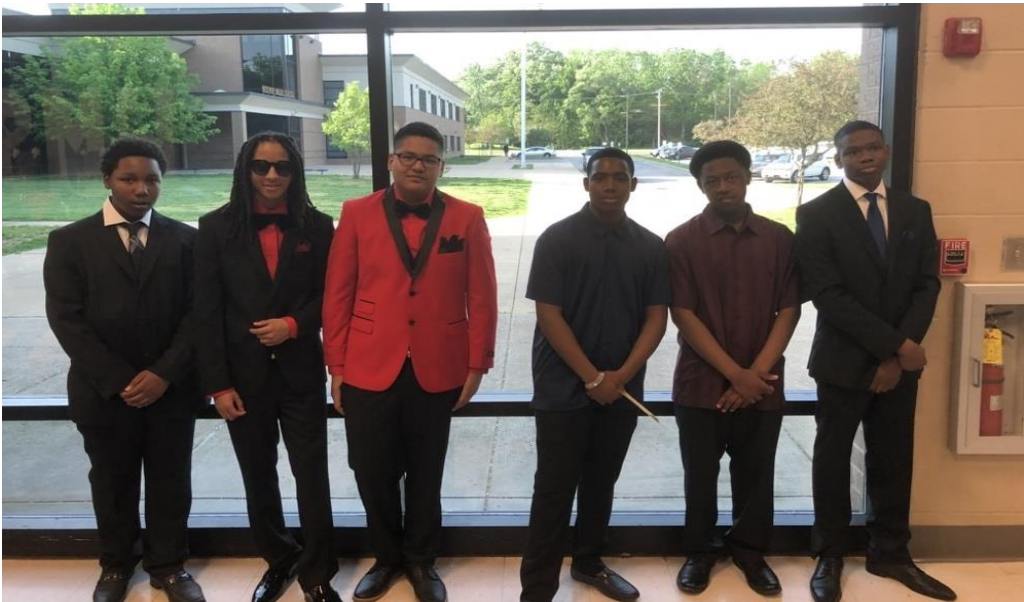
| The Public Narrative Framework

| EdRedesign's Commitment to Storytelling

| Community Highlight



MY WHY: Chris Shelton



Public Narrative

An Act of Leadership & Responsibility

"Some of us may think our personal stories don't matter, that others won't care, or that we shouldn't talk about ourselves so much. On the contrary, if we do public work, we have a responsibility to give a public account of ourselves – where we came from, why we do what we do, and where we think we're going. In a role of public leadership, we really don't have a choice about telling our story of self. If we don't author our story, others will – and they may tell our story in ways that we may not like."



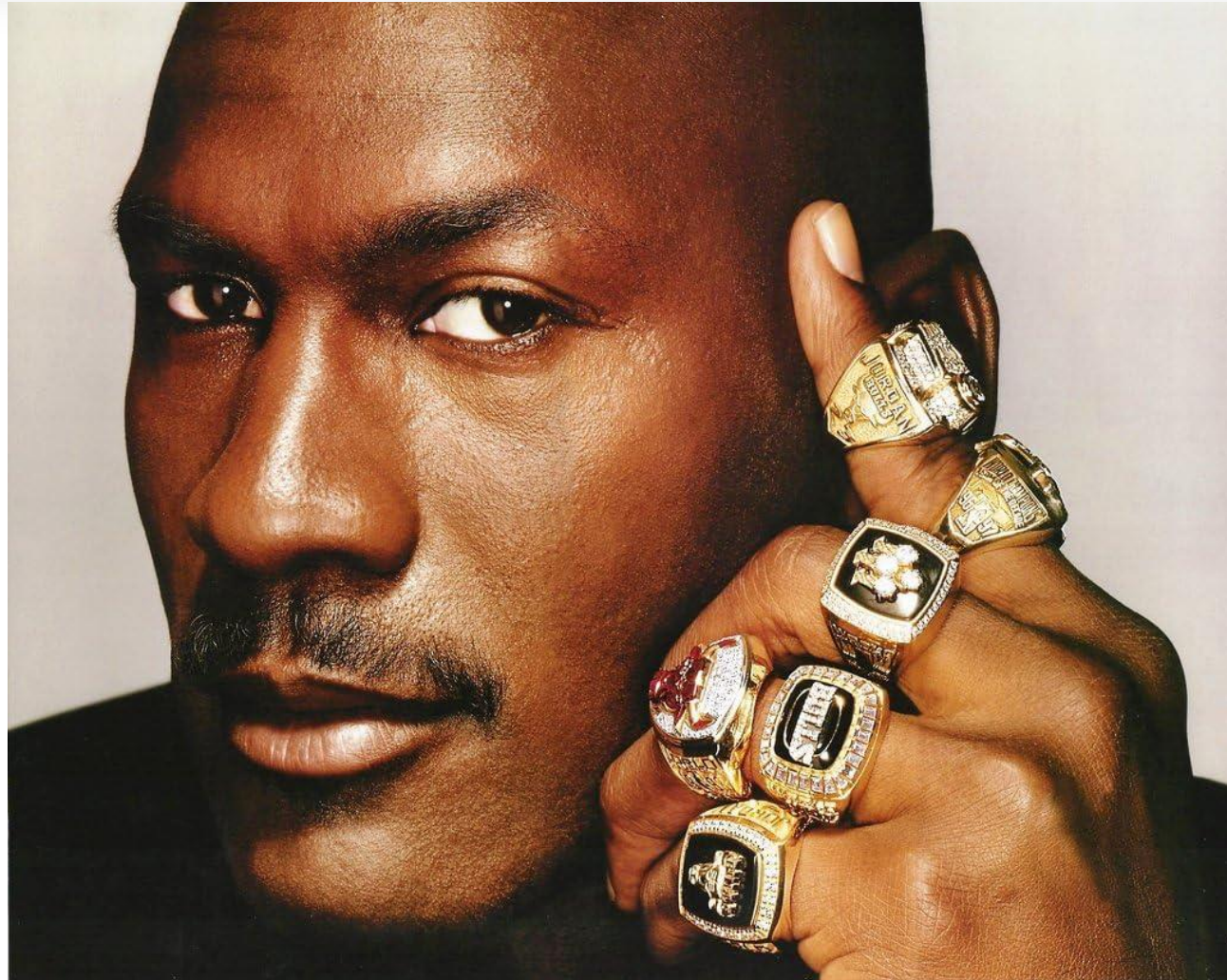
A Basketball Story...

- 13 games scoring less than 10 points
- Missed over 25 game winning shots
- Averaged 2.7 turnovers per game during career
- Missed almost 10,000 shots in his career
- Had a career 8 turnovers in Game 1 against the Orlando Magic in 1995 playoffs
- Lost 60 games in the playoffs throughout his career



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The Greatest of All Time



The Power of Storytelling



Communicate, connect,
make sense of the world



Showcase assets, strengths,
progress of a community



Engage communities in
complex social issues that
drive changes in beliefs and
behavior



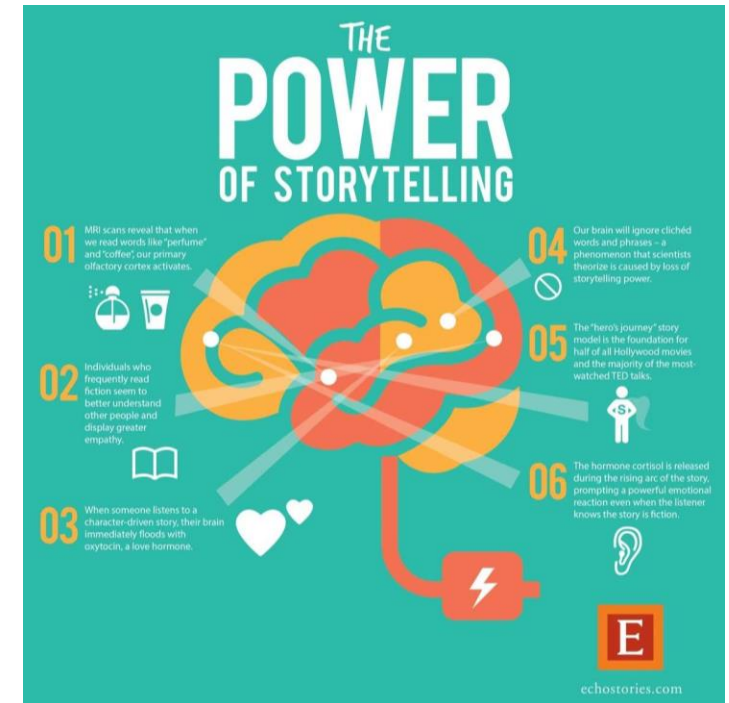
Unite people to create new
social movements



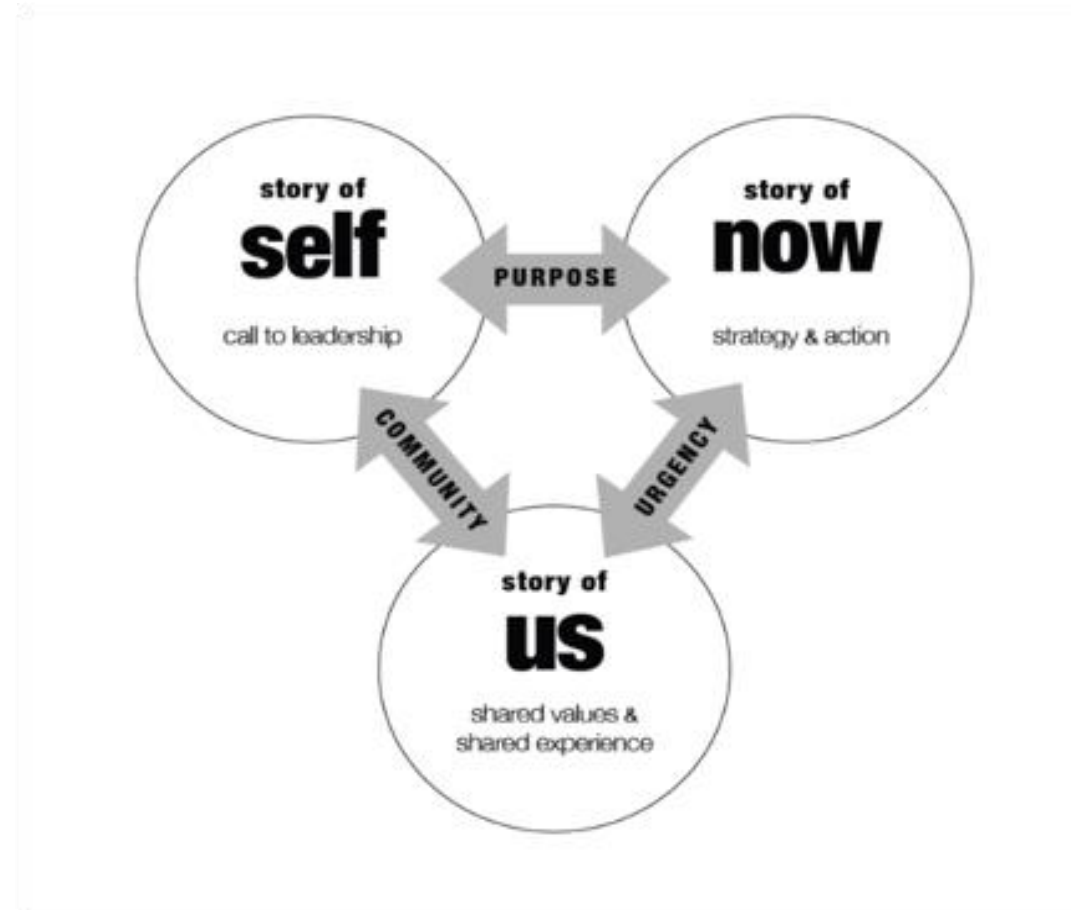
Motivate people to answer a
call to action



Reclaim power by
writing your own narratives &
countering false stories



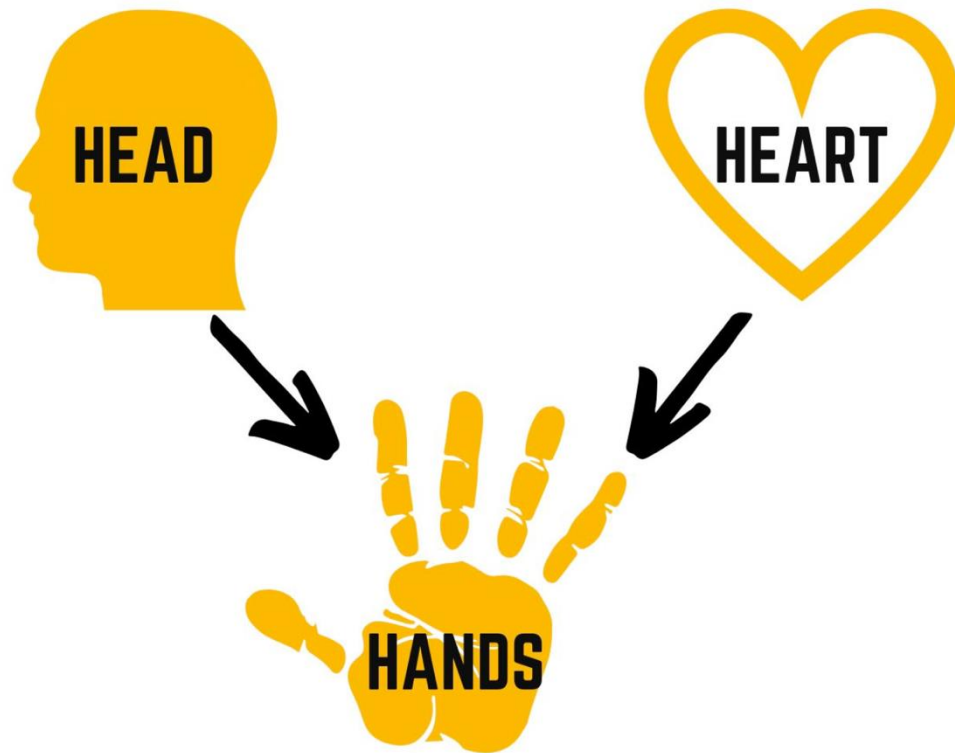
The Public Narrative Framework



Public Narrative

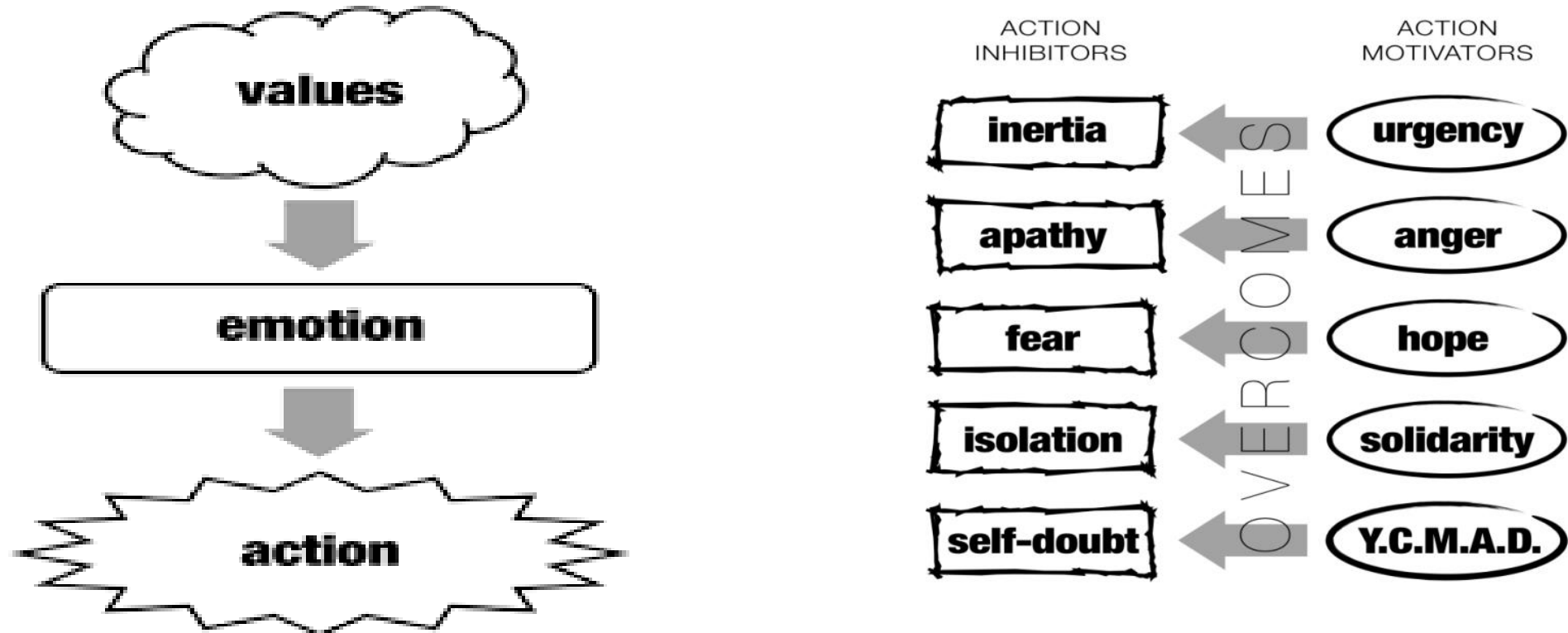
The idea of public narrative, heart, head, and hands is a leadership framework that involves using stories to motivate people to take action.

Storytelling Through Public Narrative

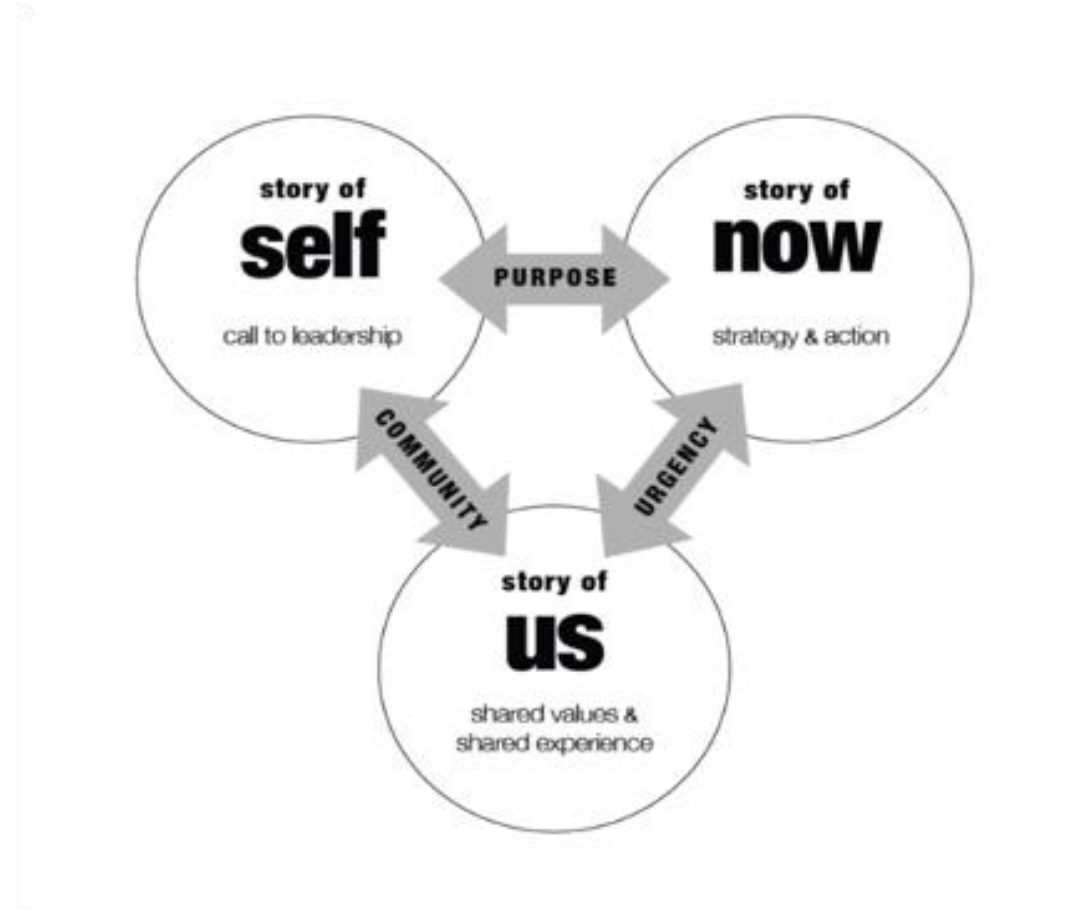


- **Heart:** The emotional resources that can be mobilized to respond mindfully, such as hope, empathy, and self-worth.
- **Head:** The strategic thinking that can be used to devise plans.
- **Hands:** The action that results from engaging the heart and head.

The Power of Public Narrative



The Public Narrative Framework

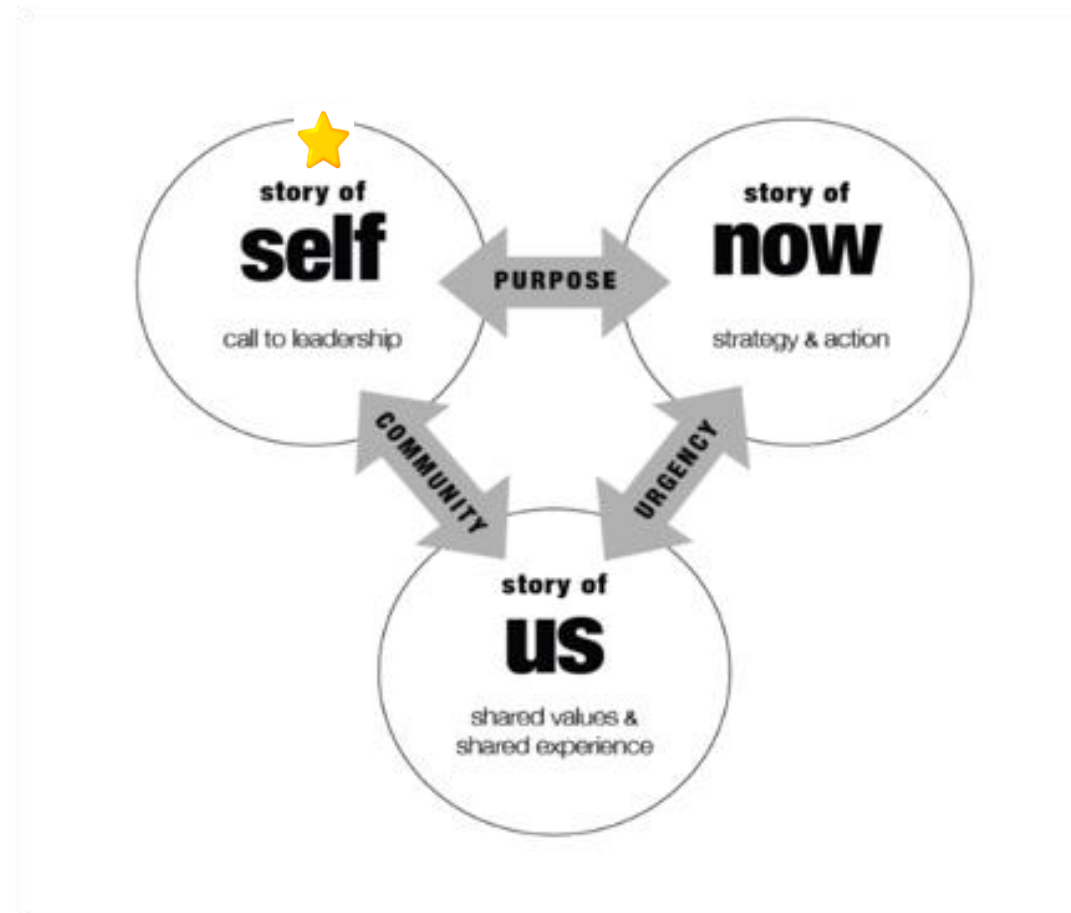


Key Elements

1. A specific **moment** with details
2. Challenge or Dilemma
3. Choice/Decision
4. The Outcome: Values and Hope



The Story of Self



The Story of Self

- Why were you called to do this work?
- Why were you called to leadership?
- Why do you care?
- What values motivate you to act?



Sharing A Moment That Shaped You

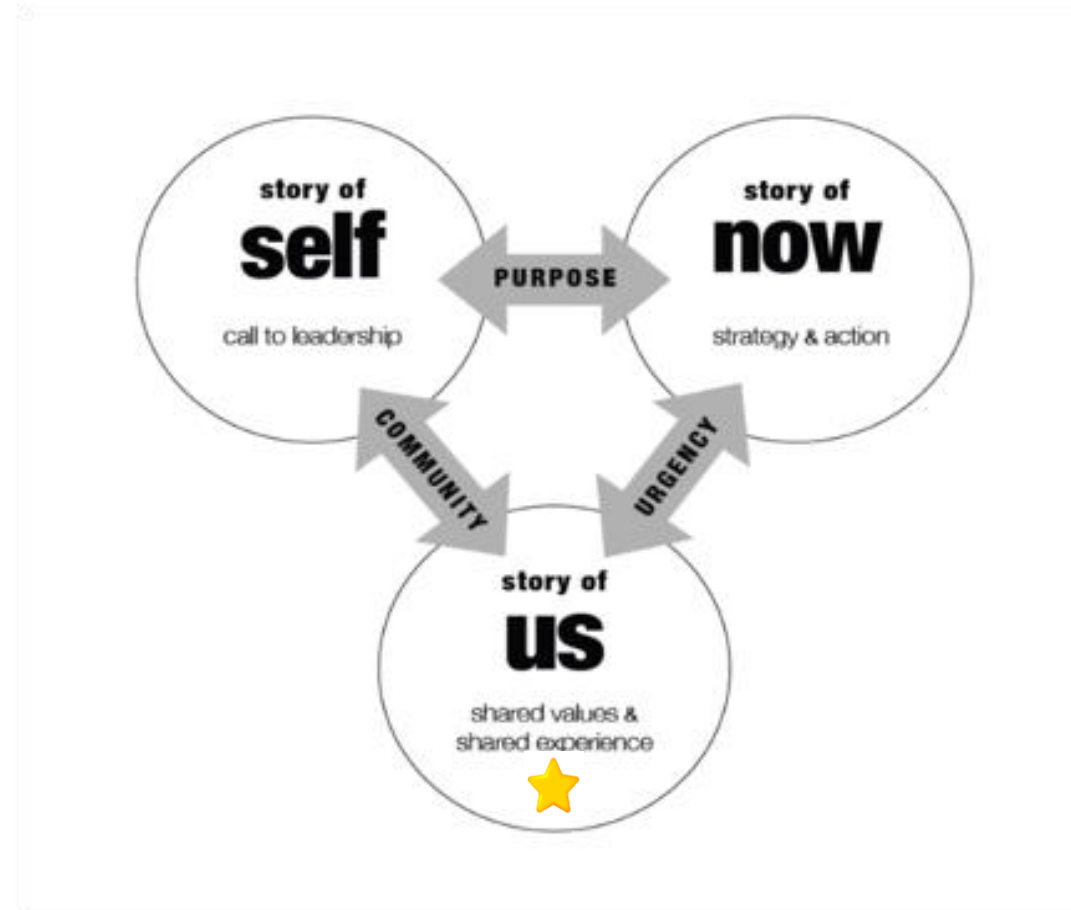
Think about a moment that helps explain **why** you care about the work you do.

This could also be a moment that explains **why** you were called to leadership.

- Describe this moment:
 - Use your 5 senses to bring us into the moment.
 - Describe the setting.
 - State what was said.
- Directions:
 - 2 Minutes: Think about your moment
 - 2 Minutes: Partner 1 Shares
 - 2 Minutes: Partner 2 Shares



Story of Us



Story of Us

- Who is the "Us" -- your audience?
- What shared values exist between your community and the audience?
- What matters to the audience?
- What experiences have you shared?
- What story moments can you use to demonstrate the shared values of the "Us"?
 - A physical reaction often helps you know that you shared a moment (laughing, crying, etc.)

Defining Shared Values for the *US*

You are a part of Cohort 3 in the Institute for Success Planning Community of Practice. Over the last year, this group has been become an **US** through many shared experiences.

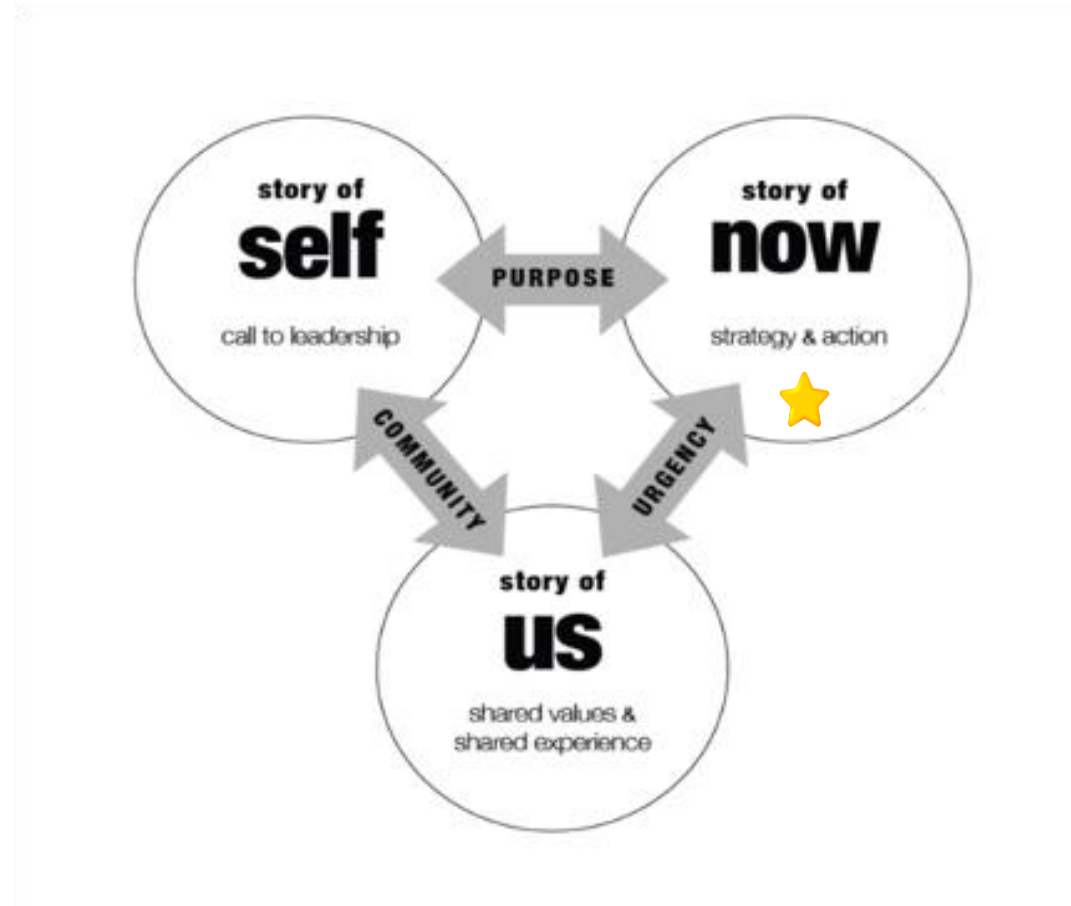
Directions:

- List 3-5 shared values for our ISP Community of Practice
- How do you know that these are shared values for the US?
 - Did we share a moment?
 - Was there a physical reaction we all shared in (cheering, crying, high-fiving, conversation about how the moment brought us together)



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Story of Now



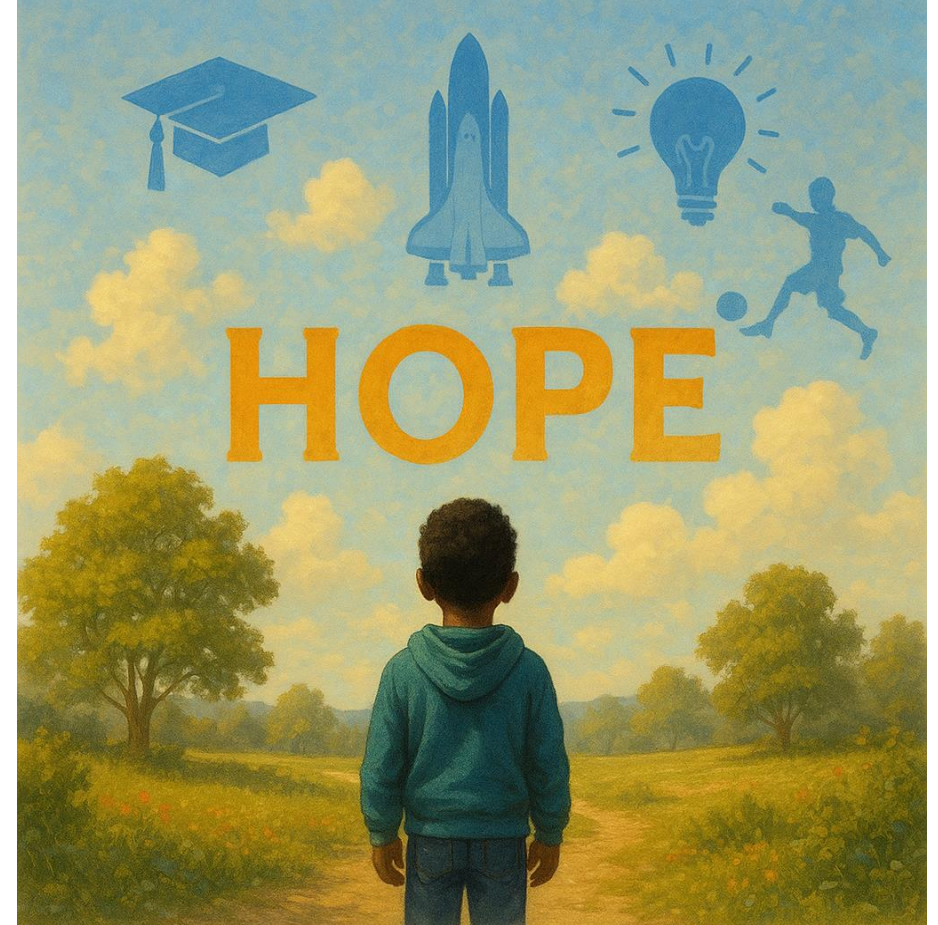
Story of Now

- The call to action
- Create the "fierce urgency of now"
- What story moments can you use to evoke urgency and/or anger in your "Us"?
- What choice are you asking the "Us" to make?
- State a clear, specific, and strategic ask

THE NIGHTMARE



THE DREAM



The Nightmare & the Dream Activity

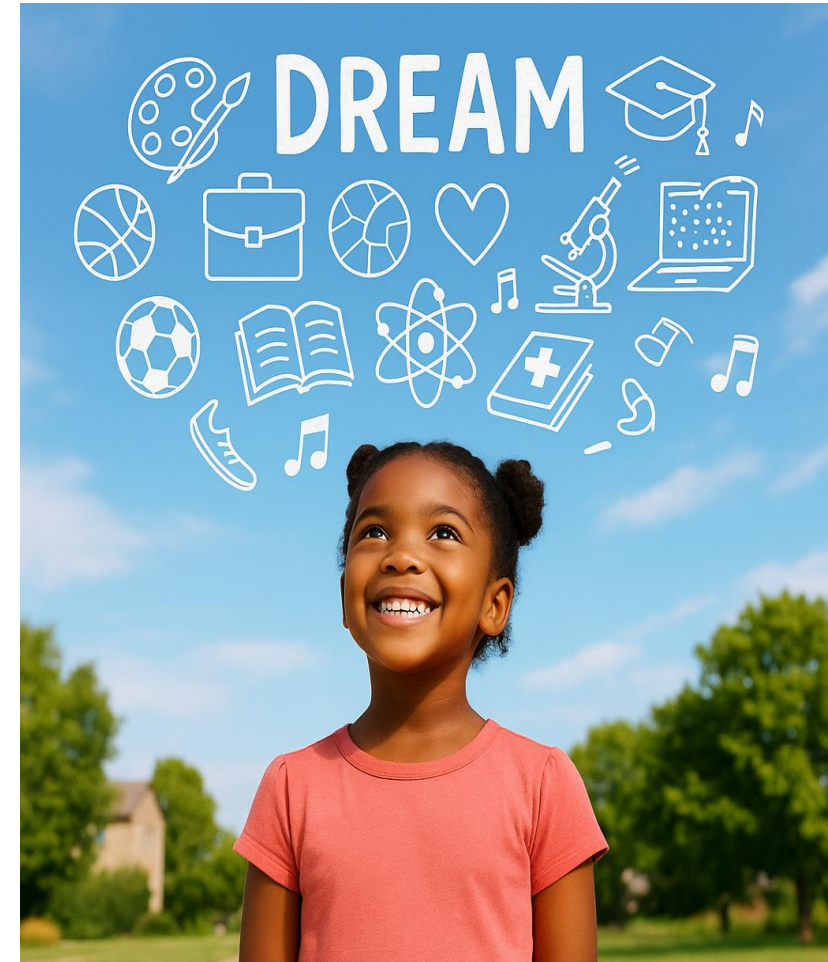
Part 1: Define the Nightmare

If nothing changes and we continue on the path we're on, what does that mean for our children, our community, or our mission five years from now?

- Provide at least one data point that helps depict this nightmare

Part 2: Imagine the Dream

If we act boldly and together, what does a better future look like for our children and families? Describe the dream in a way that demonstrates what is possible if we work together and answer your community's call to action.



EdRedesign's Commitment to Storytelling

- Share stories of progress, growth, and positive impact
- Amplify community voices
- Scale & sustain Success Planning initiatives
- Acquire funding, resources, and support
- Advocate for policy change



The Collective Public Narrative

Adapted Marshall Ganz's Public Narrative Framework

- Created the "Story of the Collective"
- Developed the Framework for the Success Planning Origin Story



The Story of The Collective

- Why was your community motivated to engage in Success Planning?
- What challenge(s) did you face in your community that made you decide to engage in Success Planning?
- What key choice points put your community on the path to engage in Success Planning?
- What stories can you tell about the choice points related to Success Planning?

Storytelling Toolkit

The EdRedesign Lab
Institute for Success Planning

The Narrative Navigator

A storytelling toolkit designed to empower communities to share their stories of positive impact and inspire meaningful change.



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Storytelling Toolkit

- Tools and resources to develop a storytelling strategy
- Storytelling frameworks
- Strategies to create a robust culture of storytelling
- Tips on combining data, visuals, and narratives to engage the audience
- The importance of family engagement and creating trust with children, youth, and families
- Resources on elevating the voices of children, youth, and families
- Resources on how to use storytelling to explain complex ideas

Developing Stories in Collective Impact Work

In collective impact work, multiple cross-sector partners—schools, nonprofits, healthcare providers, government agencies, and community-based organizations—come together to address complex challenges. Each partner brings its own identity, priorities, language, and way of operating. While this diversity of perspectives is a strength, it can also create barriers to alignment and shared understanding if not intentionally addressed.

To move the work forward, communities must develop a shared identity around their collective goals. This doesn't mean losing individual voices, but rather building a unifying vision and language that reflects the work they're doing together. Storytelling becomes a powerful tool in this process—it allows communities to name their shared purpose, celebrate progress, and highlight how different roles contribute to the larger mission.

Collaboratively developing stories that reflect the collective effort not only deepens connection among partners, but also strengthens how the work is communicated externally. When stakeholders, funders, and community members hear one aligned story—grounded in shared values and outcomes—it builds trust, momentum, and clarity around the impact being made.

Storytelling in collective impact isn't just about highlighting success; it's about **weaving together a narrative** that honors the contributions of many, centers community voice, and makes the case for continued investment, collaboration, and action.



09

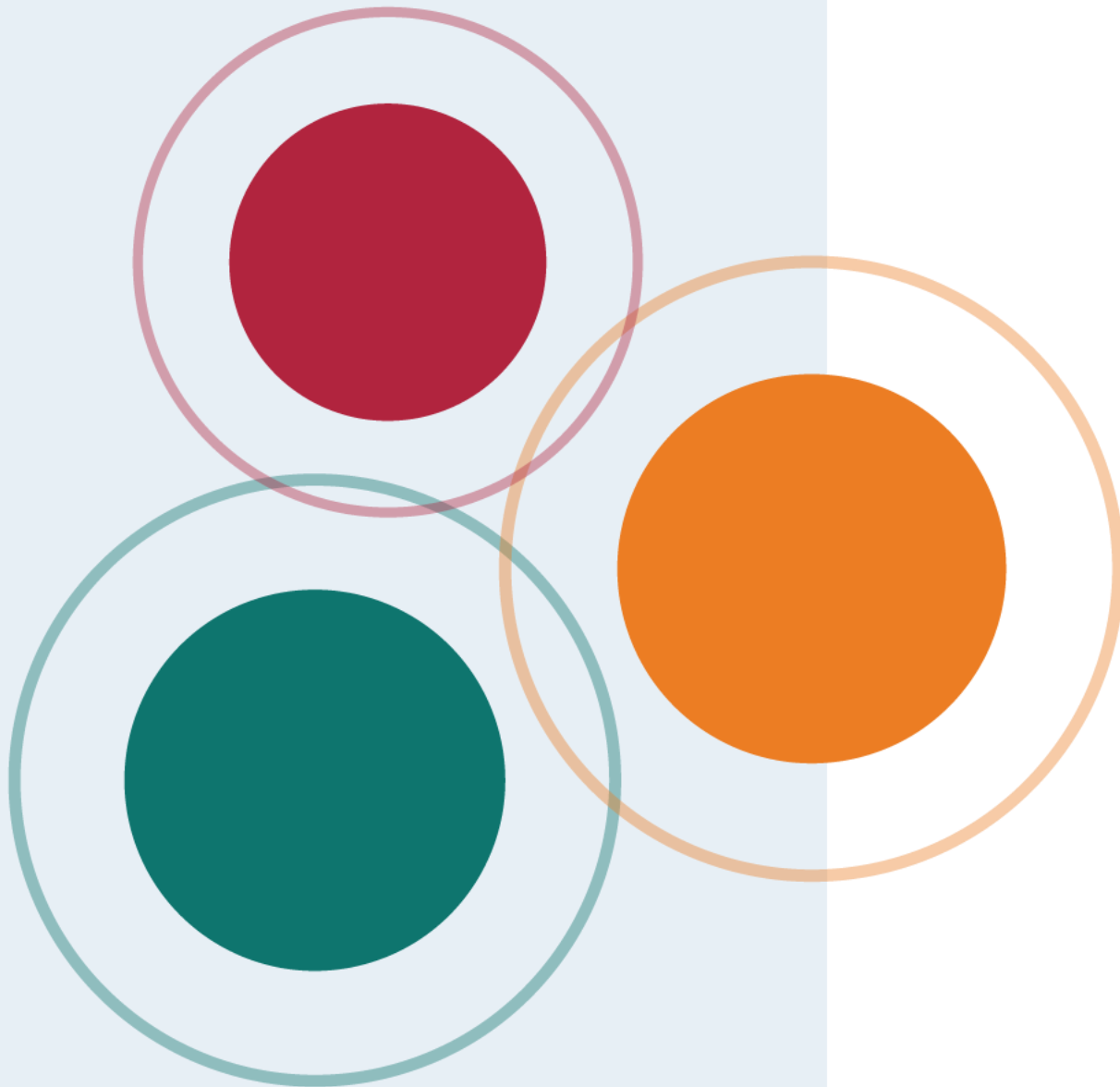
Community Highlight: City of Orlando



Closing Thoughts

- We are all storytellers
- Storytelling is one of the most powerful ways to share the impact of your work
- Storytelling is not about perfection; the more you practice the better you get
- Reclaim your power and tell your own story about your community
- Storytelling Toolkit coming soon



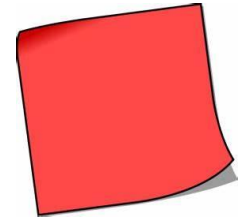


The Story of Us and Our Work

Success Planning Story of Us & Our Work Presentation Feedback

**During each presentation
on sticky notes write:**

- Reflections
- Aha's
- Suggestions
- Contributions
- Celebrations
- Questions



The Stories of Us and Our Work

- Birmingham
- Bronx
- Toledo
- Salt Lake
- San Antonio
- San Diego





The Story of Us & Our Work

- Oakland
- Letcher County
- Orlando



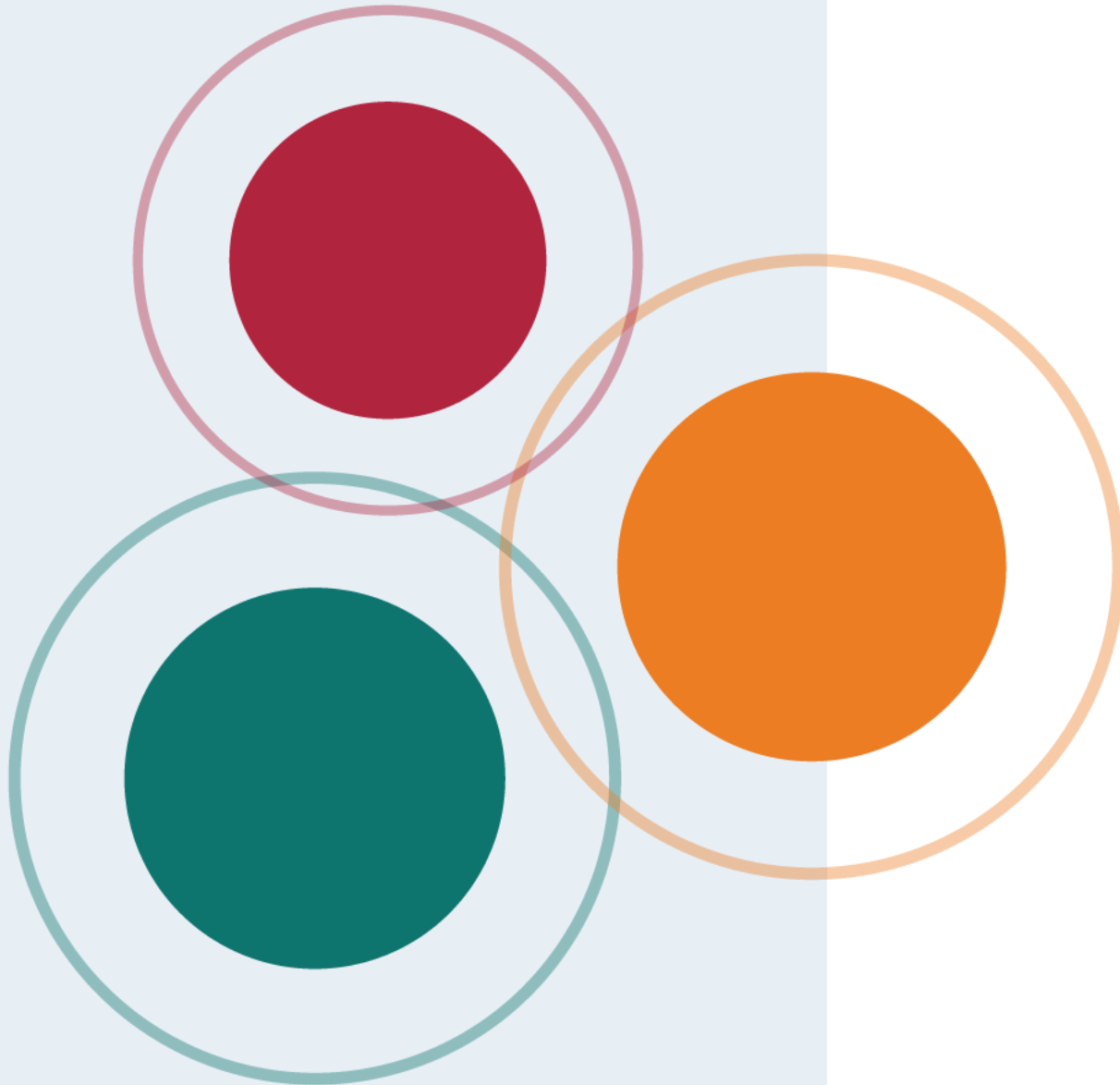




Success Planning Superlatives

Community Connections: Coaching Session





Closing, Acknowledgments & Next Steps

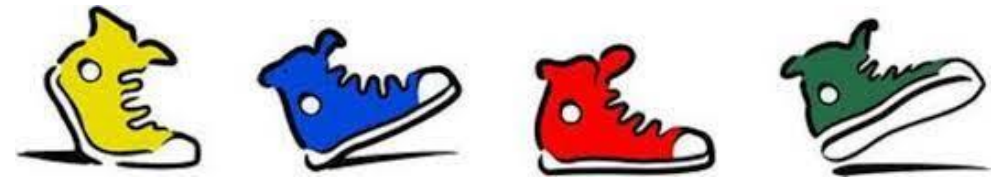
Next Steps

- Information, resources, and tools from the 2024 Institute for Success Planning Summer Workshop will be made available to all participating communities.
- Bring back what you learned from the workshop and share it with your broader group of stakeholders or those who were not able to attend.
- Continue to meet as a core 4 team to complete the sections of your Success Planning workbook in preparation for our year 2 journey.
- We will send a series of Outlook invitations for our Institute for Success Planning monthly virtual sessions **(September 2025 – June 2026)**.
- Look out for additional communication in August with important dates, a timeline of upcoming activities, resources, your team's assigned coach and much more.
- Keep doing the amazing work you have been engage in in your local communities.
- Please don't hesitate to reach out if you have any questions.

Community Connections Gallery Walk

In your community team, rotate to each of the 8 feedback flipcharts, including your own, to identify promising practices that can be replicated across communities.

- Start at your own flipchart. Identify 3 things that you find useful to incorporate into your current practices or act on to accelerate progress. **(5 minutes)**
- Rotate to each of the other flipcharts and identify promising practices or reflections that can inform your own practice. **(5 minutes each)**
- Share Out **(15 minutes)**





"IF YOU CAN'T FLY, THEN
RUN. IF YOU CAN'T RUN,
THEN WALK. IF YOU CAN'T
WALK, THEN CRAWL, BUT
BY ALL MEANS, KEEP
MOVING."

MARTIN LUTHER KING JR.



“

Great things are done by a
series of small things
brought together. -
Vincent Van Gogh

The Success Planning Journey

Everyone starts in a
different place.
Wherever you are is a
good place to be.



Shout Outs

Time to celebrate our hard work and what we learned by shouting out:

- A contribution from a colleague
- A key takeaway
- An “aha” or “light bulb” moment
- Something you wonder about
- Something you noticed





Pause for Reflection: Final Day Survey