

ELEVATOR SPEECH

Imagine you are on a 50 story building elevator with a key stakeholder. You have from the first floor to the 45th to convey our message.

We are going to craft together a common message that we can all use in this and other scenarios. As a first step, consider your thoughts and answers to the following questions:

What is our change effort about?	
Why is it important?	
How will it help the community succeed?	
What will success look like?	
Here's what I/ we need from you?	

Please transfer your answers to posit-its, one post-it per question. So you will end up with 5 post-its.