



10-Year Plan for a Thriving East Oakland

May 2023



Introducing Our Team – Community Leaders



Carolyn Johnson, CEO



BCZ & Keeping
Place/Culture for
Black Folks in East
Oakland



Jamaica Sowell, Director
of Programs & Policy



Roots CHC & Healing
Community from Within



Selena Wilson,
Executive Director



EOYDC &
Youth Empowerment

Introducing Our Team – Public Sector Leaders



Dr. Dexter Moore, Chief of Staff



Brooklyn Williams, Chief of Education & Public Safety



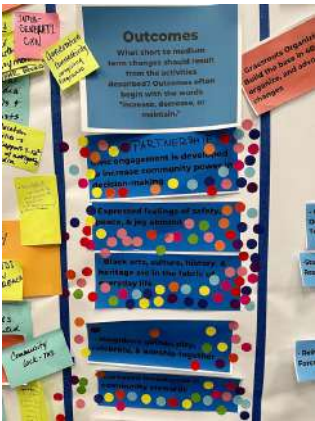
Kristin Spanos, CEO



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students



This Year We Created an Audacious Plan To End and Reverse the Displacement of Black Families From East Oakland



A map showing the Eastmont and Elmhurst neighborhoods. A thick black line outlines a specific area that includes parts of both neighborhoods. The map shows streets like Brann St, MacArthur Blvd, Outlook Ave, and various numbered streets (81st, 82nd, 84th, 85th, 103rd). Landmarks like Mills College and Martin Luther King Jr. Reg. Shoreline are also visible.

Challenges

- Scope & Scale of Effort
- Making the Case for Targeted Universalism
- The “Two Bridges”

Let's Connect About

- Black Educator Support & Development
- Culturally Relevant Youth Development
- Universal Pre-K
- High-dosage Tutoring
- Post-secondary career pathways