



Summer Institute: Transforming Place through Neighborhood Leadership

July 10-12, 2024



HARVARD
UNIVERSITY

HARVARD



GRADUATE SCHOOL
OF EDUCATION

EdRedesign

OPPORTUNITY FOR ALL

Schooling – Education – Equity

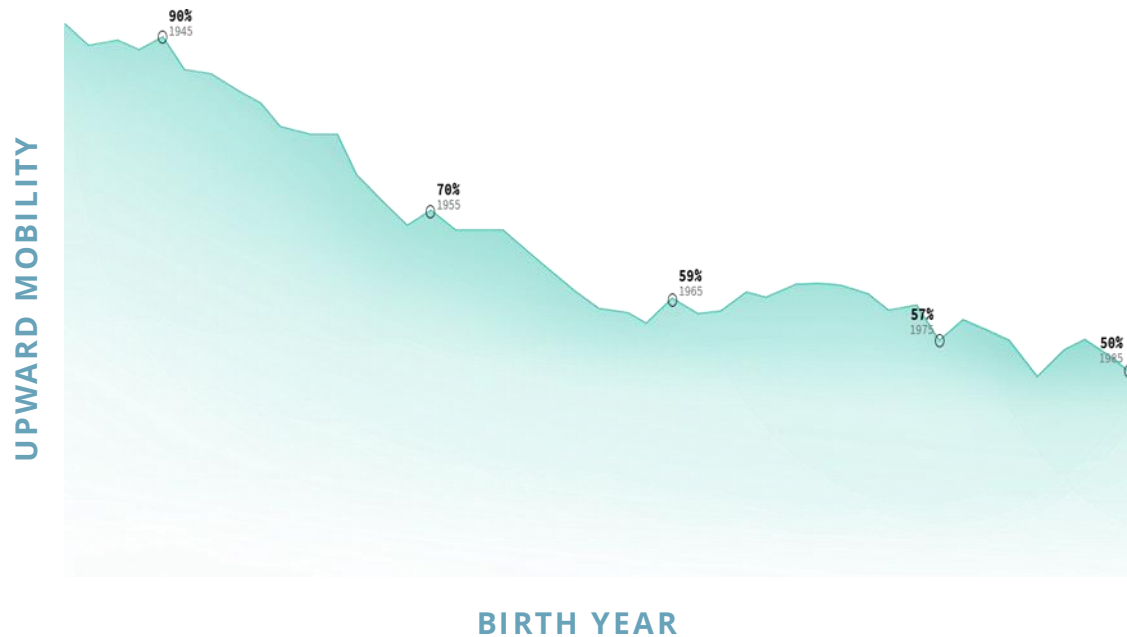
- Horace Mann: “Education as the Great Balance Wheel”
- School Reform/School Optimization
- Education with Capital E: **Bolder-Broader**



Race, place, and income should no longer be determinants of school and life outcomes for children and youth

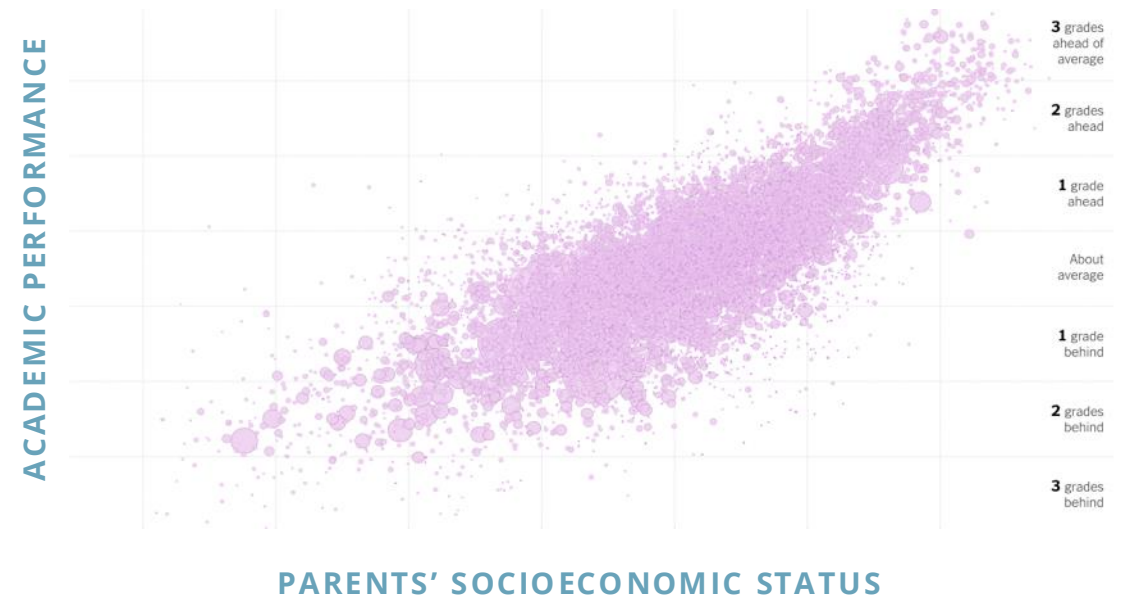
Declining intergenerational mobility

Rates of absolute mobility have declined sharply. 90% of children born in the 1940s earned more than their parents; this was true for only 50% of children born in the 1980s.¹



Inequitable opportunity

Children's outcomes in adulthood are determined more by their socioeconomic status, zip code, and race than by the quality of their schools. Students from the lowest income families may be up to six grade levels behind their peers from the highest income families.²



1. Chetty et al. (2017); chart from Opportunity Insights
2. Reardon (2016)

Ed Reform: Necessary but Insufficient

Schools alone, as currently constituted, cannot do the job of *all means all*.



Ed reform set out to achieve ***all means all***. But there is still an **iron law correlation** between socioeconomic status and educational achievement and attainment.

We are building a movement to transform the systems that are currently failing to provide equitable access to supports, resources, and opportunities to all children and youth...

There are gaps in today's child development and education systems



School-centric

80% of a child's waking hours are spent outside of school, so efforts exclusively focused on schools are insufficient



Fragmented

Supports and resources for children and families are fragmented, hard to access, and not available to *all*



Factory model

School systems often fail to meet student needs by operating a “one size fits all” model

...Into a cradle-to-career ecosystem that integrates and aligns efforts across sectors to provide every child with an equitable opportunity to thrive

From

To



**School-
centric**



Cross-sector and comprehensive

Holistic child and youth development and education



Fragmented



Coordinated and collaborative

Cradle-to-career collaborative action that supports **equitable, efficient, and effective systems** of supports, resources, and opportunities so that no child or family falls through the cracks



Factory model



Personalized and responsive

Individualized to meet each child where they are and provide them with **personalized supports**, enrichments, and other resources that align with their own needs and strengths

Social Determinants of Health & Educational Success

Social Determinants of Health



We advance two critical strategies that engage both systems and individual children and youth

OUR MISSION

To ensure the social, emotional, physical, and academic development and well-being of all children and youth, especially those affected by racism and poverty



Housed at a world-class research university, we are well-positioned to serve as a field catalyst and trusted thought partner across our key areas



Talent and leadership development

Developing **community leaders and teams** who can manage complex, cross-sector initiatives that yield positive outcomes for children and youth at scale



Actionable research

Meeting the demand for case studies, toolkits, and other **resources** driven by the growing momentum in our field and expanding the **evidence base** for collaborative action and personalized supports



Movement Building/Systems Change

Convening to enable **peer learning, showcasing** promising practices, **thought partnership** and **the exploration of "big ideas"**, and **accelerating** impact through policy and systems change



"While equitable systems change requires a diverse set of actors playing distinct and complementary roles across a field or ecosystem, field catalysts harmonize and drive that multifaceted work, serving as a kind of nerve center for the matrix of activity needed to transform our inequitably designed systems." **The Bridgespan Group**

Our Executive Team

A unique combination of practitioners, academics, and individuals with lived experience, housed at a world-class research university



Paul Reville
Founder & Faculty
Director



Rob Watson
Executive Director



Tauheedah Jackson
Deputy Director;
Director of the Institute for
Success Planning

By All Means Senior Fellowship

A visiting fellowship that aims to facilitate collaboration between the EdRedesign and Harvard community and exemplary senior leaders of place-based collaborative action. Our 2023-24 inaugural cohort of Senior Fellows will continue through the 2024-25 academic year:



Dr. Russell Booker
CEO, Spartanburg Academic Movement



Libby Schaaf
50th Mayor of Oakland, California (2015–2023)



Alan Cohen
Founder & CEO, Child Poverty Action Lab (CPAL)



Richard Raya
Incoming CEO, Marin Promise Partnership;
Senior Advisor, Mission Economic Development Agency



Sonali Nijhawan
Director, AmeriCorps State and National

Our Fellowship for Cradle-to-Career Partnership Leaders

EdRedesign, in collaboration with national field leaders, is launching an 18-month fellowship program for the next wave of leaders of place-based, cradle-to-career partnerships.

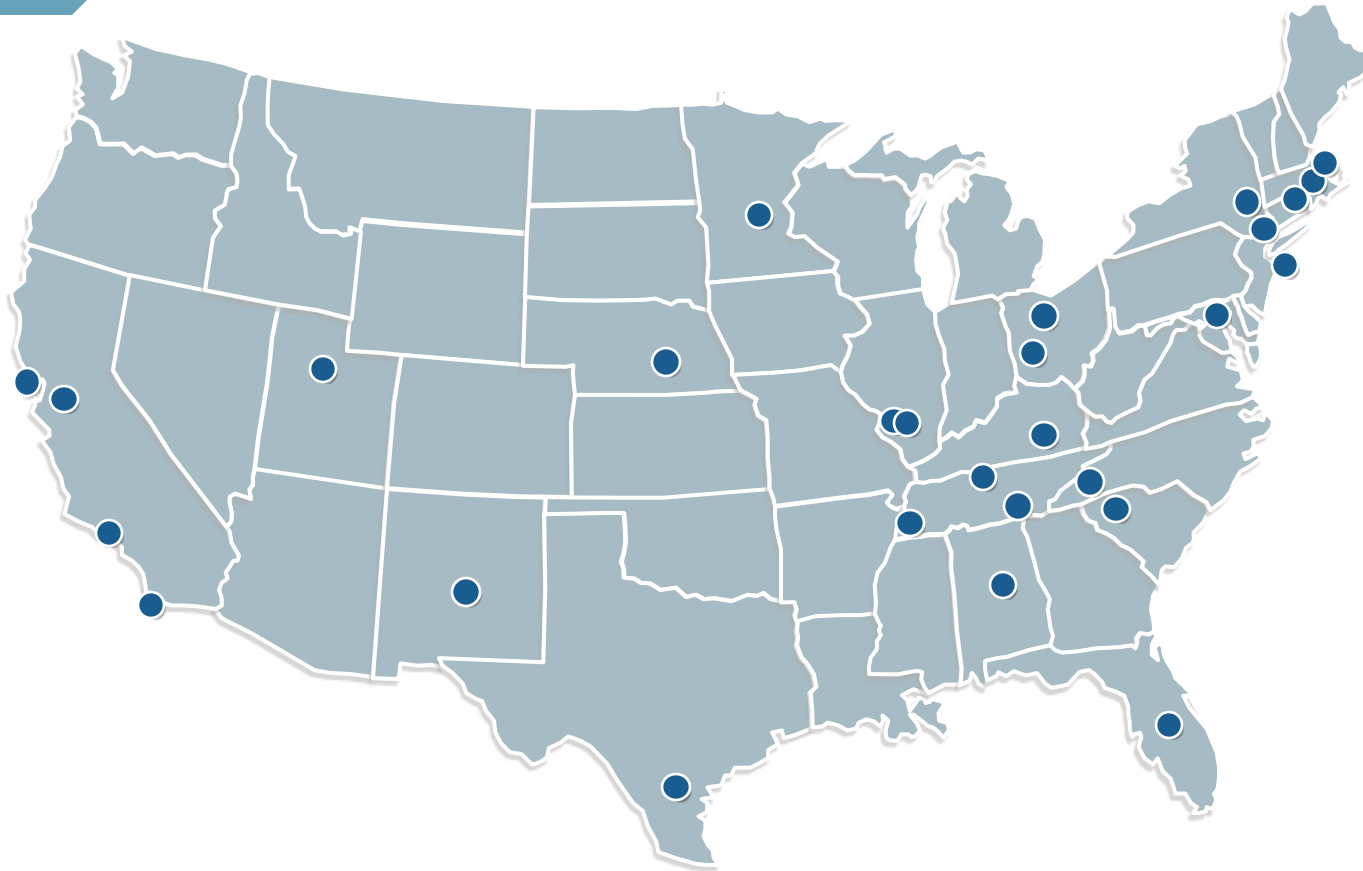


PURPOSE BUILT COMMUNITIES

EdRedesign Institute for Success Planning Community of Practice

Cohort 1

Albuquerque, NM
 Asheville and Buncombe County, NC
 Baltimore, MD
 Carbondale, IL
 Chattanooga-Hamilton County, TN
 Grand Island, NE
 Long Beach, CA
 Minneapolis, MN
 Nashville, TN
 New York City
 (Every Child and Family is Known), NY
 Poughkeepsie, NY
 Unity Point, IL



2024 Community of Practice

Continuing Communities (Cohort 2):

Cambridge, MA
 Chelsea, MA
 Dayton, OH
 Memphis, TN
 San Francisco, CA
 Spartanburg, SC

New Communities (Cohort 3):

Berea, KY
 Birmingham, AL
 New York City (Children's Aid Society), NY
 Oakland, CA
 Orlando, FL
 Salt Lake City, UT
 San Antonio, TX
 San Diego, CA
 Toledo, OH
 Worcester, MA

New Partnerships to Advance Field-Building

Convening and Developing Field Leaders, Communities,
and Practitioners

- Data and Evaluation Working Group
- WJWI Place-Based Education Leaders Design Fellowship
- Policy Implementation Community of Practice
- Upward Mobility Fellowship



PURPOSE BUILT COMMUNITIES

THIS MOMENT



This Moment for Cradle-to-Career Place-Based Partnerships...

- Lots of **success examples** at the federal, state and local level
- Deep **uncertainty** and anxiety
- Deep **divisions** and **political crisis**
- **Absence of consensus** on education reform and equity strategy
- **Achievement, attendance** and **mental health** crisis in schools
- **Crisis of funding** with federal ESSER and ARPA drying up, lapsing of Child Tax Credit
- Opportunity to **unlock government funding** to advance the movement and **benefit our constituents**

Now, we need to...

- Rebuild the foundations of a **civil society**
- **Engage** across lines of difference
- Leverage the unifying power of our field to **bridge divides** and **transform systems** in service of children and families
- Make the **most of a crisis**
- Sharpen our **narrative**, establish our **value proposition** by elevating **proof points**, tell **stories**, and shift **mindsets**
- Help our emergent **field come of age**



“There is a tide in the affairs of men which, taken at the flood, leads on to fortune; omitted, all the voyage of their life is bound in shallows and in miseries. On such a full sea are we now afloat, and we must take the current when it serves, or lose our ventures.”

- William Shakespeare, *Julius Caesar*

