

Program Spotlight: OneGoal

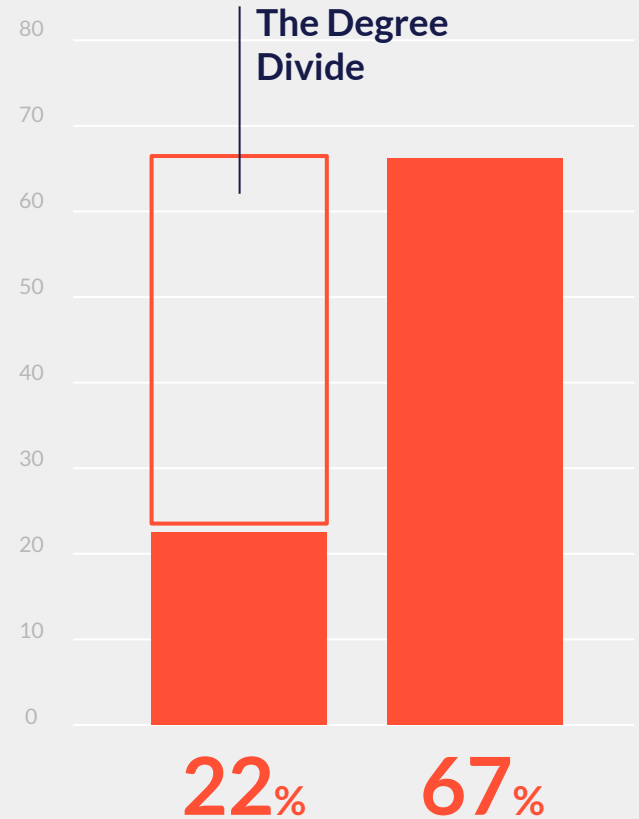
 OneGoal.

Daniel Lopez
Senior Director of Partnership
OneGoal Massachusetts

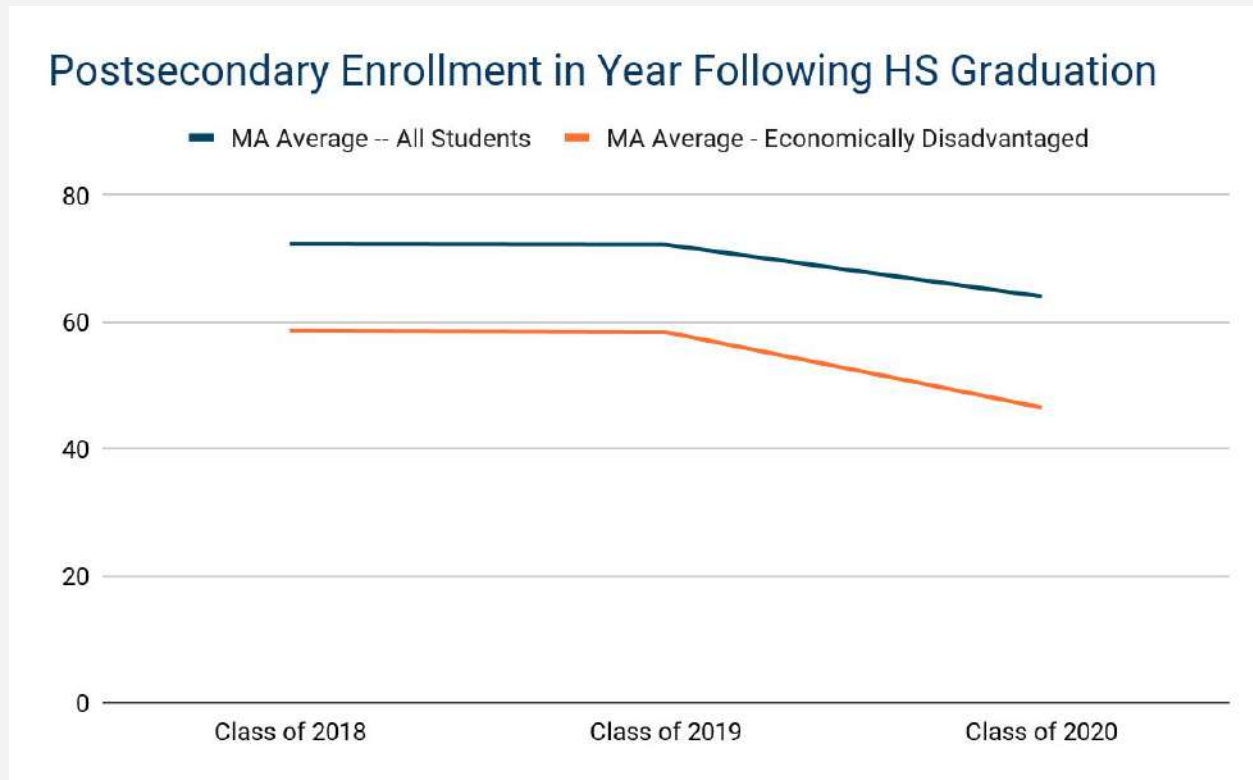




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Students from low-income communities are three times less likely to earn a postsecondary degree. For today's 1.4 million 11th graders, the stakes couldn't be higher.



In Massachusetts, the pandemic led to a 8% drop in postsecondary enrollment for Class of 2020. This was exacerbated for economically disadvantaged students.



38
minutes

The average counselor to student ratio is **579:1** which translates to less than 38 minutes, on average, of advising for high school seniors in low-income communities. **38 minutes is simply not enough.**

Imagine if every student in your district were affirmed, engaged and supported in reaching their greatest postsecondary ambitions.

Vision ▼

Every young person will have an equitable opportunity to achieve their greatest postsecondary aspirations.



Our model tackles obstacles head on, starting with time and resources.



During the School Day

OneGoal is delivered as a course as **part of the school day**, which means we can reach students where they are, regardless of whether they are in a remote, hybrid or in-school setting.



Three Years

Students undergo a **shared cohort experience** through their first year of postsecondary because research shows that the two biggest drop off points in students' education are in the **transition from high school to college** and during the first year of postsecondary.



Taught by an Educator

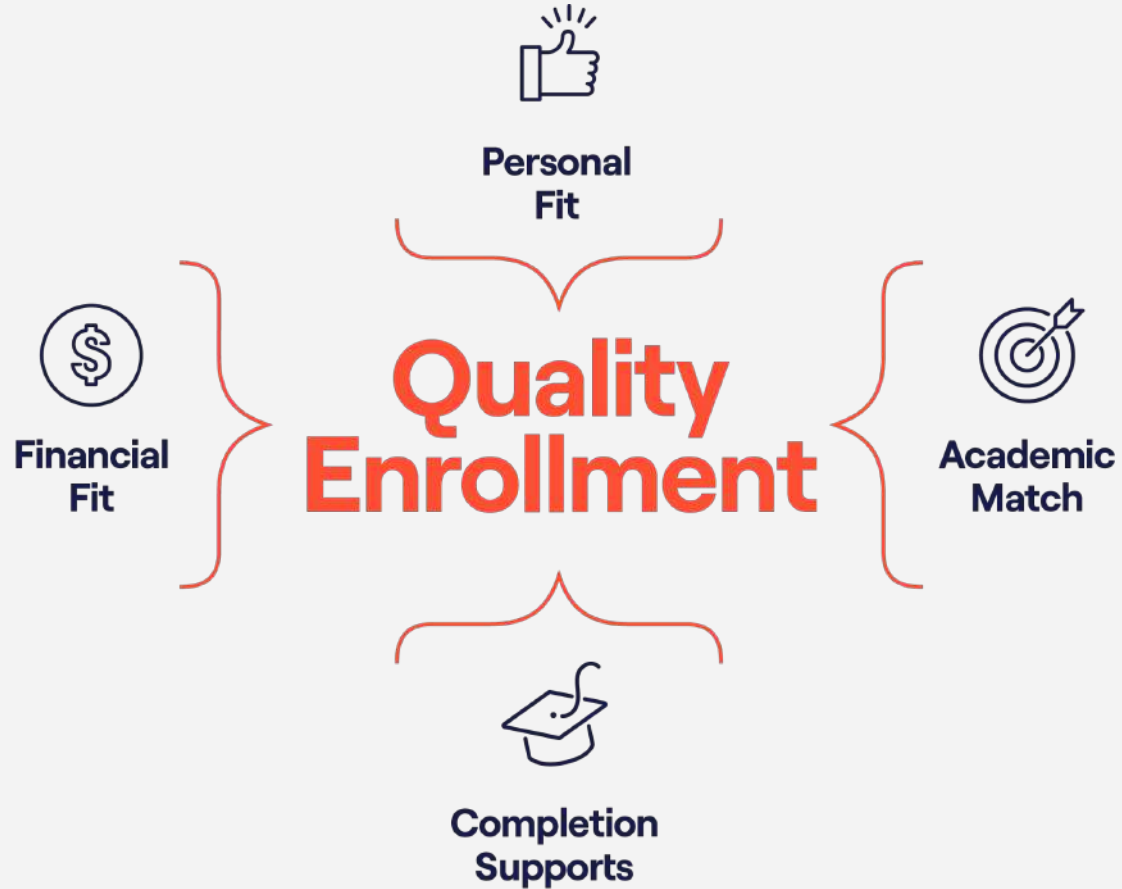
In working with educators already in the school, **OneGoal helps build the knowledge and expertise of your staff** and provides the opportunity for educators to strengthen relationships and increase their impact on the students they serve.

OneGoal Fellow outcomes



Junior(Y1): #IDefineMe	Senior(Y2): #ApplicationSeason	Y3: Post Secondary Support
Explore personal identity, professional aspirations, and a positive sense of self	Complete applications to college and other postsecondary programs	Attend orientation, leverage OneGoal summer supports and start classes in college or an alternative postsecondary institution
Research career and postsecondary pathways aligned with their goals	Reflect on how their identity will impact their postsecondary experience	Keep in touch with their Program Directors, to discuss action plans to successfully navigate their courses, on-campus relations, mental health, etc.
Build on academic skills to bolster their GPA and SAT/ACT scores	Weigh school options based on professional aspirations, personal values, and financial aid support	Meet with a school advisor to review academic and financial plans
Develop personal statements, leveraging the power of storytelling	Choose their postsecondary pathway and begin the enrollment process	Renew financial aid application + register for next year's courses

We coach Fellows
to use a critical lens
when choosing their
best fit postsecondary
pathway →



2022 University of
Chicago Research



46%

More likely to enroll in college than their
CPS peers from similar backgrounds

47%

More likely to persist than their CPS
peers from similar backgrounds

40%

More likely to graduate from college than their
CPS peers from similar backgrounds



Our study found evidence that OneGoal has a strong, positive, and statistically significant effect on postsecondary enrollment, persistence, graduation and nearly all academic outcomes of interest.”

Kelly Hallberg

Scientific Director
Inclusive Economy Lab
University of Chicago

A CLOSER LOOK

OneGoal 2025 and beyond

National Presence 15 years of Experience

OneGoal has partnerships across 7 communities, including 1 statewide partnership. We expect to add an additional state partner in Fall 2022.

Period.



Graduation.





OneGoal's 2025 Vision

OneGoal Fellows will be on track to graduate at **2x the rate of students from similar backgrounds**. We will have successfully diversified our product offerings to increase equitable postsecondary advising across entire systems.

And we will be ready to achieve **impact at scale**, responding to the massive injustice of the degree divide with a bold solution of equal force.

To create impact, we need to **meet districts where they are** and adapt to the needs of our districts.

Dual-track Strategy

Period.

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1 → Educators & System Leaders

We help school and district leaders assess their current postsecondary readiness, build capacity and community with other leaders, and receive ongoing one-on-one coaching.

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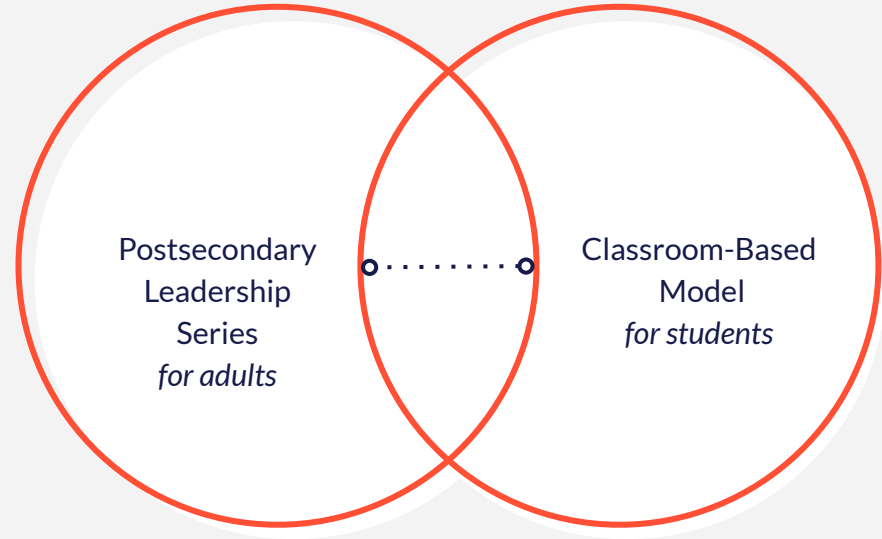
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2 → Students

We equip schools to deliver our classroom-based model to students during their Junior and Senior year to ensure they successfully enroll and succeed in their postsecondary path of choice.

○ Graduation.

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Three Types of Impact

Definitions from Bellwether Working Paper - Alex Cortez & Christine Wade

Direct Impact	Widespread Impact	Systemic Impact
<p>How an organization provides programming directly to its target beneficiaries</p>	<p>How an organization builds the capacity of other partner organizations or schools to replicate elements of its program model.</p>	<p>How an organization shifts mindsets, relationships and power to in turn shift policies, practices and resource flows to create stronger conditions for adoption of an organization's program model and/or its ultimate vision for change.</p>
<p>Classroom Model</p> <ul style="list-style-type: none"> ● Junior & Senior year curriculum and teacher training ● Mentorship/support in first year of post-secondary 	<p>Professional Learning Series</p> <ul style="list-style-type: none"> ● Monthly PostSecondary Coaching to district teams ● Cross-district communities of practice ● Assessment and progress monitoring via postsecondary dashboards 	<p>ISBE Partnership</p> <ul style="list-style-type: none"> ● State-wide endorsement/legislation that supports adoption of direct and widespread impact interventions at scale ● Incentives and accountability systems to secure resources

OneGoal MA + Early College





Massachusetts Early College Initiative

The Massachusetts Early College initiative supports partnerships between high schools and state colleges/universities to allow high school students to take college-level courses during the high school day in their junior and senior years, at no cost to families.

The goal is to help students like our fellows enroll and succeed in college by helping them graduate high school with up to 12 college credits.

Many influential state, community, business, and philanthropic leaders are aligned in aggressively advancing Early College programming across the state.

Early College Programs in Massachusetts

Period.



Graduation.



Rigorous Academic profiles & pathways



Accelerated credentials & transferable credits

Holistic student support

Early College:

Potential for radical transformation

We believe the early college model can bring about tremendous change for marginalized students across the state and help to close the degree divide --*if student support is at the forefront.*

Though variations exist across the state, the early college experience is intended to:

- provide access for marginalized students
- lead to cost savings and credit advancement to students
- foster a positive, rigorous experience

The challenge:

- Supporting marginalized students through a rigorous experience is challenging and can lead to unintended consequences if not scaffolded appropriately

Learnings:

- Students need early wins within their EC experience
- In addition to academic support, soft skill development is crucial
- Students need opportunities to develop their college going mindset by deepening their purpose and sense of belonging
- Cohorts provide transformational spaces for relationship building and affirmation
- 1:1 advising attuned with the EC and first gen experience is critical for success after HS



OneGoal+Early College builds the foundation necessary for college success.

Scaffolded experience with college-level coursework

Connections to career exploration and experiences

College advising throughout junior and senior year

Career exploration

Robust post secondary partnerships

OneGoal Curriculum builds a “why” and motivation for success, develops college-going mindset and sense of belonging

OneGoal Program Director provides enhanced academic supports

OneGoal Cohort creates peer community support

OneGoal Model offers continued support through first year of college

OneGoal + Early College Implementation Models

We work with early college programs to provide the appropriate scale and scope to meet the needs of of students, this looks different for each partner.

Bridge Program

Intentionally targeting underrepresented subgroups and utilizing the OneGoal model as a bridge program through their early college experience



Whole School Support

Providing scaffolded supports for all early college students to ensure they are developing soft skills and mindsets, in addition to rigorous academic support and aligned postsecondary advising

Immersive

Creating a cohorts of high need early college + traditional high school students to undergo OneGoal experience jointly; allows students to build relationships across programs



A CLOSER LOOK: B.M.C Durfee High School Early College

52%

Students of color

32%

English not first language

73%

Low income

Period.

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○ Graduation.

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Period.

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○ Graduation.

Early College Outcomes: Durfee HS

93%

Enrollment to 2 & 4
year colleges

4x

HS course passing rate for EC
students vs non EC grade level
peers

50%

Chronic absenteeism
rate for EC students
was less than half of
grade level peers

90%

Enrolled EC students earned 6 or more
credits in 21-22 school year





 OneGoal.

