

Transforming Place through Neighborhood Leadership

SUMMER INSTITUTE

JULY 10-12, 2024



Location: The Charles Hotel - 1 Bennett St, Cambridge, MA, 02138
Monroe C. Gutman Library at Harvard Graduate School of Education - 6 Appian Way, Cambridge, MA 02138

Wednesday, July 10 - Theme: Know Your Context

10:00 AM-12:30 PM

Registration Open

The Charles Hotel, 3rd Floor, Top of the Stairs

11:00 AM-12:30 PM

Lunch

The Charles Hotel Ballroom and Foyer

12:30-1:15 PM

Welcome from Masters of Ceremony

The Charles Hotel Ballroom

- **Rob Watson**, Executive Director, EdRedesign; Lecturer on Education, Harvard Graduate School of Education
- **Dr. Wendy Viola**, Managing Director, Knowledge and Awareness Building, William Julius Wilson Institute
- **Brittany McDaniel**, Director of Technical Assistance, William Julius Wilson Institute
- **Nonie K. Lesaux**, Interim Dean; Roy E. Larsen Professor of Education and Human Development, Harvard Graduate School of Education

1:15-1:45 PM

Introductory Remarks and Keynote Address

The Charles Hotel Ballroom

- **Paul Reville**, Francis Keppel Professor of Practice of Educational Policy and Administration; Founding Director of EdRedesign, Harvard Graduate School of Education

1:45-2:00 PM

Break

The Charles Hotel Ballroom Foyer

2:00-2:45 PM

Plenary: Trends in Upward Mobility

The Charles Hotel Ballroom

- **Benny Goldman**, Assistant Professor, Department of Economics & Jeb E. Brooks School of Public Policy, Cornell University; Linda G. Hammett Ory Fellow, EdRedesign, Harvard Graduate School of Education; Research Affiliate, Opportunity Insights

2:45-3:00 PM

Break

The Charles Hotel Ballroom Foyer

3:00-4:30 PM

Case Study: Louisville, KY - Change at the Speed of Trust

The Charles Hotel Ballroom

- **Dr. Jorrit de Jong**, Emma Bloomberg Senior Lecturer, Harvard Kennedy School; Director, Bloomberg Center for Cities at Harvard University
- **Dr. Marty Pollio**, Superintendent, Jefferson County Public Schools
- **Marland Cole**, Executive Director, Evolve502

4:30-4:45 PM

Break

The Charles Hotel Ballroom Foyer

4:45-5:15 PM

Public Policy Q & A: Building a State-Wide, Cradle-to-Career Strategy in Maryland

The Charles Hotel Ballroom

- **Carmel Martin**, Special Secretary, Governor's Office of Children, State of Maryland
- **Christian Rhodes**, Deputy Executive Director, William Julius Wilson Institute
- **Michelle Matthews**, Chief Strategy and Operations Officer, Purpose Built Communities
- **Moderator:** Fritz Bondoa, Director, Policy, William Julius Wilson Institute

5:15-6:15 PM

Cocktail Hour

The Charles Hotel Pavilion

Thursday, July 11 - Theme: Do the Work

AM Session Locations: The Charles Hotel

PM Session Locations: Harvard Graduate School of Education Campus

Dinner Reception and Keynote: The Charles Hotel

8:00-8:45 AM

Breakfast

The Charles Hotel Ballroom and Foyer

8:45-9:00 AM

Welcome

The Charles Hotel Ballroom

- **Rob Watson**, Executive Director, EdRedesign; Lecturer on Education, Harvard Graduate School of Education
- **Brittany McDaniel**, Director of Technical Assistance, William Julius Wilson Institute

9:00-9:30 AM

The Path to Excellence: Critical Factors for Thriving Place-Based Cradle-to-Career Initiatives

The Charles Hotel Ballroom

- **Kwame Owusu-Kesse**, CEO, Harlem Children's Zone

9:35-10:25 AM

Panel Discussion: Systemic Approaches to Addressing Community Violence

The Charles Hotel Ballroom

- **Anthony Smith**, Executive Director, Cities United
- **Elson Nash**, Director, Division of School Choice and Improvement Programs, US Department of Education
- **Moderator: Brian McClendon**, Managing Director, Place, William Julius Wilson Institute

10:25-10:45 AM

Break

The Charles Hotel Ballroom Foyer

10:45-11:45 AM

Closing the Gaps: Interventions for Early Stages & Postsecondary Success

Please choose one of the following workshops:

1. Exposure Workshop: Early Stages & Parent Engagement

The Charles Hotel Ballroom

- **Dr. Ron Ferguson**, Founder and President, The Basics Inc.; Adjunct Lecturer in Public Policy, Harvard Kennedy School
- **Dr. Michelle Paige**, Chief Program Officer, Harlem Children's Zone
- **Moderator: Shayna Terrell**, Managing Director, Place, William Julius Wilson Institute

2. Implementation Workshop: Creating Comprehensive Postsecondary-to-Career Pathways

The Charles Hotel Pavilion, Kennedy Rooms A and B

- **Kerry McKittrick**, Co-Director, The Project on Workforce at Harvard
- **Chike Aguh**, Senior Advisor, The Project on Workforce at Harvard
- **Moderator:** Bridget Rodriguez, Senior Advisor, EdRedesign

3. Place-based Education Leaders Design Fellowship Track: Opening Session

(For superintendents and school district teams only)

The Charles Hotel Pavilion, Longfellow Rooms A and B

- **Christian Rhodes**, Deputy Executive Director, William Julius Wilson Institute
- **Rob Watson**, Executive Director, EdRedesign; Lecturer on Education, Harvard Graduate School of Education

11:45 AM-12:00 PM

Break

The Charles Hotel Ballroom Foyer

12:00-1:00 PM

Lunch

The Charles Hotel Ballroom and Foyer

1:00-1:30 PM

Walk to Monroe C. Gutman Library at Harvard Graduate School of Education, 6 Appian Way, Cambridge

- Harvard Shop merchandise for purchase available 1:00-5:00 PM in Gutman Library Lobby on the 1st floor

1:30-2:30 PM

Tracking Transformation: Evaluating the Cradle-to-Career Journey

Please choose one of the following workshops:

1. Exposure Workshop: Building Evaluation Capacity for Cradle-to-Career Neighborhood-Based Work

Conference Center 1, 2, and 3, Monroe C. Gutman Library Ground Floor, 6 Appian Way

- **Amy Susman-Stillman**, Vice President of Evaluation, Northside Achievement Zone
- **Briellen Griffin**, Research Scientist, Wilder Foundation and Saint Paul Promise
- **Rajni Banthia**, Vice President of Evaluation, Mission Economic Development Agency
- **Moderator: Lynne Sacks**, Research Director, EdRedesign; Lecturer on Education, Harvard Graduate School of Education

2. Implementation Workshop: How to Create & Track Personalized Systems of Support for Every Child - EdRedesign's Institute for Success Planning

Askwith Hall, Longfellow Hall 1st Floor, 13 Appian Way

- **Tauheedah Jackson**, Deputy Director; Director of the Institute for Success Planning, EdRedesign
- **Rachel Ward**, Vice President, Omega CDC
- **Stacy Schweikhart**, CEO, Learn to Earn Dayton

3. Place-Based Education Leaders Design Fellowship Track: Cradle-to-Career Governance Structures

(For superintendents and school district teams only)

Rooms 302-303, Monroe C. Gutman Library 3rd Floor, 6 Appian Way

- **Rob Watson**, Executive Director, EdRedesign; Lecturer on Education, Harvard Graduate School of Education
- **Libby Schaaf**, 50th Mayor of Oakland, California (2015-2023); By All Means Senior Fellow, EdRedesign Lab at Harvard Graduate School of Education
- **Dr. Marty Pollio**, Superintendent, Jefferson County Public Schools
- **Dr. Eric Jay Rosser** - Superintendent, Poughkeepsie City School District
- **Moderator: Fritz Bondoa**, Director, Policy, William Julius Wilson Institute

2:30-2:45 PM

Break

- Snacks available in front of breakout rooms
- Harvard Shop merchandise for purchase available 1:00-5:00 pm in Gutman Library 1st floor

2:45-4:15 PM

Cradle-to-Career Strategy Design Sprint

All rooms will be engaging in the same session and activities.

Supported by: Peter Birke, Manager, The Bridgespan Group

Location 1: Room 214, Larsen Hall 2nd Floor, 14 Appian Way

- **Facilitator: Torian Robinson**, Managing Director, Place, William Julius Wilson Institute
- **Facilitator: Nithin Iyengar**, Partner, The Bridgespan Group

Location 2: Eliot Lyman Room, Longfellow Hall 2nd Floor, 13 Appian Way

- **Facilitator: Shayna Terrell**, Managing Director, Place, William Julius Wilson Institute
- **Facilitator: Rohit Menezes**, Partner, The Bridgespan Group

Location 3: Conference Center 1, 2, and 3, Monroe C. Gutman Library Ground Floor, 6 Appian Way

- **Facilitator: Dr. Joseph Cordero**, Managing Director, Place, William Julius Wilson Institute
- **Facilitator: Reilly Kiernan**, Partner, The Bridgespan Group

**Place-Based Education Leaders Design Fellowship Track:
Innovative Solutions to Entrenched Community Challenges**

(For superintendents and school district teams only)

Rooms 302-303, Monroe C. Gutman Library 3rd Floor, 6 Appian Way

- **Richard Raya**, Incoming CEO, Marin Promise Partnership (August 2024); Senior Advisor, Mission Economic Development Agency; By All Means Senior Fellow, EdRedesign Lab at Harvard Graduate School of Education
- **Tauheedah Jackson**, Deputy Director; Director of the Institute for Success Planning, EdRedesign Lab at Harvard Graduate School of Education
- **Dr. Russell Booker**, CEO, Spartanburg Academic Movement; By All Means Senior Fellow, EdRedesign Lab at Harvard Graduate School of Education
- **Sonali Nijhawan**, Director, AmeriCorps State and National; By All Means Senior Fellow, EdRedesign Lab at Harvard Graduate School of Education
- **Moderator: Paul Reville**, Francis Keppel Professor of Practice of Educational Policy and Administration; Founding Director of EdRedesign, Harvard Graduate School of Education

4:15-4:30 PM

Group Photo

Courtyard in front of Monroe C. Gutman Library Entrance

4:30-5:30 PM

Break

5:30-8:00 PM

Dinner Reception and Keynote

The Charles Hotel Ballroom and Foyer

- **Keynote speaker: Geoffrey Canada**, Founder & President, Harlem Children's Zone; Founder, William Julius Wilson Institute
- **Master of Ceremony: Torian Robinson**, Managing Director, Place, William Julius Wilson Institute

Friday, July 12 - Theme: Tell Your Story

All Session Locations: The Charles Hotel Ballroom and Foyer

8:00-8:45 AM

Breakfast

The Charles Hotel Ballroom and Foyer

8:45-9:20 AM

Welcome and Opening Keynote: Addressing Youth Violence at the Federal Level

The Charles Hotel Ballroom

- **Gregory Jackson Jr.**, Deputy Director, Office of Gun Violence Prevention, The White House
- **Dr. Wendy Viola**, Managing Director, Knowledge and Awareness Building, William Julius Wilson Institute

9:20-9:30 AM

Break

The Charles Hotel Ballroom Foyer

9:30-10:30 AM

Best Practices in Development & Fundraising for Place-Based, Cradle-to-Career Strategies

(For all attendees)

The Charles Hotel Ballroom

- **Jennifer Klein**, Chief Development Officer, Harlem Children's Zone
- **Cecilia Gutierrez**, Managing Director, Portfolio Lead, Blue Meridian Partners
- **Moderator:** Nina Carter, Managing Director, Place, William Julius Wilson Institute

2. Place-Based Education Leaders Design Fellowship Track: Tools to Facilitate Place-Based Partnerships

(For superintendents and school district teams only)

The Charles Hotel Pavilion, Kennedy Rooms A and B

- **David Blount**, Director, Place, William Julius Wilson Institute
- **Arti Doshi**, Director, Place, William Julius Wilson Institute

10:30-10:45 AM

Break

The Charles Hotel Ballroom Foyer

10:45-11:45 AM

1. Telling Your Story: Developing Compelling Narratives for Neighborhood-Based Cradle-to-Career Work

The Charles Hotel Ballroom

- **Cameron French**, Executive Vice President, SKDK
- **Stephanie Lilavois**, Chief Communications Officer, Harlem Children's Zone
- **Jesse Moore**, Chief Executive Officer, Common Thread Strategies

2. Place-Based Education Leaders Design Fellowship Track: Fellowship Closing Remarks

(For superintendents and school district teams only)

The Charles Hotel Pavilion, Kennedy Rooms A and B

- **Christian Rhodes**, Deputy Executive Director, William Julius Wilson Institute
- **Paul Reville**, Francis Keppel Professor of Practice of Educational Policy and Administration; Founding Director of EdRedesign, Harvard Graduate School of Education
- **Bob Runcie**, CEO, Chiefs for Change

11:45 AM-12:00 PM

Break

The Charles Hotel Ballroom Foyer

12:00-12:15 PM

Survey & Closing

The Charles Hotel Ballroom

- **Brittany McDaniel**, Director of Technical Assistance, William Julius Wilson Institute

12:15-12:30 PM

Closing Kickoff

The Charles Hotel Ballroom

- **Rob Watson**, Executive Director, EdRedesign; Lecturer on Education, Harvard Graduate School of Education

12:30-1:00 PM

Keynote: Tying it All Together

The Charles Hotel Ballroom

- **Christian Rhodes**, Deputy Executive Director, William Julius Wilson Institute

1:00 PM

Lunch

The Charles Hotel Ballroom Foyer