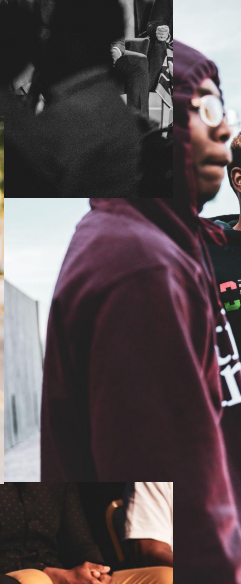


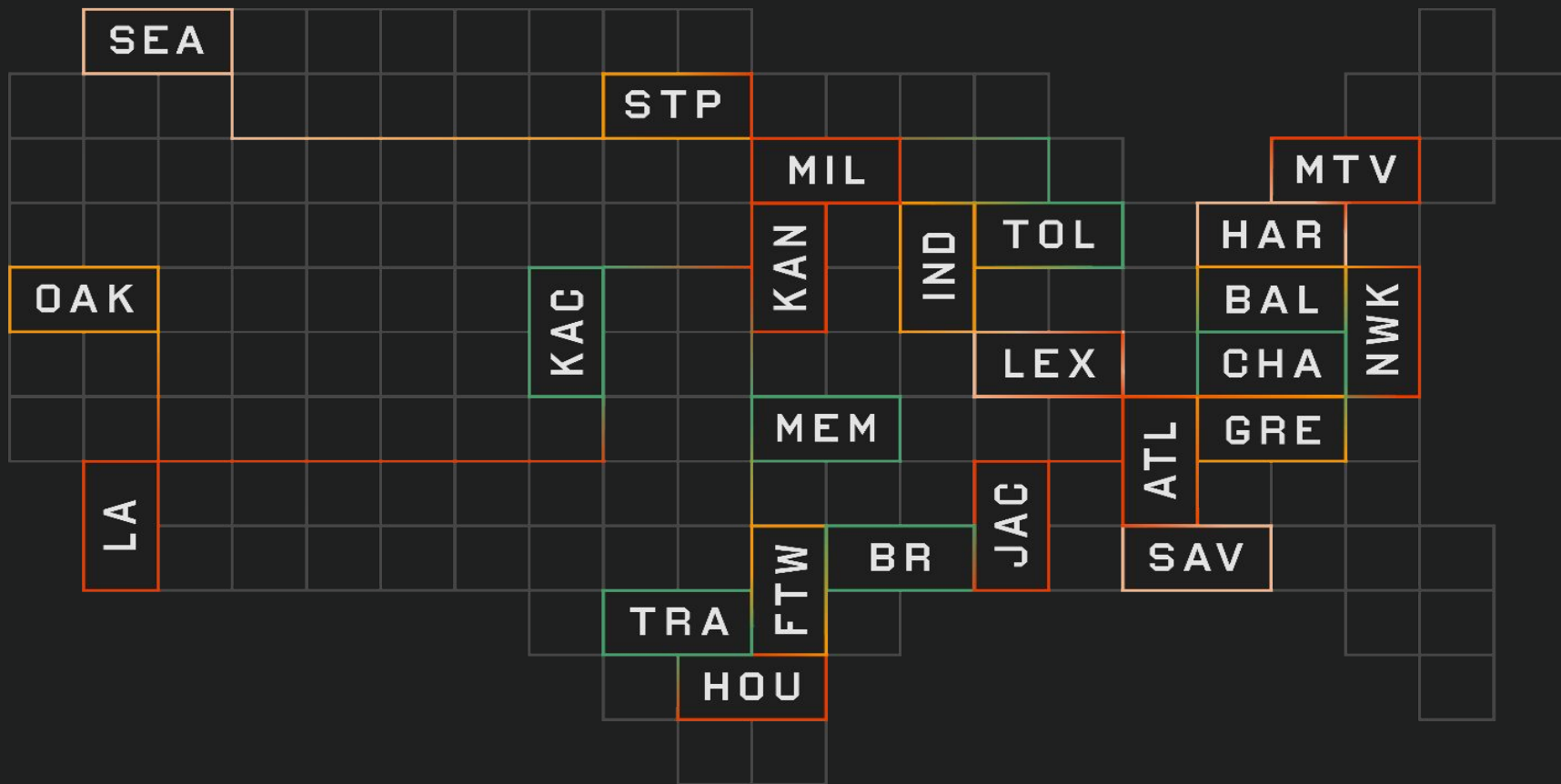


Public Safety Redefined

**HELPING JURISDICTIONS CREATE
SAFE, HEALTHY, AND HOPEFUL COMMUNITIES**



Cities United believes it takes a systems-wide approach to achieve true public safety. We support jurisdictions in developing and implementing a *comprehensive public safety strategy* that involves leveraging the political will of elected and appointed officials, and the public will of community-based organizations and leaders, and young leaders. Together, we're interrupting the cycle of violence, dismantling systems of inequity, and supporting cities and counties as they invest in new infrastructures that creates real opportunities that allow young Black men and boys and the communities they live in to be safe, healthy, and hopeful.





Public Safety Redefined

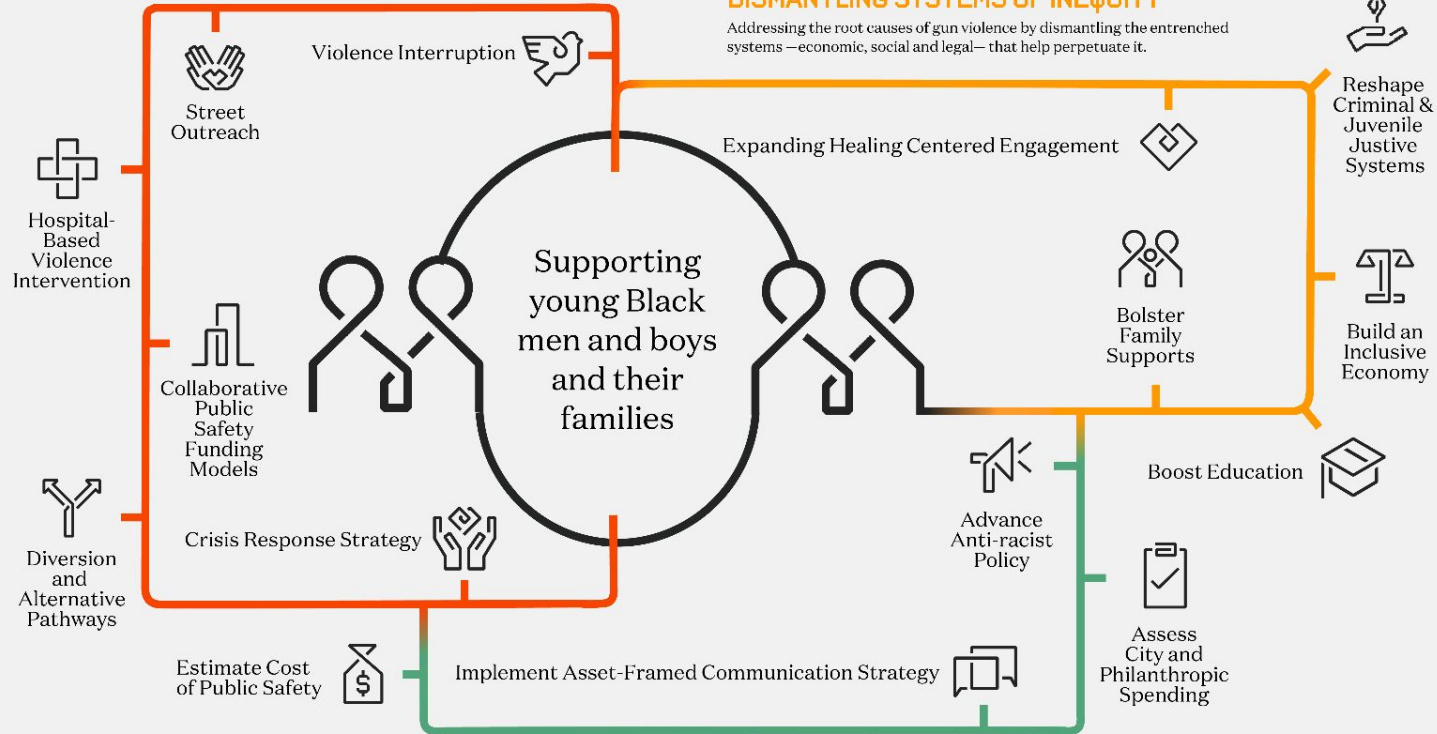
INTERRUPTING THE CYCLE OF VIOLENCE
DISMANTLING SYSTEMS OF INEQUITY
INVESTING IN INFRASTRUCTURE

INTERRUPTING THE CYCLE OF VIOLENCE

Violence intervention at the neighborhood level, partnering with youth, family and community leaders who are directly impacted.

DISMANTLING SYSTEMS OF INEQUITY

Addressing the root causes of gun violence by dismantling the entrenched systems—economic, social and legal—that help perpetuate it.



INVESTING IN INFRASTRUCTURE

Research the true cost of gun violence, and direct resources to infrastructure that supports the communities affected by it.

GUN VIOLENCE IS A PUBLIC HEALTH CRISIS THAT AFFECTS US ALL

The U.S. government, private organizations and research institutions have long recognized violence as a public health* issue that should be treated as any other disease. As recently as June 2024, the US Surgeon General declared gun violence to be a public health crisis. Yet, the narrative of gun violence in the U.S. (based on policing, punitive measures and racist beliefs) lags behind the reality.



By spreading this New Narrative we can influence others to address the root causes of gun violence.

Instead of addressing only the symptoms of violence with punishment and control, this model focuses on its root causes: the social, legal and economic systems that create the conditions for violence to occur. This holistic approach recognizes that gun violence isn't just an issue for Black people, or poor people, it's a crisis that has meaning and consequences for all of us.

When we successfully share the New Narrative, people will be able to see how these solutions work, why they work, and the safe, healthy, and hopeful communities they can help us achieve.

WHAT IS A COMPREHENSIVE PUBLIC SAFETY PLAN?

A comprehensive public safety plan is a **written document**, that includes the long-term vision for those most impacted by community violence, along with **goals** and **action steps** to achieve that vision.

It has **publicly identified goal owners**, timelines to achieve each goal and an **accountability structure**.

It is the **developed in partnership with** key partners from community, government, philanthropy, business, and most importantly **those who have been most impacted**.

At Cities United, we work with communities to **build this plan into a strategy, a strategy that informs the ecosystem**.



THE CHALLENGE WE FACE



WHAT IS A COMPREHENSIVE PUBLIC SAFETY PLAN?

It is...

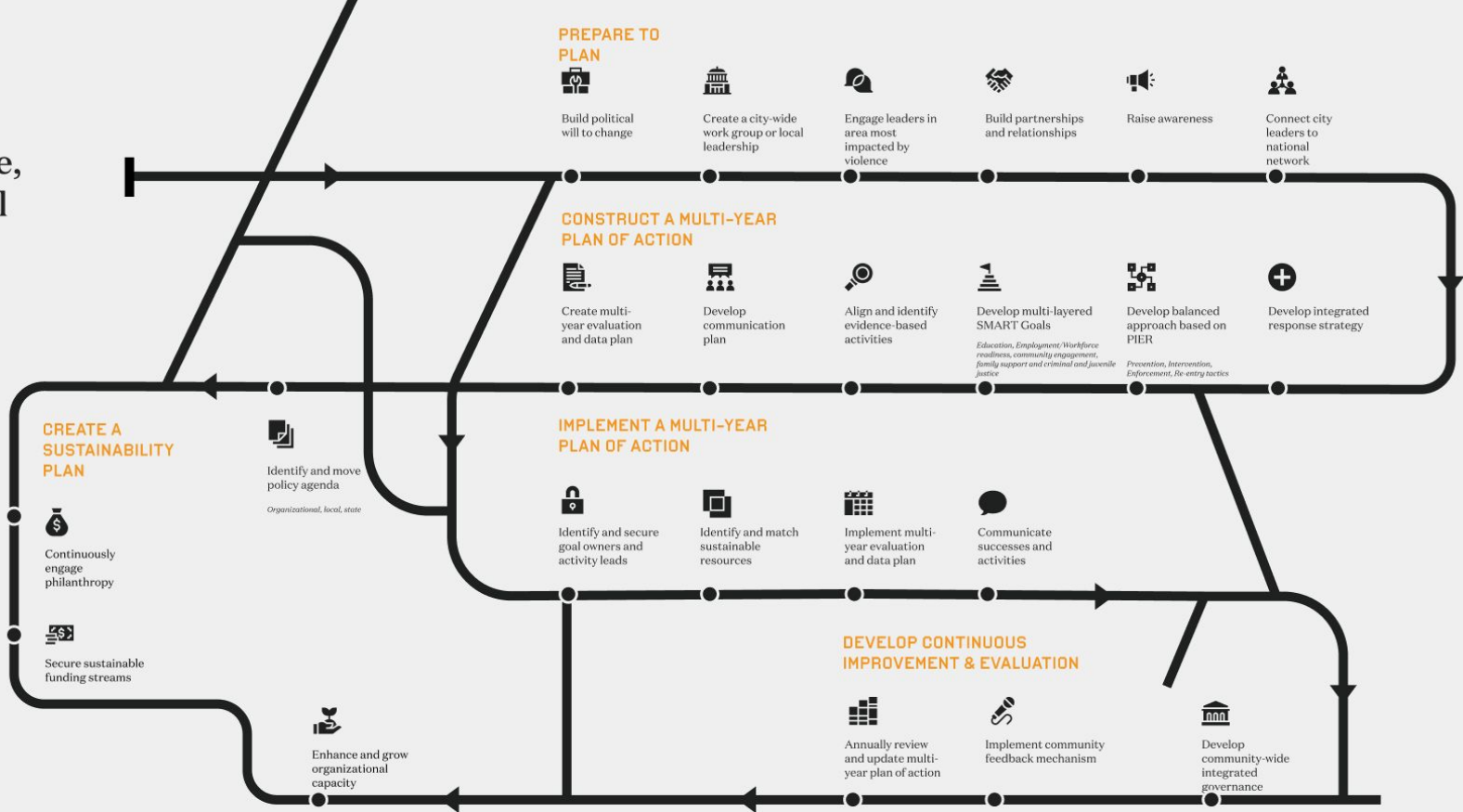
- A living document that **adapts** to what is happening in community.
- **Informed** by data
- The guide to collective work that is **accessible** to the whole community
- A blueprint that creates structures for how we hold ourselves **accountable**.
- Used to help inform our budget conversations
- How we **define public safety**
- **Focused** on those most at risk of being impacted by community violence





Roadmap to safe, healthy, hopeful communities

- CITY ASSESSING
- PEER NETWORK BUILDING
- ACTION PLANNING PROCESS
- NATIONAL MOVEMENT BUILDING
- ONGOING SUPPORT



PHASE 1: PREPARE TO PLAN



PHASE 2: CONSTRUCT A MULTI-YEAR PLAN OF ACTION



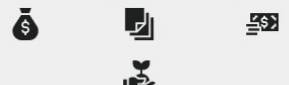
PHASE 3: IMPLEMENT A MULTI-YEAR PLAN OF ACTION



PHASE 4: DEVELOP CONTINUOUS IMPROVEMENT & EVALUATION



PHASE 5: CREATE A SUSTAINABILITY PLAN



INTERRUPTING THE CYCLE OF VIOLENCE

Violence intervention at the neighborhood level, partnering with youth, family and community leaders who are directly impacted.

DISMANTLING SYSTEMS OF INEQUITY

Addressing the root causes of gun violence by dismantling the entrenched systems—economic, social and legal—that help perpetuate it.



Supporting Cities in Building A Comprehensive Ecosystem To Identify, Engage and Support Those Most At Risk



WHAT IT LOOKS LIKE TO HAVE A FULLY IMPLEMENTED STRATEGY

Cities that are currently implementing and evaluating a Comprehensive Public Safety Strategy. These cities have a defined strategy, a multi-year action plan, diversified or sustained budget and performance accountability.



Political will from Mayors, elected, and appointed officials

Fully integrated Young leaders

An office of neighborhood focused on community safety

Clear messaging and communications strategy

Enhanced CVI ecosystem

Cross Sector Collaboration



Public Safety Redefined

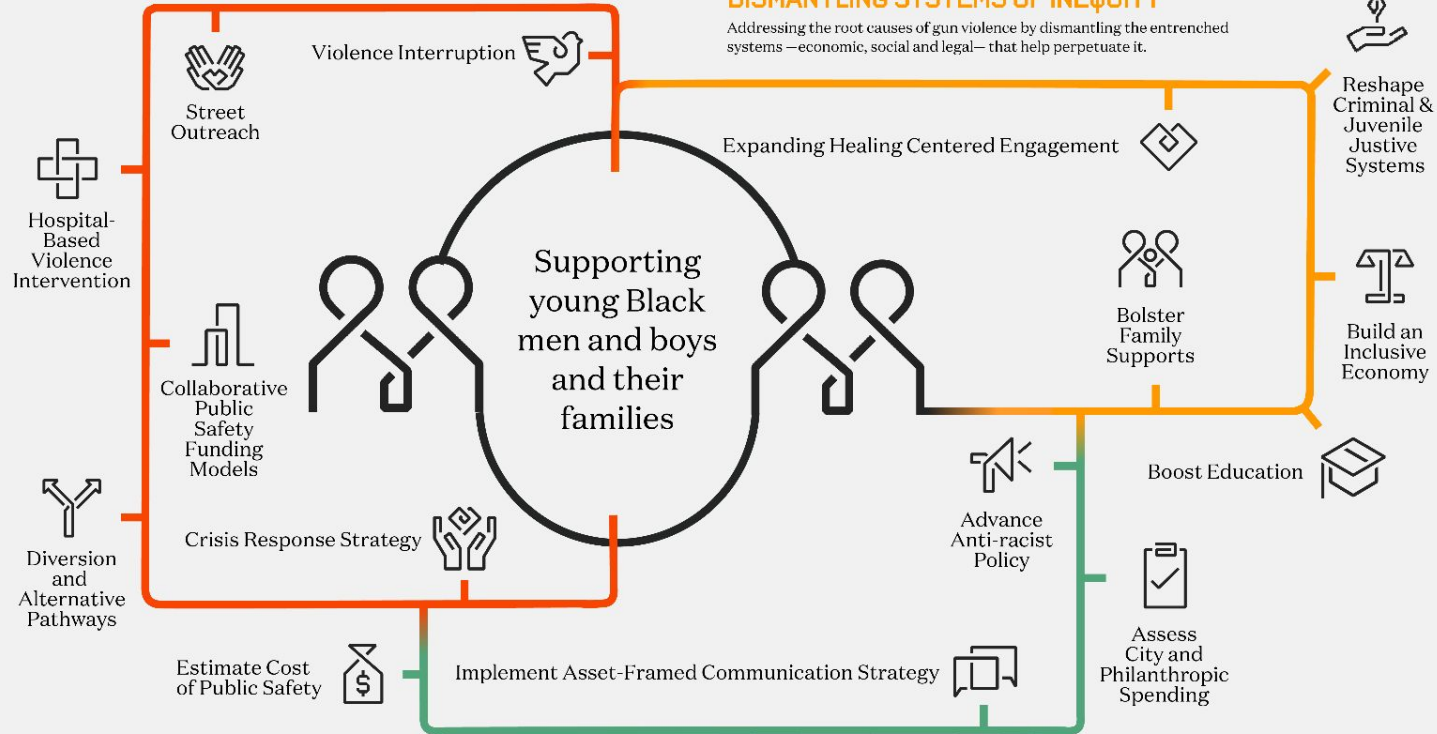
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