

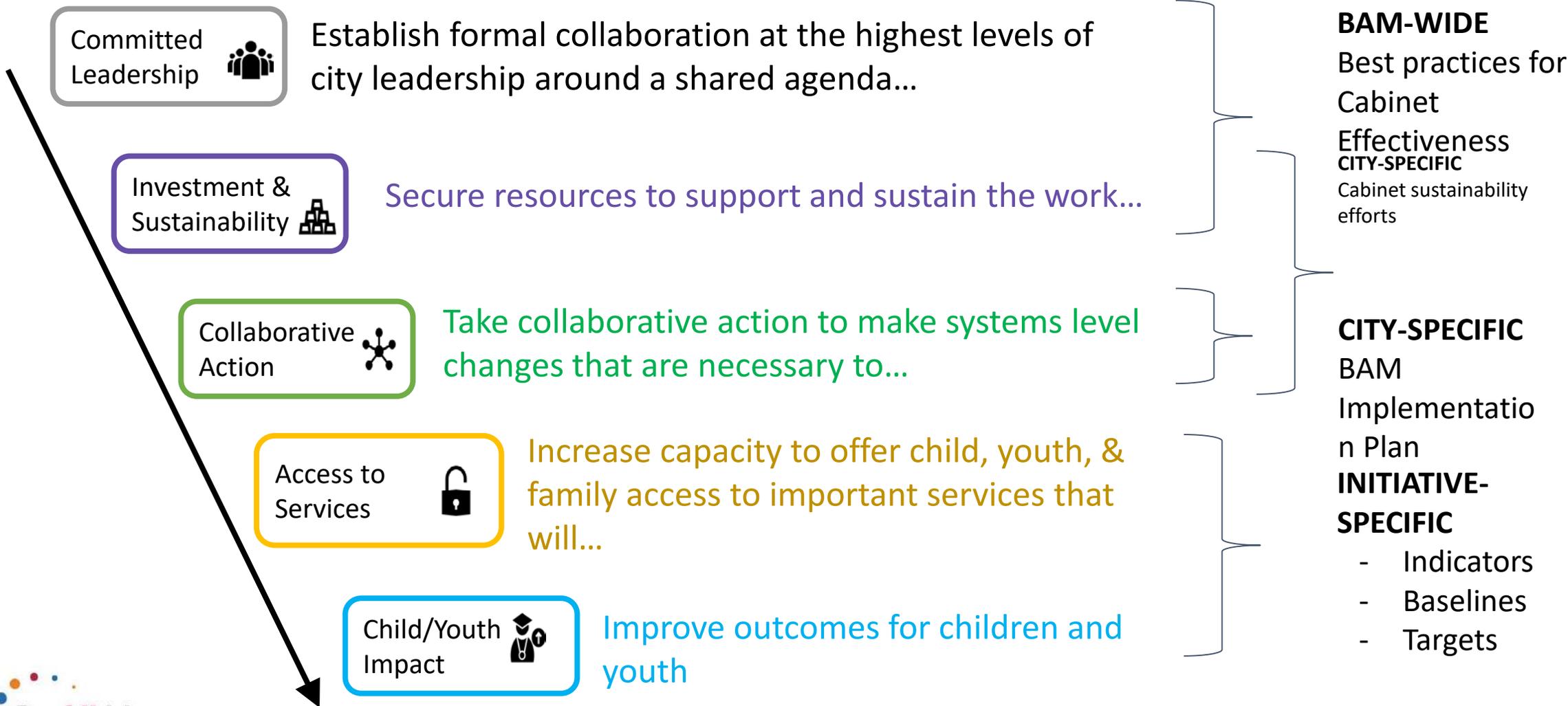


# Latest Learnings from the Lab

**Speakers:** *Lynne Sacks, Associate Director of Programs and Research, Education Redesign Lab, & Lyndsay Pinkus, HGSE Ed.L.D. student, Lead Data Consultant, Education Redesign Lab*

# Measures of Success Framework

## WHAT IS SUCCESS?



Qualifiable with evidence

Quantifiable with numbers



# Characteristics of effective cabinets

- ▶ Consist of **decision-makers and executives**
- ▶ Have **a common, defined vision** for the work and a process for making decisions
- ▶ Use meetings to make cross-agency decisions, share progress & plan next steps
- ▶ Make full use of all members by **defining responsibilities and roles**
- ▶ Meet **regularly** (monthly or bi-monthly)
- ▶ Carry the **work forward between meetings** via working groups or small teams
- ▶ Have a **consultant/facilitator who has the confidence** of the mayor & cabinet
- ▶ Develop a plan for **backbone support post-BAM**
- ▶ Move towards **deeper integration** through data-sharing and funding changes
- ▶ Reflect the makeup of the **larger community**



# Successful funding strategies

- ▶ Utilize a **multi-pronged plan** that includes private and public funding as well as short- and long-term strategies
- ▶ Leverage the **mayor's leadership** to identify and secure resources from external sources, create new revenue streams, and develop long-term funding strategies
- ▶ **Repurpose existing staff** to implement a more impactful approach to serving children
- ▶ **Reallocate existing funding** to match spending with city priorities
- ▶ Develop new ways to **share funding across agencies** to address common goals
- ▶ Capitalize on **state and federal funding opportunities**



# Characteristics of effective initiatives

- ▶ Aligned with the cabinet's shared vision for a comprehensive agenda for children
- ▶ Meet an identified need in the community
- ▶ Data-driven in design, implementation, and management
- ▶ Systemic or building towards being systemic (available to all children, central coordination, data collection and integration)
- ▶ High quality (such as staffing qualifications and ratios, amount of time)
- ▶ Are personalized to ensure all children can access the program and benefit from it



# Building a Community-Wide Movement

- ▶ Define the problem locally to create a demand for the work
- ▶ Develop an overall name/brand for the work
- ▶ Create common language to talk about goals
- ▶ Engage the community through public forums
- ▶ Develop videos, brochures, or other materials that describe the work in a compelling way
- ▶ Create a website that includes messaging, information about the elements of the initiative, and connections to resources
- ▶ Use social media

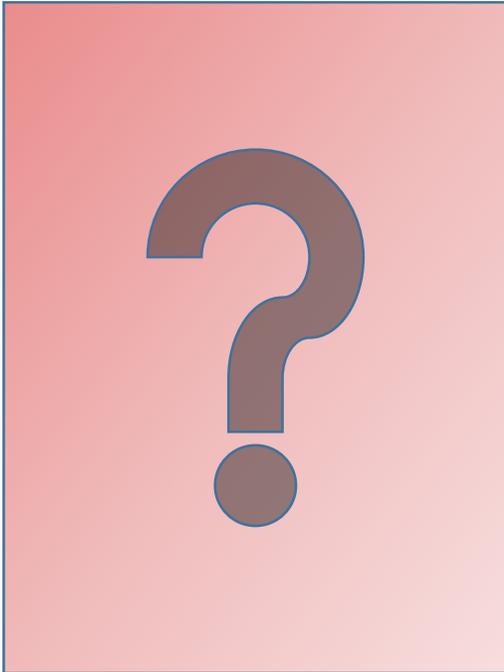


# Using and Sharing Data

- ▶ Set clear goals that **make a compelling case for change/create demand** for the initiative
- ▶ **Establish baselines, and targets** toward achieving those goals
- ▶ **Routinize data discussions** with Cabinet to build understanding & manage the work
- ▶ **Engage data experts early** to identify indicators that best reflect the Initiative & work
- ▶ Utilize **quantitative and qualitative data** to tell your story and demonstrate progress
- ▶ **Share data** across different parts of the system (using MOUs, building data collection requirements into contracts, etc.)
- ▶ **Produce data dashboards** that reflect the needs of various stakeholders and deciders
- ▶ Be thoughtful about **the role of aggregate data and individualized, student-level data**

# Pair Discussion

*[to be followed by a group share out]*



- ▶ What are 1-2 areas in which your city is succeeding?
- ▶ What are 1-2 challenges your city is facing?
- ▶ What would it take to overcome this challenge?
- ▶ How can this network support you with that work?

# Group Discussion

## *LIGHTNING ROUND*

**Share a success from one of the categories highlighted in the presentation:**



- Effective Cabinets
- Funding Strategies
- Effective Initiatives
- Community-Wide Movement
- Using and Sharing Data

# Key Ideas

# Group Discussion:

Identifying & Addressing Challenges

Committed  
Leadership



Investment &  
Sustainability



Collaborative  
Action



Access to  
Services



Child/Youth  
Impact



**What is a challenge your city is facing?**  
*What category does it fit into?*

**What would it take to address that challenge?**

*What category does that solution fit into?*

**Any suggestions on how to move this forward?**

# Group Discussion:

## Addressing key challenges

Challenge	Ideas