Tackling the Root Causes of Health & Education Inequity

Social Determinants of Health & Education Harvard SPH & Education Joint Conference October 29, 2019

> **Tony Iton, M.D., J.D., MPH The California Endowment**

49,000 resident leaders

000 les

5IV newly insured

NEW CA BUDGET PROVIDES HEALTHCARE FOR UNDOCUMENTED KIDS.

Hundreds of policies

Up to \$1Billion

in public funds reinvested from incarceration to prevention each year

1+ million

#SchoolsNotPrisons

DUCATI

Californians eligible to have felonies reduced to misdemeanors

260,000

undocumented kids with healthcare

Health is Behavioral Health is Transactional (~frequency & quality of medical services) **Health is Genetic Individual Frames**

Health is political

"The struggle over the allocation of scarce and precious social goods"

Power matters, individual and community-level

Health ≠ Health care

Where You Live Matters

It Matters A LOT!

Health is an Investment

Countries with strong social compacts appear to have better health

IN THIS TEMPLE AS IN THE HEARTS OF THE PEOPLE FOR WHOM HE SAVED THE UNION THE MEMORY OF ABRAHAM LINCOLN IS ENSHRINED FOREVER FOUR SCORE AND SEVEN YEARS ON THIS CONTINENT A NEW NATION CONCEIVED IN LIBERTY AND DEDICA-TED TO THE PROPOSITION THAT ALL MEN ARE CREATED EQUAL NOW WE ARE ENGAGED IN A GREAT CIVIL WAR TESTING WHETHER THAT NATION OR ANY NATION SO CON-CEIVED AND SO DEDICATED CAN LONG ENDURE · WE ARE MET ON A GREAT BATTLEFIELD OF THAT WAR WE HAVE COME TO DEDICATE A PORTION OF THAT FIELD AS A FINAL RESTING PLACE FOR THOSE WHO HERE GAVE THEIR LIVES THAT THAT NATION MIGHT LIVE · IT IS ALTOGETHER FIT-TING AND PROPER THAT WE SHOULD DO THIS . BUT IN A LARGER SENSE WE CAN NOT DEDICATE - WE CAN NOT CONSECRATE-WE CAN NOT HALLOW-THIS GROUND . THE BRAVE MEN LIV-ING AND DEAD WHO STRUGGLED HERE HAVE CONSECRATED IT FAR ABOVE OUR POOR POWER TO ADD OR DETRACT THE WORLD WILL LITTLE NOTE NOR LONG REMEMBER WHAT WE SAY HERE BUT IT CAN NEVER FORGET WHAT THEY DID HERE . IT IS FOR US THE LIVING RATHER TO BE DEDICATED HERE TO THE UNFINISHED WORK WHICH THEY WHO FOUGHT HERE HAVE THUS FAR SO NOBLY ADVANCED . IT IS RATHER FOR US TO BE HERE DEDICATED TO THE GREAT TASK REMAINING BEFORE US-THAT FROM THESE HONORED DEAD WE TAKE INCREASED DEVOTION TO THAT CAUSE FOR WHICH THEY GAVE THE LAST FULL MEASURE OF DEVOTION -THAT WE HERE HIGHLY RESOLVE THAT THESE DEAD SHALL NOT HAVE DIED IN VAIN-THAT THIS NATION UNDER GOD SHALL HAVE A NEW BIRTH OF FREEDOM~ AND THAT GOVERNMENT OF THE PEOPLE BY THE PEOPLE FOR THE PEOPLE SHALL NOT PERISH FROM THE EARTH.

VOULD ACCEPT WAR RATHER SH - AND THE WAR CAME -HE WHOLE POPULATION WERE DT DISTRIBUTED GENERAL-ON BUT LOCALIZED IN THE F IT THESE SLAVES CONSTI-IND POWERFUL INTEREST. HIS INTEREST WAS SOMEHOW WAR . TO STRENGTHEN PER-ND THIS INTEREST WAS THE THE INSURGENTS WOULD EN BY WAR WHILE THE GOV-NO RIGHT TO DO MORE THE TERRITORIAL ENLARGE-IER PARTY EXPECTED FOR INITUDE OR THE DURATION EADY ATTAINED . NEITHER HE CAUSE OF THE CONFLICT OR EVEN BEFORE THE CON-CEASE · EACH LOOKED FOR AND A RESULT LESS FUN-DUNDING . BOTH READ THE Y TO THE SAME GOD AND AID AGAINST THE OTHER. JE THAT ANY MEN SHOULD GOD'S ASSISTANCE IN LEAD FROM THE SWEAT OF BUT LET US JUDGE NOT GED . THE PRAYERS OF BOTH VERED - THAT OF NEITHER D FULLY · THE ALMIGHTY SES."WOE UNTO THE WORLD FOR IT MUST NEEDS BE AE BUT WOE TO THAT MAN NSE COMETH."

IF WE SHALL SUPPOSE THAT AMERICAN SLAVERY IS ONE OF THOSE OFFENSES WHICH IN THE PROVIDENCE OF GOD MUST NEEDS COME BUT WHICH HAVING CON-TINUED THROUGH HIS APPOINTED TIME HE NOW WILLS TO REMOVE AND THAT HE GIVES TO BOTH NORTH AND SOUTH THIS TERRIBLE WAR AS THE WOE DUE TO THOSE BY WHOM THE OFFENSE CAME SHALL WE DIS-CERN THEREIN ANY DEPARTURE FROM THOSE DIVINE ATTRIBUTES WHICH THE BELIEVERS IN A LIVING GOD ALWAYS ASCRIBE TO HIM, FONDLY DO WE HOPE - FERVENTLY DO WE PRAY-THAT THIS MIGHTY SCOURGE OF WAR MAY SPEEDILY PASS AWAY YET IF GOD WILLS THAT IT CONTINUE UNTIL ALL THE WEALTH PILED BY THE BONDSMAN'S TWO HUNDRED AND FIFTY YEARS OF UN-REQUITED TOIL SHALL BE SUNK AND UNTIL EVERY DROP OF BLOOD DRAWN WITH THE LASH SHALL BE PAID BY ANOTHER DRAWN WITH THE SWORD AS WAS SAID THREE THOUSAND YEARS AGO SO STILL IT MUST BE SAID "THE JUDGMENTS OF THE LORD ARE TRUE AND RIGHTEOUS ALTOGETHER WITH MALICE TOWARD NONE WITH CHARITY

WITH MALICE IOWARD NONE WITH CHART I FOR ALL WITH FIRMINESS IN THE RIGHT AS GOD GIVES US TO SEE THE RIGHT LET US STRIVE ON TO FINISH THE WORK WE ARE IN TO BIND UP THE NATION'S WOUNDS TO CARE FOR HIM WHO SHALL HAVE BORNE THE BAT-TLE AND FOR HIS WIDOW AND HIS ORPHAN-TO DO ALL WHICH MAY ACHIEVE AND CHER-ISH A JUST AND LASTING PEACE AMONG OURSELVES AND WITH ALL NATIONS :

Abraham Lincoln

Our republican system was meant for a homogeneous people. As long as blacks continue to live with the whites they constitute a threat to the national life. Family life may also collapse and the increase of mixed breed bastards may some day challenge the supremacy of the white man."





Narrative of **Exclusion**

- Intentionally dehumanizes target. ["They're bringing drugs. They're bringing crime. They're rapists." OR "Makers vs. Takers", OR " the 47%", OR Welfare Queen, super-predator, crack-baby......]
- Exaggerates the notion of scarcity. Posits a zero-sum competition for resources between groups.
- Looks to the past with nostalgia and to the future with fear.

Narrative of Inclusion

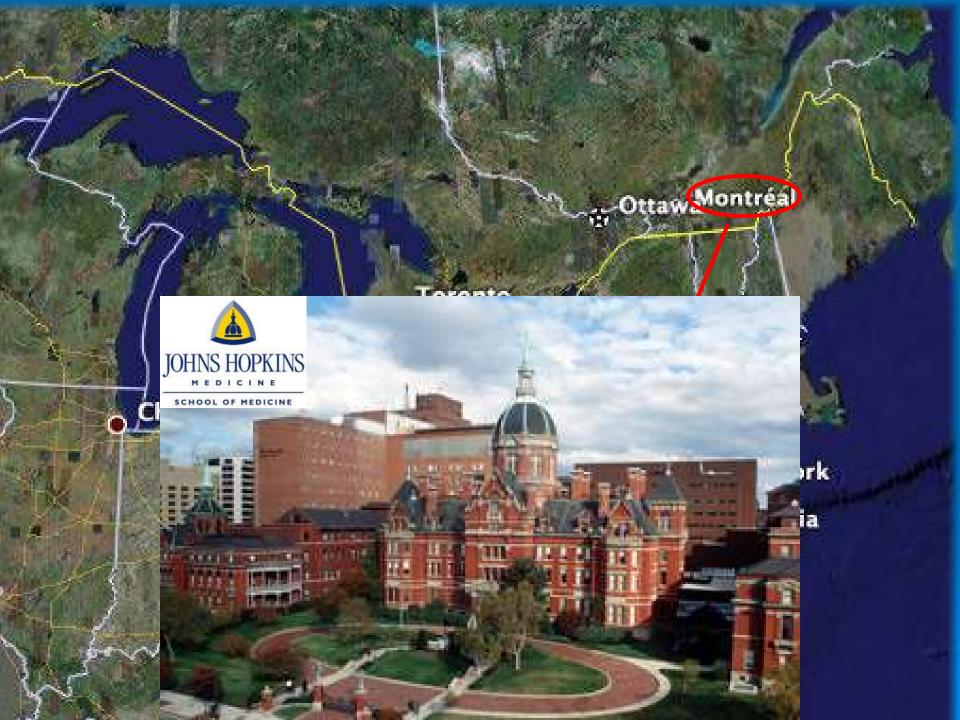
- Changes the narrator allowing people to tell their own story, speaking to shared humanity.
- > Broadens the lens to show mutual dependence and interconnected fates. Highlights abundance.
- Looks to the past with realism and to the future with purpose and hope.

Why Place Matters



Canadian Social Contract

Universal health insurance-Canada Health Act Universal dental care to age 10 > Universal child care benefit Paid sick leave and vacation State of the art public transportation > Highly subsidized post secondary education > High quality community resources-parks, sports leagues, libraries, community centers



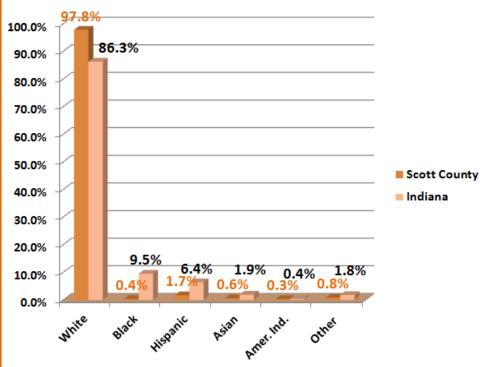


215 cases of HIV linked to illegal drugs

Many cases in Scott County are traced to people injecting Opana, a prescription painkiller similar to heroin and sold in pill form.

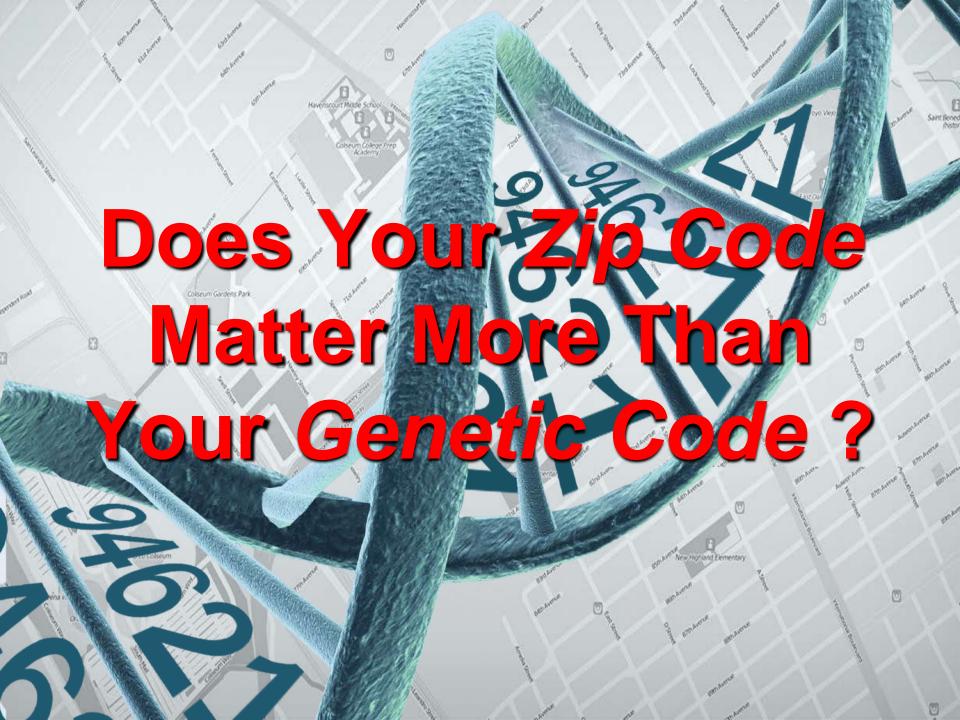


Racial demographics of Scott County and Indiana (2013)







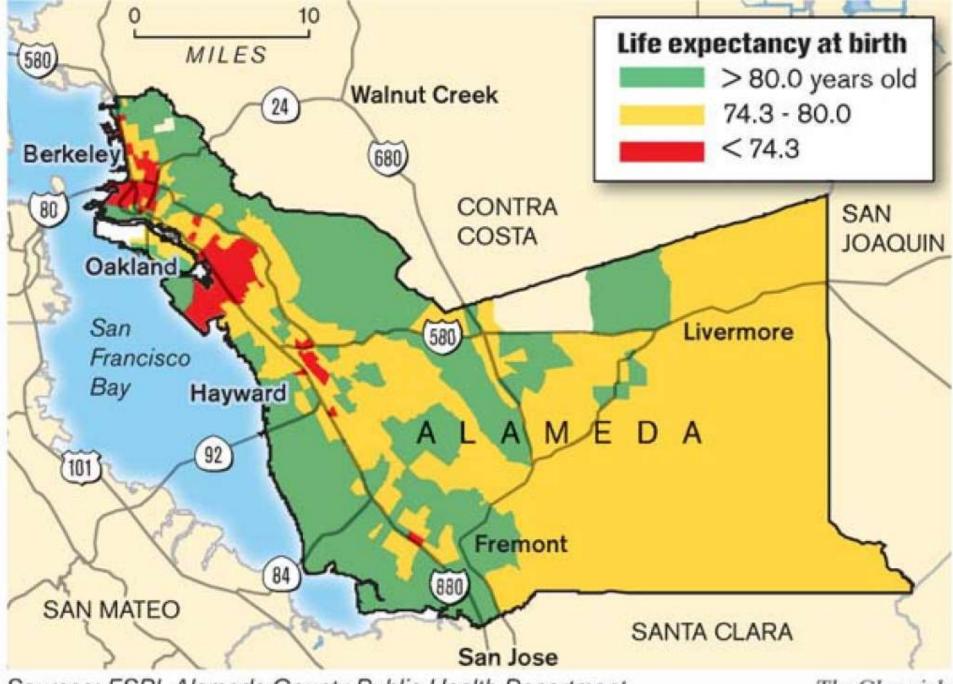






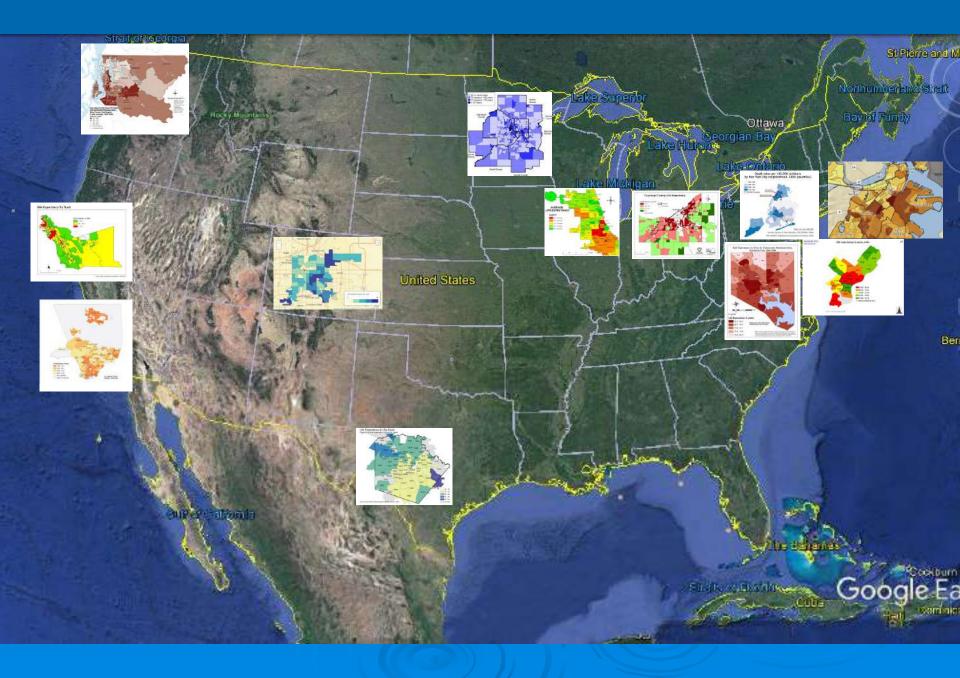
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Sources: ESRI, Alameda County Public Health Department

The Chronicle





System

About NVSS

What's New

Materials

Birth Data

Data

Statistics

Marriages and Divorces

Health Survey

Martin and Martin Ital

National Maternal and Infant

Mortality Data

Search NCHS SEARCH Q CDC A-Z INDEX V National Center for Health Statistics National Vital Statistics National Vital Statistics System CDC > NCHS U.S. Small-area Life Expectancy Estimates Project - USALEEP + Revisions of the U.S. Standard Certificates and Reports ÷ Training and Instructional USA CONTRACTOR Neighborhood Life Expectancy Project **On This Page** Methods + Data and Documentation Files The U.S. Small-area Life Expectancy Estimates Project (USALEEP) is a partnership of NCHS, the Robert Fetal Death Data Wood Johnson Foundation (RWJF) 12, and the National Association for Public Health Statistics and Information Systems (NAPHSIS) 2 to produce a new measure of health for where you live. The USALEEP project produced estimates of life expectancy at Linked Birth and Infant Death birth-the average number of years a person can expect to live-for most of the census tracts in the United States for the period 2010-2015. Vital Statistics Rapid Release + Methods Data Release Policy for Vital The abridged period life tables calculated to estimate census-tract life expectancy at birth for the period 2010-2015 are based on a methodology e-Vital Standards Initiative + developed for this project and described in the report: Bridged Race Categories + Arias E, Escobedo LA, Kennedy J, Fu C, Cisewski J. U.S. Small-area Life Expectancy Estimates Project: Methodology and Results Summary 💏 [PDF - 8 MB]. National Center for Health Statistics. Vital Health Stat 2(181), 2018. Modernizing the National Vital Statistics System

Data and Documentation Files

Life Expectancy Files contain geographic identifiers, life expectancy at birth for 2010-2015, and flags noting whether the estimates were based exclusively on observed data, a combination of observed and predicted values, or exclusively predicted values.



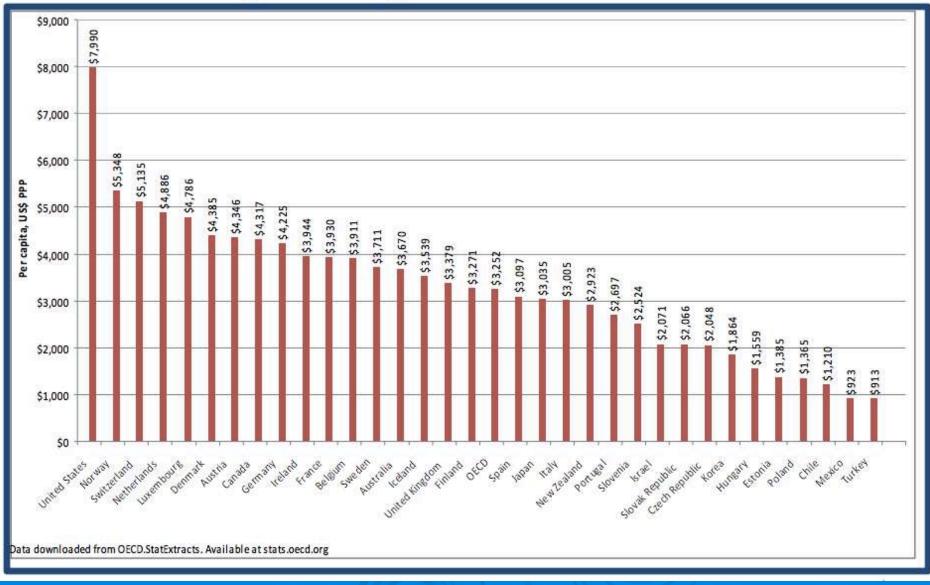
How Healthy Are We?

Ηο

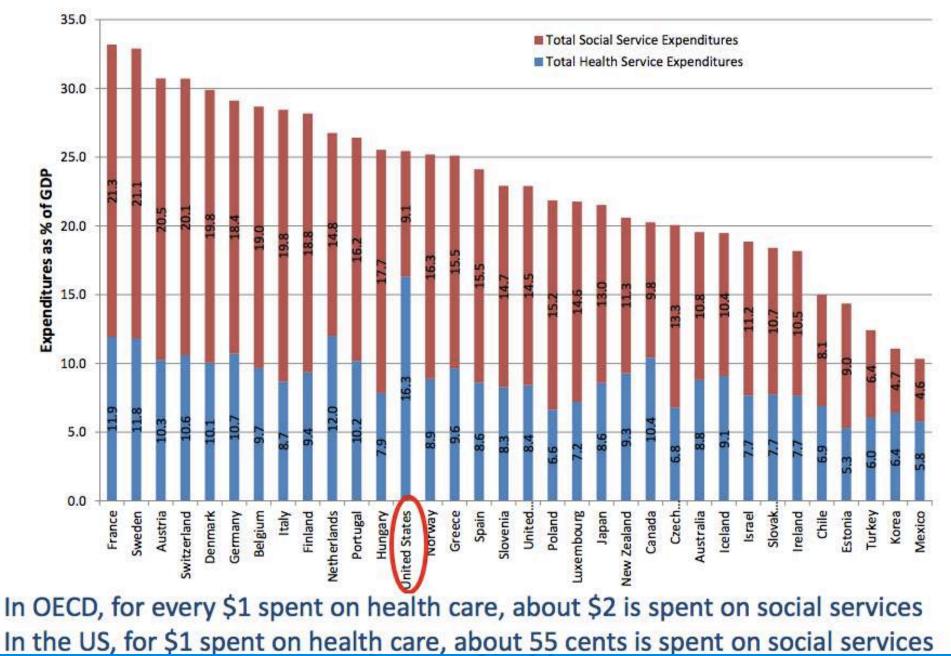


Ve?

Spending on health care



Total health care investment in US is less



THE AMERICAN HEALTH CARE PARADOX

WHY SPENDING MORE IS GETTING US LESS

ELIZABETH H. BRADLEY AND LAUREN A. TAYLOR

Foreword by MARVEY V. FINEBERG, President of the Institute of Medicine



In OECD, for every \$1 dollar spent on health care, \$2 is spent on Social Services:



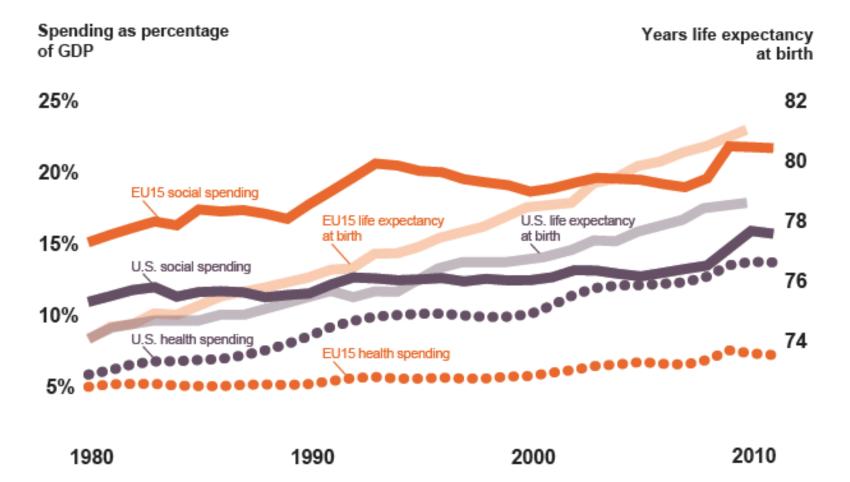
- Social assistance
- Housing benefits
- Family benefits
- Lone-parent benefits
- Employment-conditional benefits
- Tax treatment of benefits
- Childcare Policies

In the US, for every \$1 dollar spent on health care, 55 cents is spent on Social Services:



- Prevention
- Pension
- Paid Sick Leave
- Public Education
- Child Care

Different approaches, different results



While health expenditures in the United States have risen significantly more than those in the EU15, life expectancies in these European countries have consistently stayed higher. One difference between the U.S. and the EU15 is found in expenditure on social programmes, with EU15 countries spending significantly more than the United States over the 30 years covered in this study. (EU15 refers to the 15 countries that have been members of the European Union since before its May 2004 enlargement.) NOTE: OECD spending figures include public, mandatory private and voluntary private expenditures. These figures do not include exclusively private spending with no social component. Social spending has been defined as the total of all of these expenditures in all spending categories with the exception of health. Source: OECD SOCX database.

What the data tell us

Higher levels of social spending are strongly associated with better health.

- The association is particularly strong for public, as opposed to private, social spending.
- Spending on old age programmes demonstrated the strongest association with better health outcomes, including in unexpected areas, such as infant mortality and low birth weight.
- The association between social spending and better health strengthens over time.
- Social factors, such as income inequality and social capital (a measure of how much people trust each other in a population), are associated with health outcomes.

The association between social spending and health outcomes is strongest where income inequality is greatest. In other words, social protection may be more important for health outcomes in more unequal societies.

The associations observed across countries hold across regions of a single country, the United States. Life Expectancy of White Americans

US Whites

	Life Expectancy
US White	79 years*
Qatar	79 years
Costa Rica	79 years
Nauru	79 years

WHO World Health Statistics 2015, CDC/NCHS 2015

US Whites Living Shorter Lives Than:

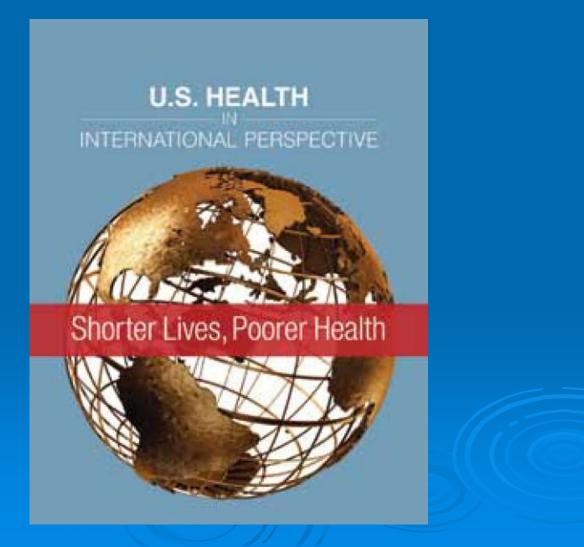
- <u>80 years</u>: Belgium, Chile, Denmark, Lebanon, Slovenia
- <u>81 years</u>: Austria, Finland, Germany, Greece, Ireland, Malta, Netherlands, Portugal, UK
- <u>82 years</u>: Canada, Cyprus, France, Iceland, Israel, S. Korea, Luxembourg, Monaco, New Zealand, Norway, Sweden
- <u>83 years</u>: Andorra, Australia, Italy, San Marino, Singapore, Spain, Switzerland
- <u>84 years</u>: Japan

33 countries (only 17 in 1990)

WHO World Health Statistics 2015

"Shorter Lives, Poorer Health"

January 2013 IOM Report on US Health Compared to 17 peer countries



"Shorter Lives, Poorer Health"

January 2013 IOM Report on US Health Compared to 17 peer countries

"The panel was struck by the gravity of its findings. For many years, Americans have been dying at younger ages than people in almost all other high-income countries. This disadvantage has been getting worse for three decades, especially among women.

"Shorter Lives, Poorer Health"

January 2013 IOM Report on US Health Compared to 17 peer countries

"The US health disadvantage cannot be fully explained by the health disparities that exist among people who are uninsured or poor, as important as these issues are. Several studies are now suggesting that even advantaged Americans-those who are white, insured, college-educated, or upper income are in worse health than similar individuals in other countries."



HEALTH

Death Rates Rising fo

By GINA KOLATA NOV. 2, 2015

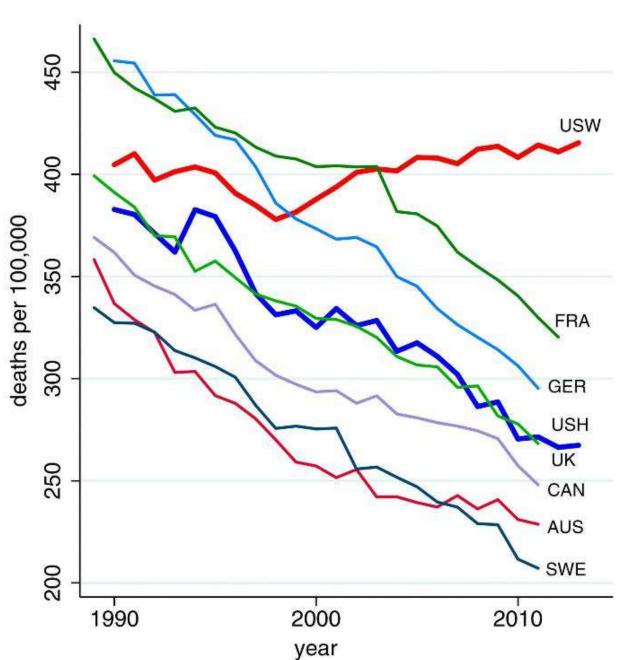


Betsy McKay explai

Mike Blake/Reuters

A 15-year study and Hispanics i

Drug and alc of white Ame gains experie



Death rate for U.S. non-Hispanic whites (USW), U.S. Hispanics and six comparison countries, aged 45-54. (Source: Proceedings of the National Academy of Sciences.)

Economics

American Life Expectancy Falls Again as Opioid Deaths, Disease Rise

Bloomberg

By Alexandre Tanzi

November 28, 2018 9-01 PM Updated on November 29, 2018 7:55 AM

- Deaths from drug overdoses topped 70,000; suicide rate up 3.7%
- The 10 leading causes of death remained the same last year







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Economics

American Life Expectancy Falls Again as Opioid Deaths, Disease Rise

Bloomberg

By <u>Alexandre Tanzi</u> November 28, 2018 9-01 PM

Deaths from drug overdoses top
 The 10 leading causes of death r



TIME

U.S. Life Expectancy Dropped for the Third Year in a Row. Drugs and Suicide Are Partly to Blame

Janvis Doctormer - 8 firs apri-

The average American could expect to live to 78.6 years old in 2017, down from 78.7 in 2016, new data shows

U.S. life expectancy dropped in 2017 for the third consecutive year, as deaths by suicide and drug overdose continue to claim more American lives.

The average American could expect to live to 78.6 years old in 2017, down from 78.7 in 2016, according to data released Thursday by the Centers for Disease Control and Prevention's National Center for Health Statistics (NCHS). That decline may be modest, but it marks the third year in a row that life expectancy at birth has fallen — a noteworthy



Half the price of retail.

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Economics

American Life Expectancy Falls Again as **Opioid Deaths, Disease Rise**

Bloomberg

By Alexandre Tanzi November 28, 2018 9:01 PM

- Deaths from drug overdoses top
- The 10 leading causes of death r





U.S. We expectat and drug overdt

The average Am 2016, according Prevention's Nat it marks the thin TIME

U.S. Life Expectancy Dropped for the Third Year in a Row. Drugs and Suicide Are Partly to Blame

Jarola Decharmer - Philippine

HEALTH 1929/2018 06:42 am ET I Updated 3 hours ago

U.S. Life Expectancy Continues To Fall As **Overdose And Suicide Rates Soar**

It's the longest-running decline in U.S. history since World War I, when a flu pandemic killed almost 700,000 people nationwide.







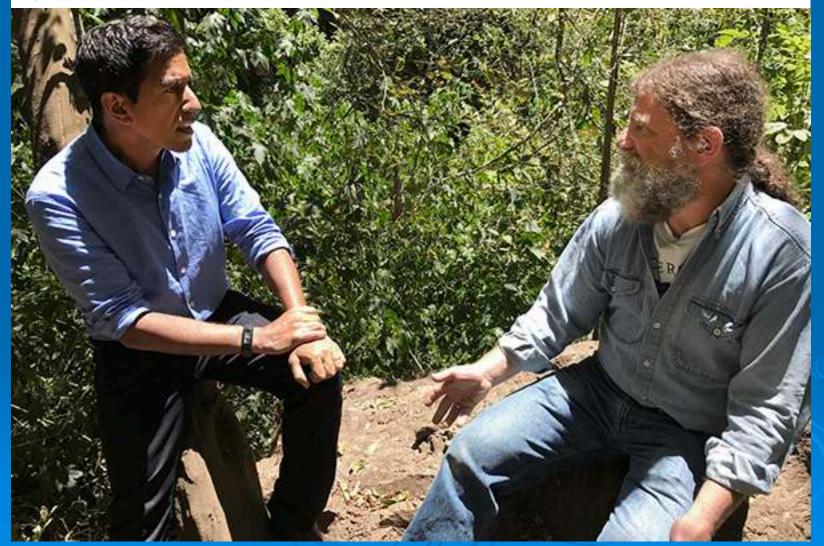


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HBO to explore declining life expectancy in Marc Levin's "One Nation Under Stress"

By Daniele Alcinii March 19. 2019







LIFE EXPECTANCY

CC

ur ZIP CODE shouldn't predict how long you'

Exhibit Hall

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O APHA 2018

Your ZIP CODE shouldn't predict how long you'll live

Story - trouble Build has

St. State St.

WELCOMES

APHA 20

Exhibit Hall

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O APHA 2018

Your ZIP CODE shouldn't predict how long you'll live

Story - trouble Build has

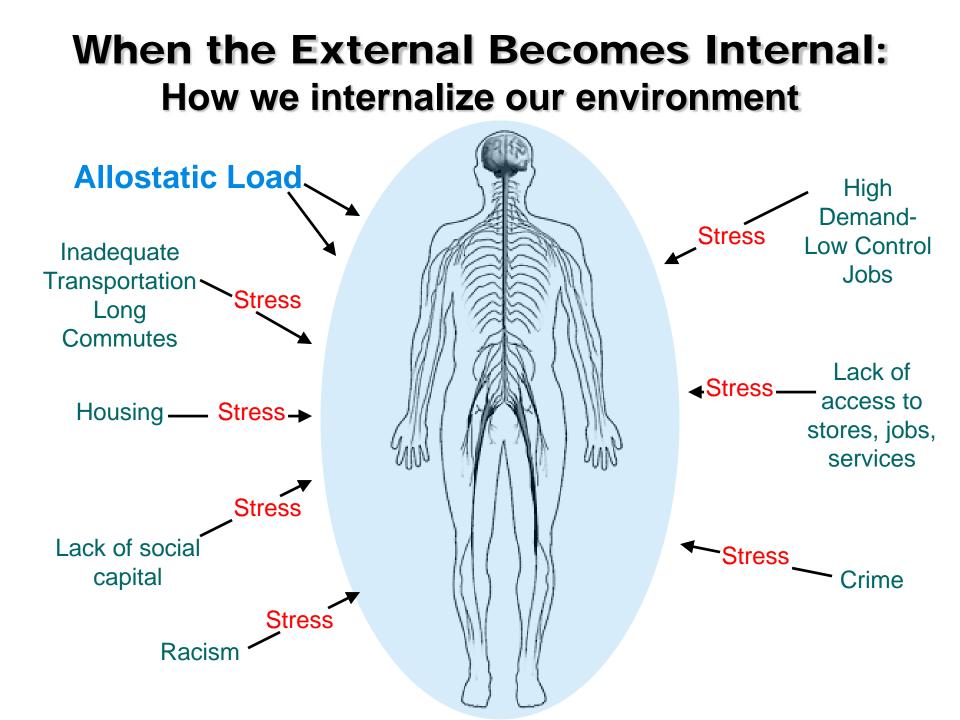
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WELCOMES

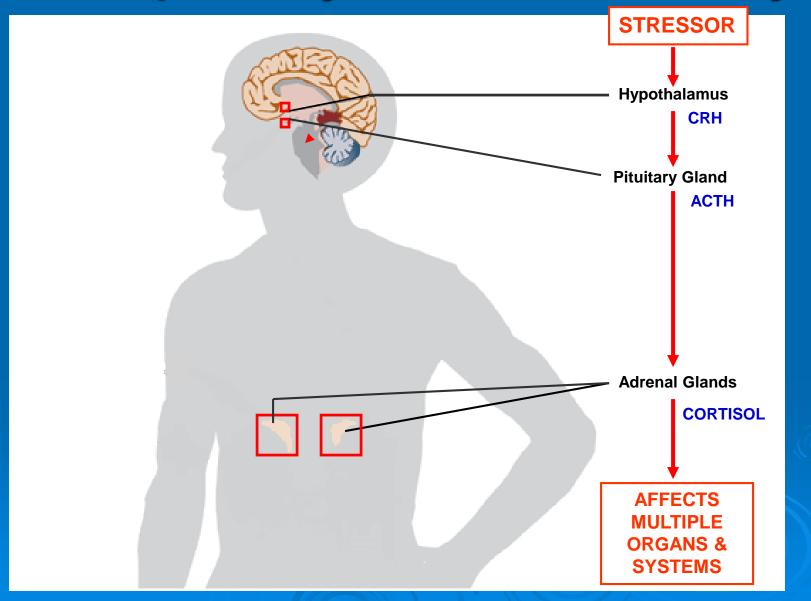
APHA 20

of what influences your life expectancy happens outside of the healthcare system

80%



Stress pathway from Brain to Body



Center on Social Disparities in Health, University of CA, San Francisco

Stressed vs. Stressed Out

Stressed

- Increased cardiac output
- Increased available glucose
- Enhanced immune functions
- Growth of neurons in hippocampus & prefrontal cortex

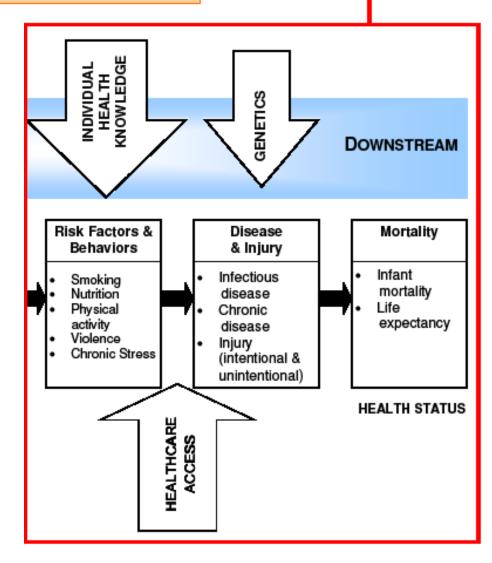
Stressed Out

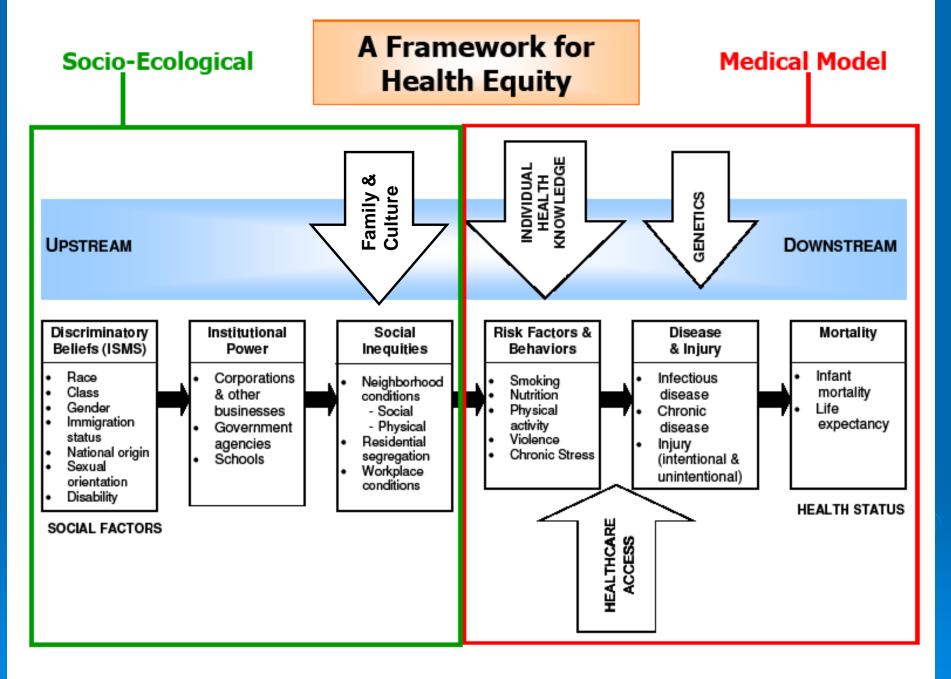
- Hypertension & cardiovascular diseases
- Glucose intolerance & insulin resistance
- Infection & inflammation
- Atrophy & death of neurons in hippocampus & prefrontal cortex

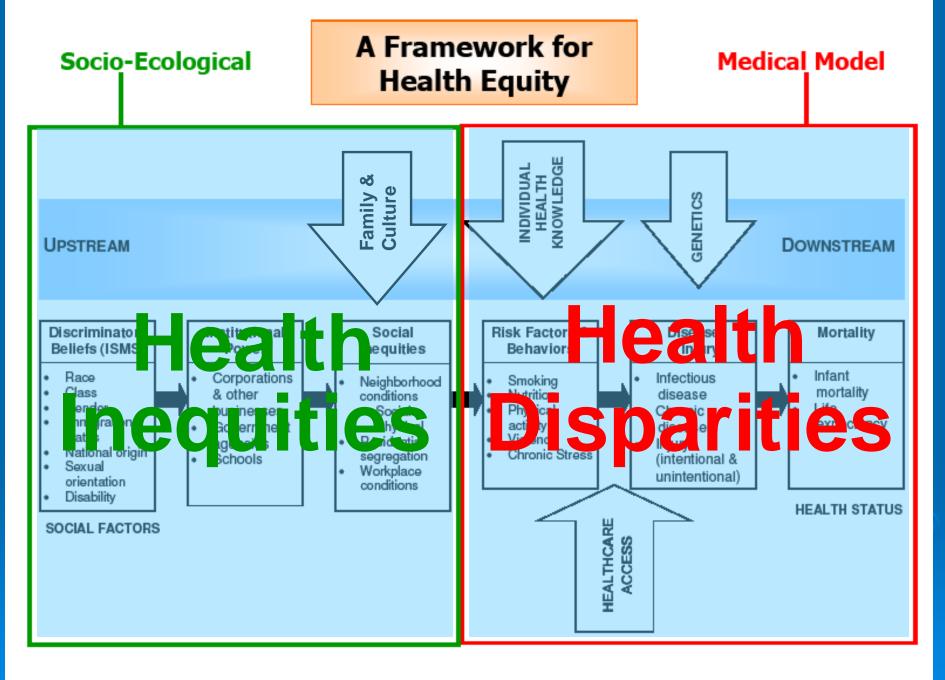
A Practitioner's Framework

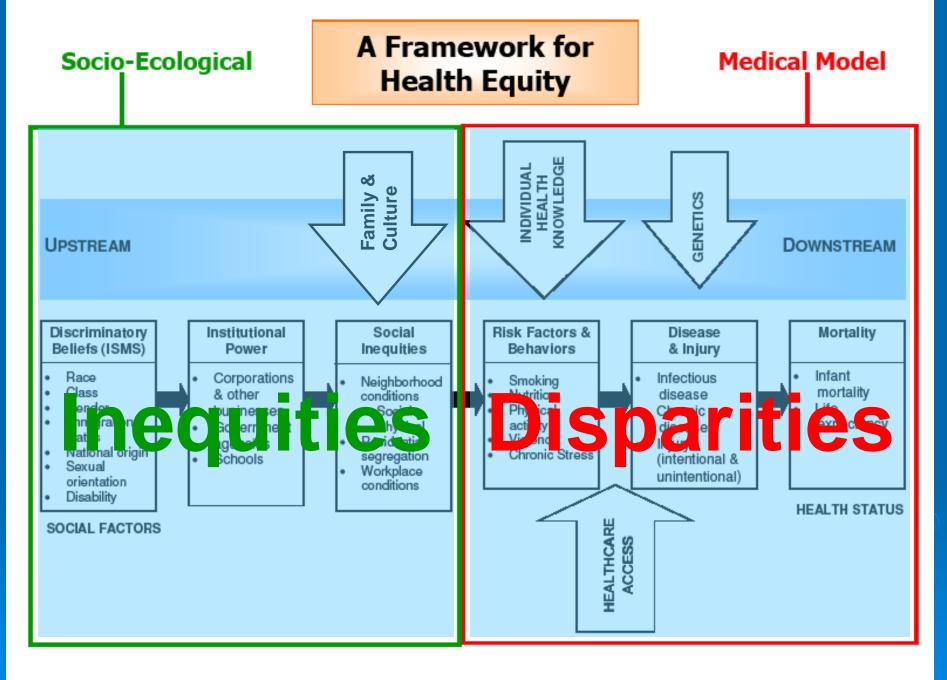
A Framework for Health Equity

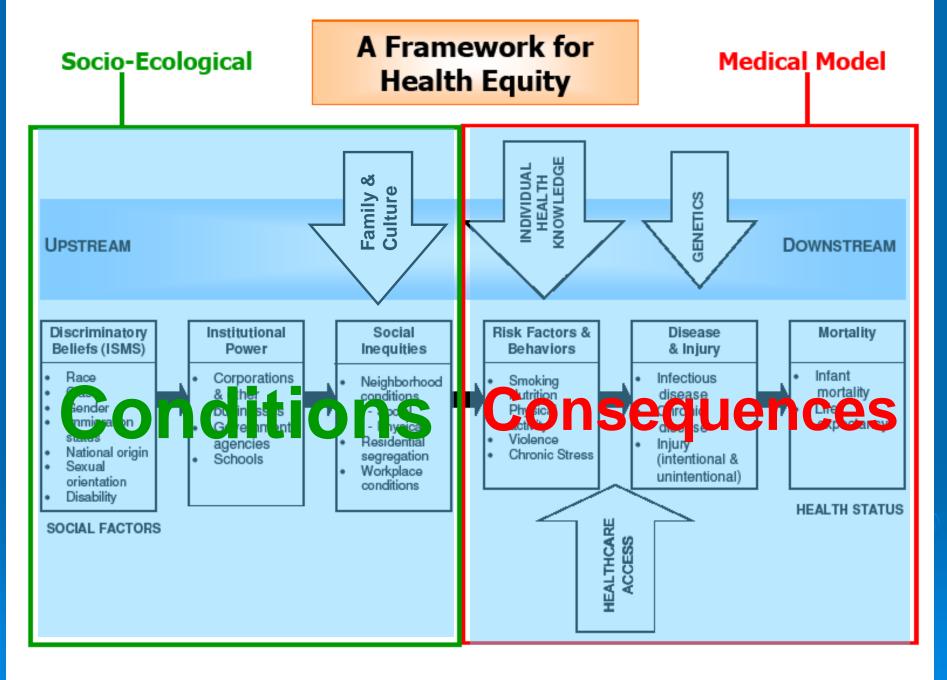
Medical Model

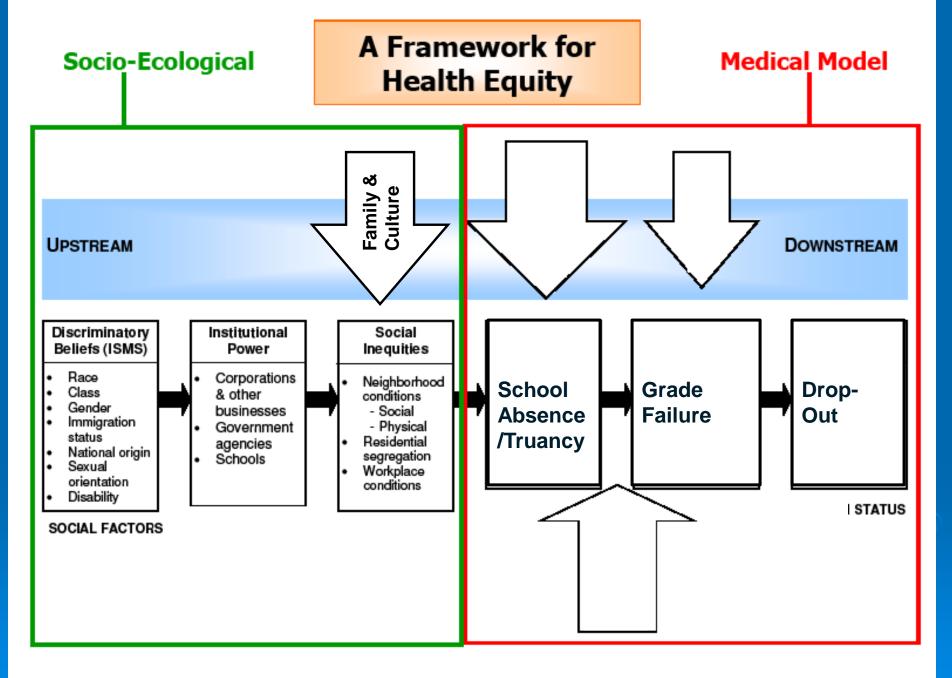


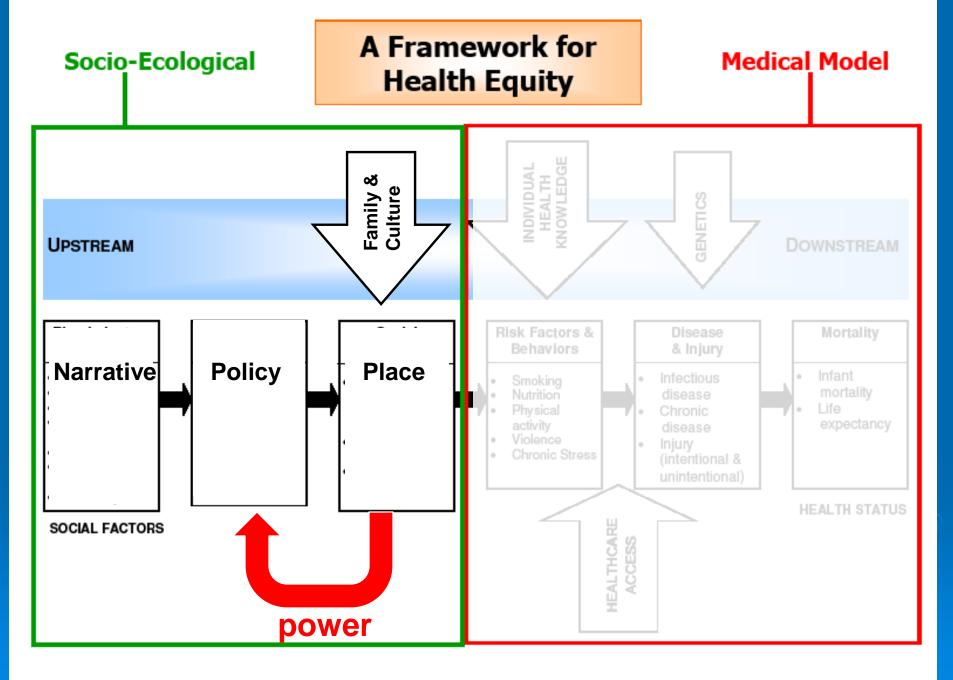


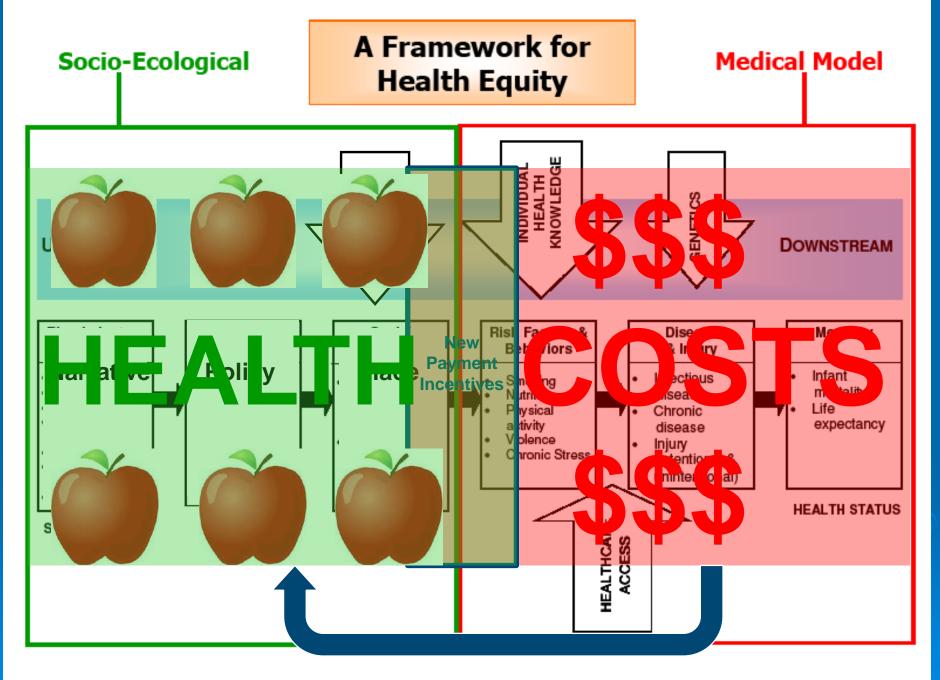


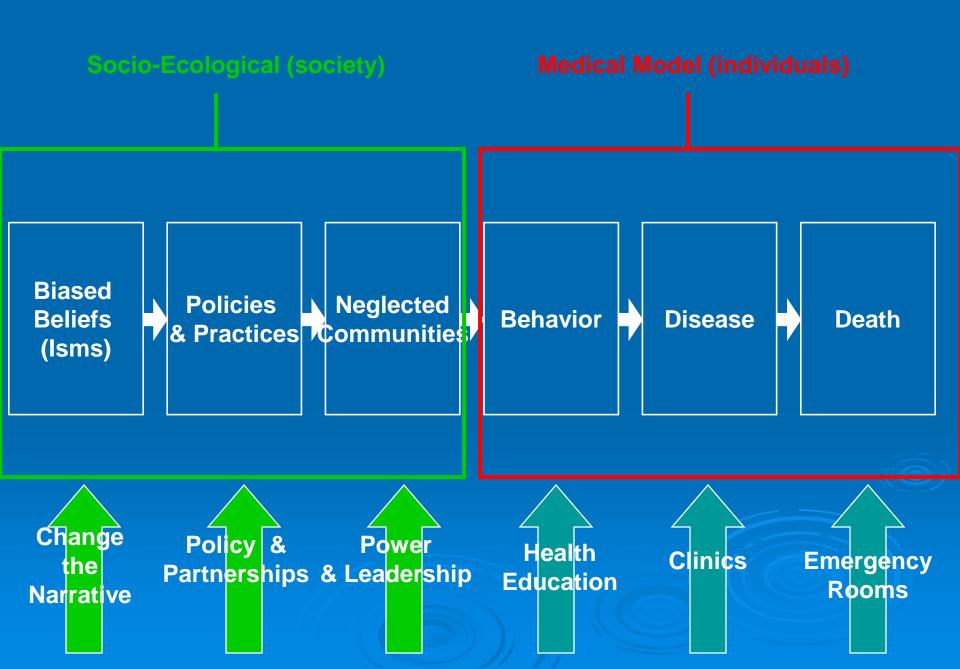


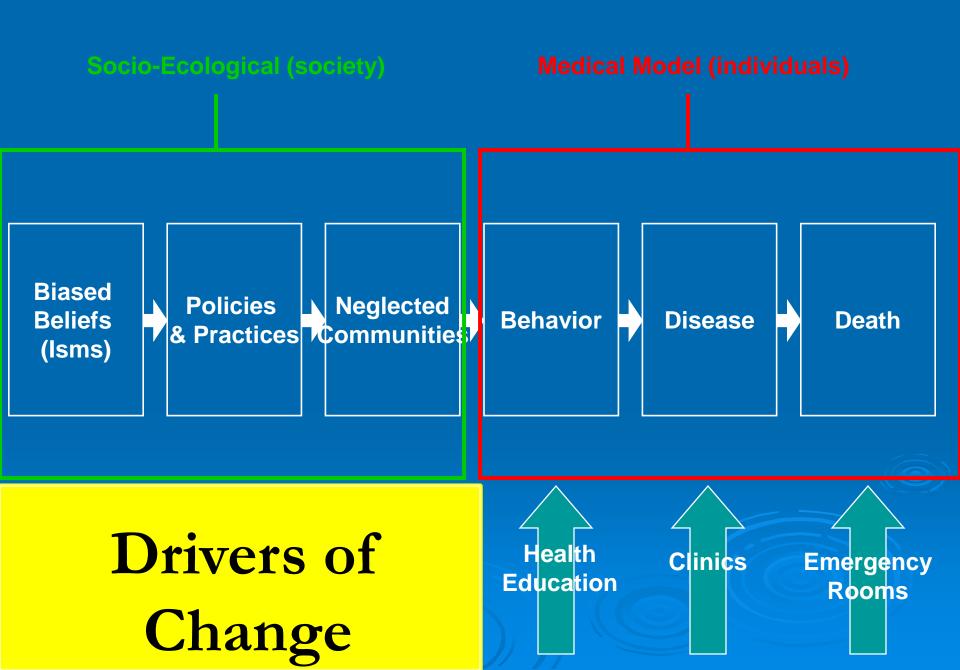












Socio-Ecological (society) **Behavior** Disease Death **Drivers** of Health Clinics Emergency Education Rooms Change



Formerly Incarcerated Undocumented Boys and Men of Color

S and Men of Co.



#Health4All





ABC

> A = AGENCY ~ Power. The ability to exert voice and power in community leaders. If equity is the goal, we have to address power differentials. Build social, political and economic power in a critical mass of residents. (Critical mass ~1%).

ABC

> B = BELONGING.

The dominant narrative is one of exclusion. We have to create, with community partners, a strong narrative of inclusion. Address trauma and create space for healing. The spirit of inclusion provides for a shared sense of purpose in community.

ABC

- C=Change the Conditions. Change the Odds. Opportunity structures are critical particularly schools and criminal justice system in the lives of young people of color.
- Health inequities are structurally and systematically manufactured by the conditions that families and communities struggle against.

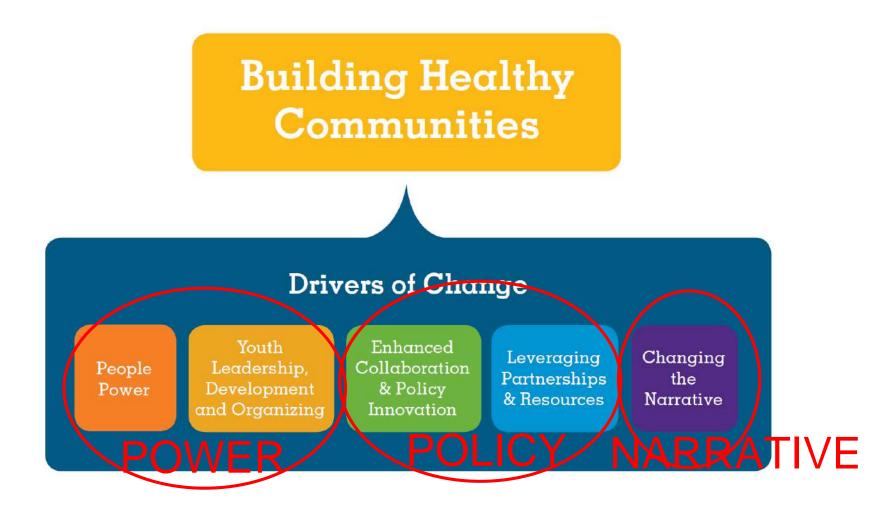
COMMUNITY. POWER. JUSTICE.

BHC: The HOW



Building Healthy Communities | Theory of Change





COMMUNITY. POWER. JUSTICE.

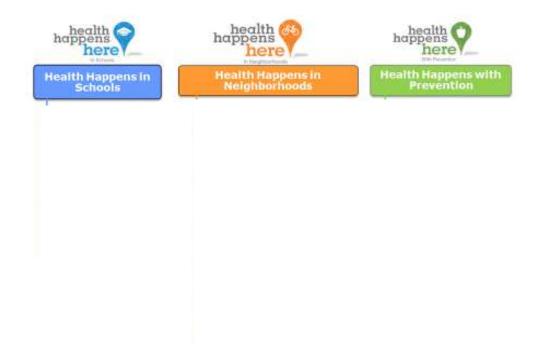
BHC: The WHAT



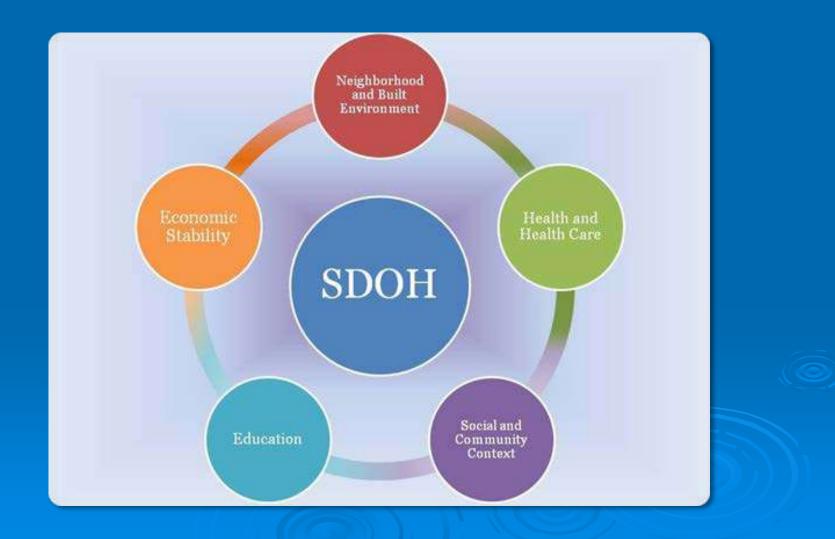




"Transformative Twelve" Policy Domains



Healthy People 2020 Social Determinants of Health Framework

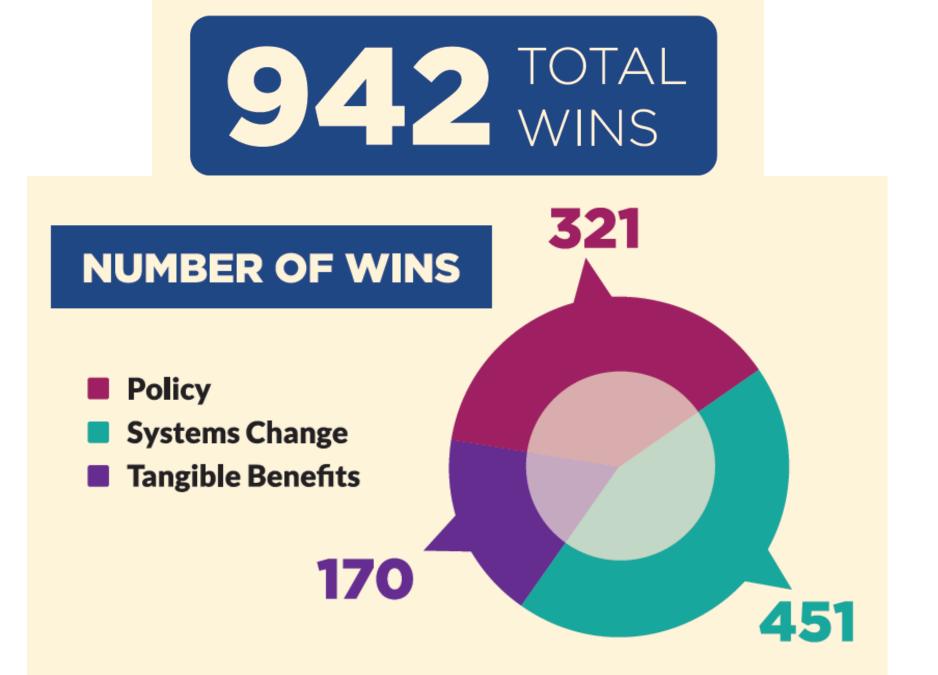




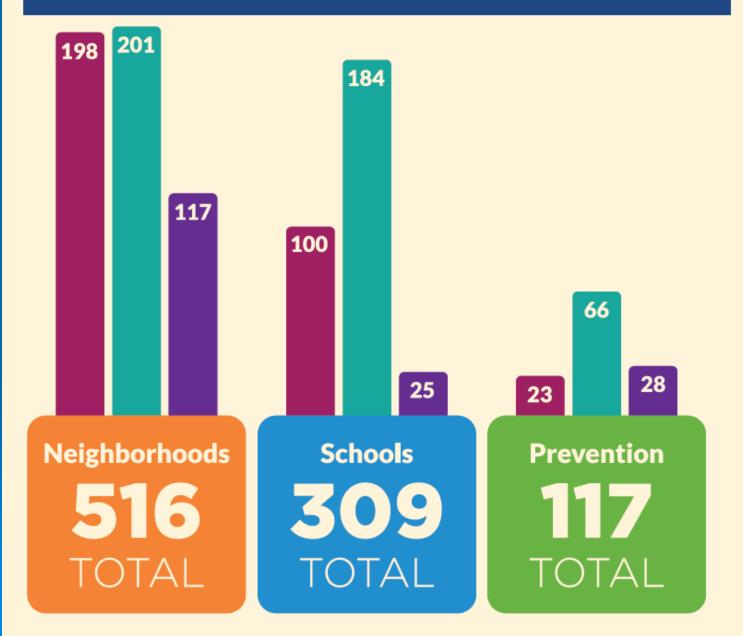








CAMPAIGN WINS BY 3 CAMPAIGNS



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#Health4All

Health4A

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HEALTH4ALL

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HALAL SCHOOL LUNCH

<u>The</u> California



HEALING

LEE LARS TO

HONK SO

RICHMOND

CRIME

This is Our Moment.



Final Thoughts

Redefine Health

Foster a Culture of Inclusion Strengthen Our Social Compact

Questions

Contact Information

Tony Iton, MD, JD, MPH

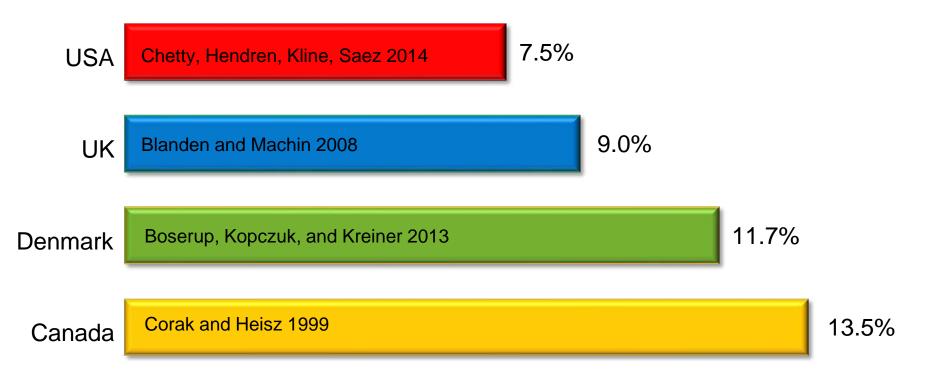
Senior Vice President The California Endowment

Learn more at www.buildinghealthycommunities.org #ChangeTheOdds

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	Facebook:	https://www.facebook.com/drtonyiton/ @drtonyiton
in.	LinkedIn:	https://www.linkedin.com/in/drtonyiton

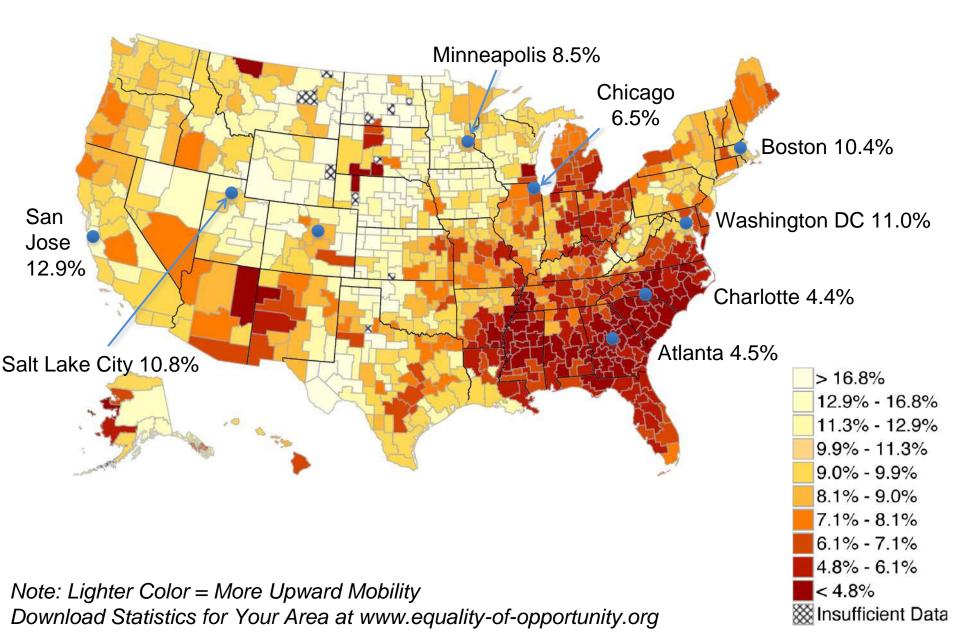
The American Dream?

 Odds that a child born to parents in the bottom fifth of the income distribution reaches the top fifth:

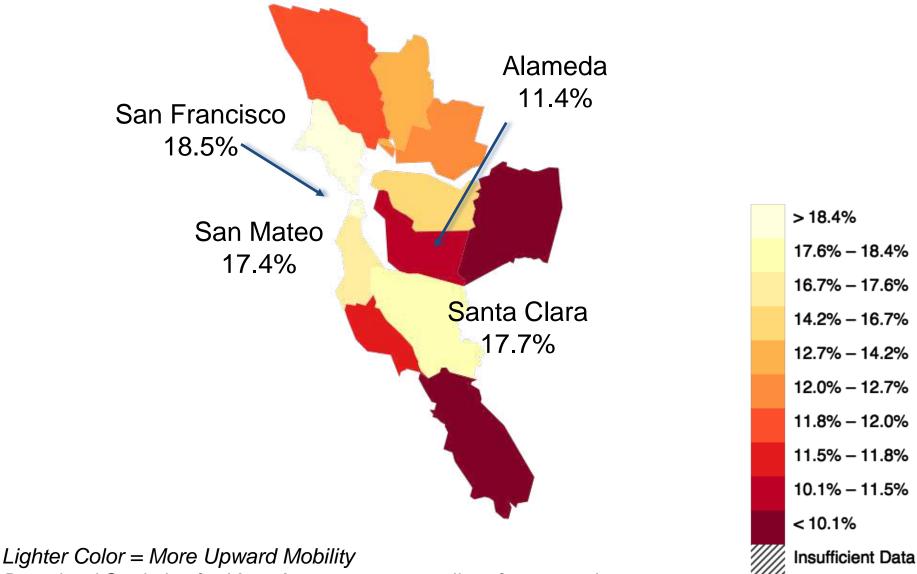


→ Chances of achieving the "American Dream" are almost two times higher in Canada than in the U.S.

The Geography of Upward Mobility in the United States Chances of Reaching the Top Fifth Starting from the Bottom Fifth by Metro Area

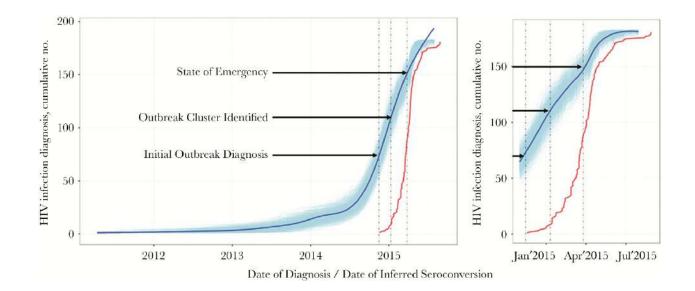


The Geography of Upward Mobility in the Bay Area Chances of Reaching the Top Fifth Starting from the Bottom Fifth by County



Download Statistics for Your Area at www.equality-of-opportunity.org

Figure 6. Cumulative human immunodeficiency virus (HIV) diagnoses (red) and simulated incidence (light blue), by date. ...



The Journal of Infectious Diseases, Volume 216, Issue 9, 1 November 2017, Pages 1053–1062, https://doi.org/10.1093/infdis/jix307



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