



William Julius Wilson Summer Institute 2024: Transforming Place Through Neighborhood Leadership

Ron Ferguson Materials

Links to Orientation Videos from The Basics Learning System

1. [Why We Do This Work](#) (3 minutes)
2. [The Imperative -- Early Learning & Brain Development](#) (3.5 minutes)
3. [The Basics 5 Principles of Early Caregiving](#) (5 minutes)
4. [The Basics Strategy](#) (4 minutes)
5. [The Basics Tools for Communities](#) (3 minutes)

A 2-minute testimonial ([link](#)) by a parent regarding our Basics Insights text messaging service.

One minute video for Caregivers, regarding Basics Insights Text Messaging

<https://vimeo.com/588954950/3f8ed367ac?share=copy>