

Strategic Public Financing

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for By All Means communities

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CHILDREN'S FUNDING PROJECT

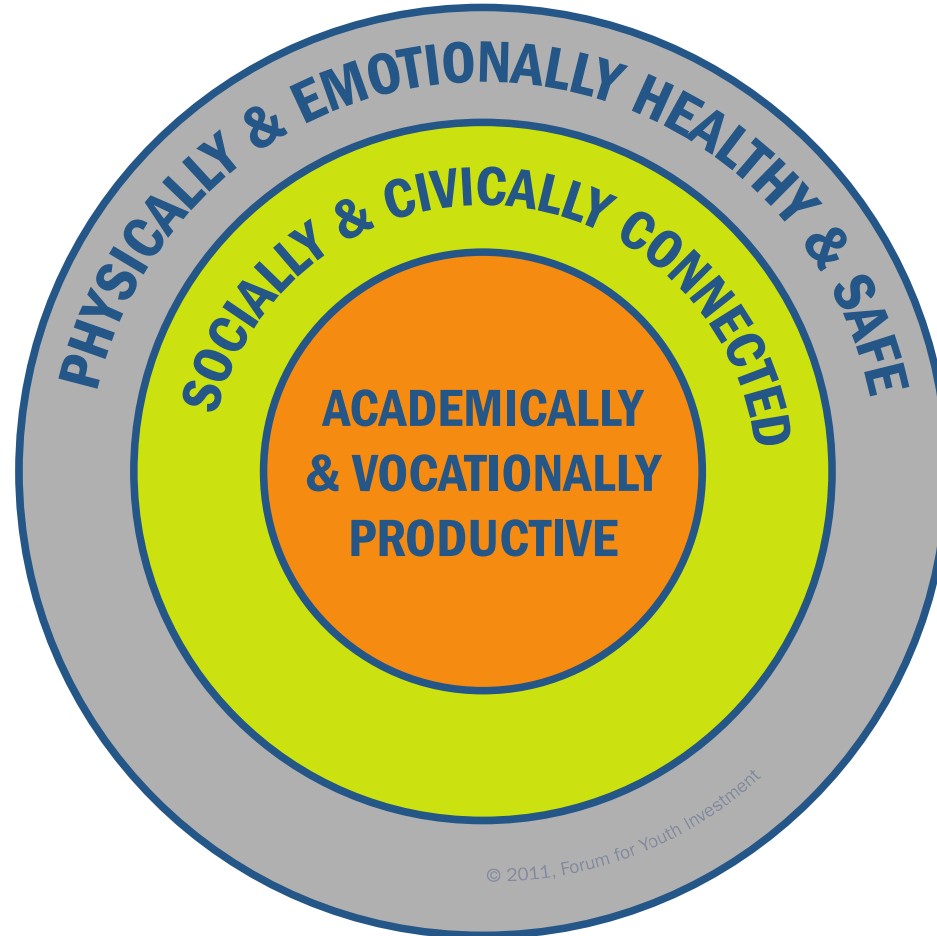
We help communities and states expand equitable opportunities for children and youth through strategic public financing.

Through our hands-on technical assistance and collection of resources, we

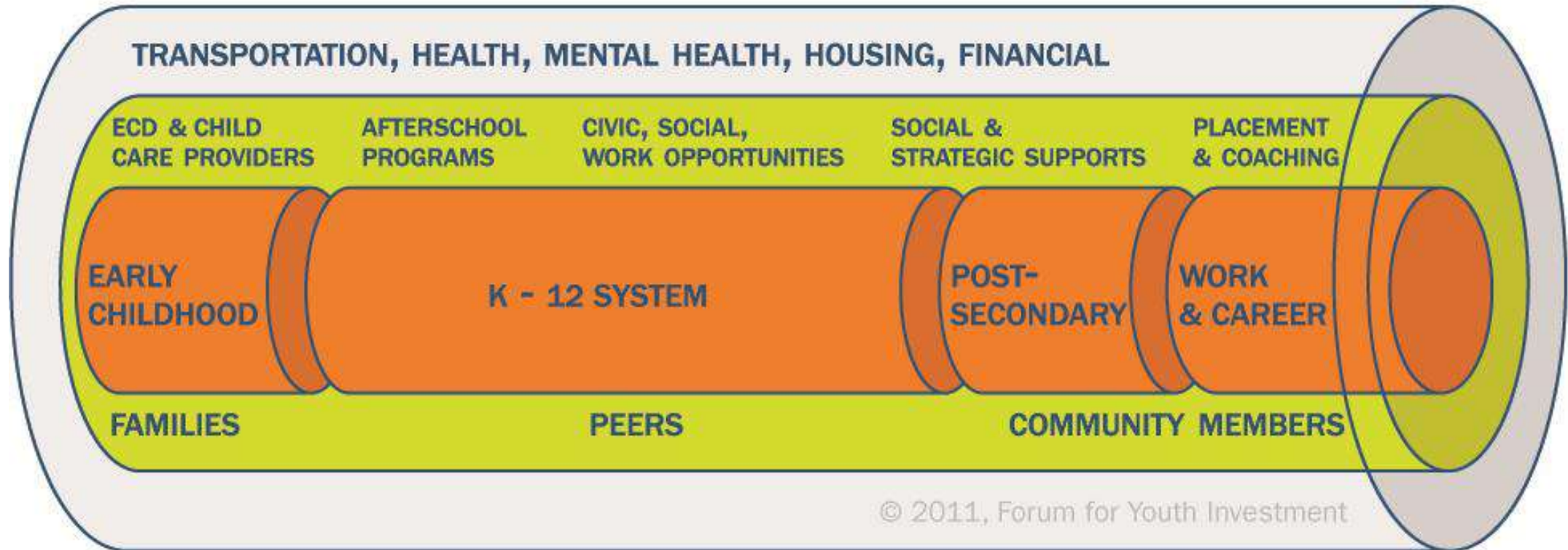
- **help** local and state leaders and public agencies understand the multiple sources that fund services for children and youth;
- **coach** policymakers on aligning existing funds with local and state priorities and implementing strategies to maximize their impact;
- **equip** advocates with the skills and resources to build public and policymaker support for children and youth services and to generate new and sustainable revenue sources;
- **collaborate** with communities and states to develop customized financing solutions tailored to their needs and goals; and
- **build** collective momentum toward an equitable and proactive approach to children's funding.



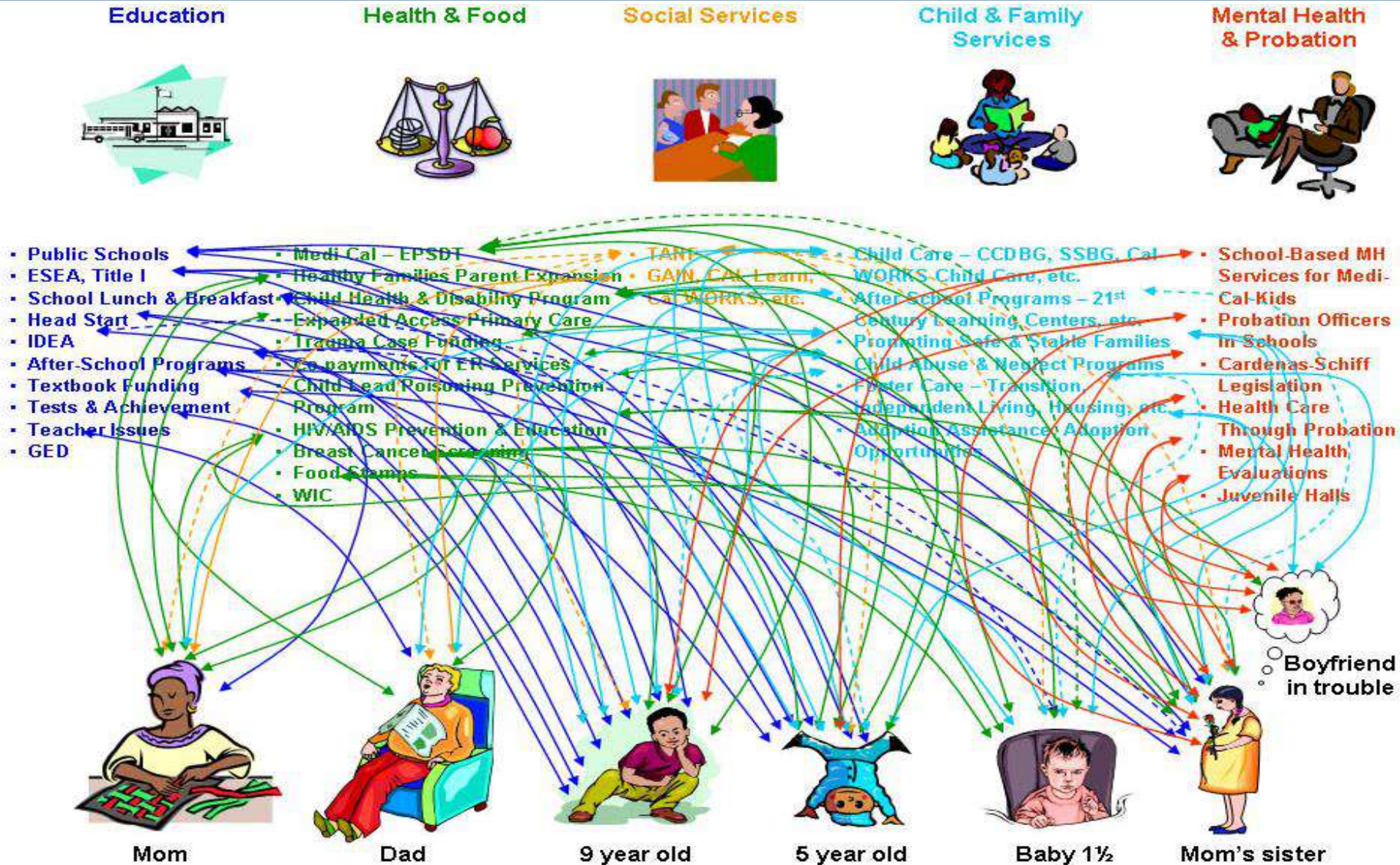
● If we know we want a range of developmental outcomes for youth...



- And we know it's going to take a more seamless set of supports and opportunities...

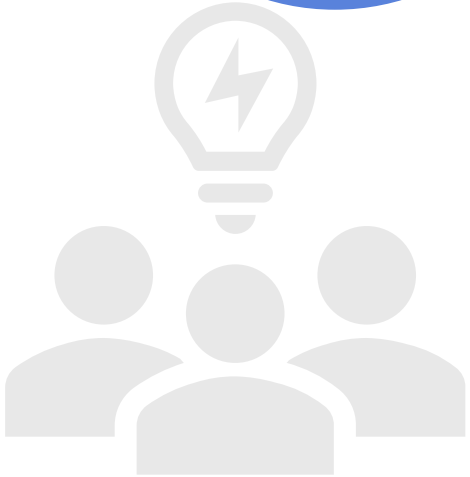


...we need to change the way we do business



To improve child and youth outcomes children's cabinets must strengthen and align the:

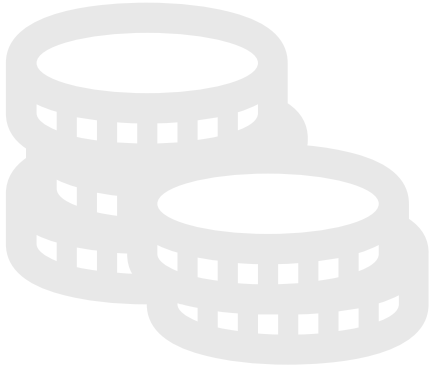
People



Data



Money



Strategic Public Financing Coordinator position

This position will assist Fresno C2C and community partners to answer the three questions of strategic public financing: (1) how much are we (as a community) investing in our priorities for children and youth?; (2) What is the true cost of investing in our priorities for children and youth?; and (3) How can we fill the gap between current investment and the true cost?

RESPONSIBILITIES:

- Serve as a liaison between Fresno C2C and local government, school districts and advocacy organizations
- Track, map and analyze public and private investments in children and youth programs and services in Fresno County, with willingness to learn fiscal mapping methods
- Estimate true costs of designing and implementing policy priorities, with willingness to learn cost modeling and/or cost estimation methods
- Conduct research on new and emerging funding sources with potential to help fill the gap between current investments in children and youth and the actual cost of achieving community goals.
- Facilitate meetings with community partners and local budget holders
- Build and maintain relationships with national, state, and local partners to stay up to date on best practices and lessons learned from across the country
- Position Fresno C2C as a leader in strategic public financing for children and youth

What's the plan?

Immediately

Making sense of federal relief funds

Next 12 months

Fiscal mapping and cost modeling

1 – 2 years

Understanding Revenue Options

3 – 4 years

Generate sustainable revenue

We've been helping states and communities map out things they can do in the next four years to:

1. Support equitable recovery,
2. Increase opportunities for children and youth,
3. Increase stability and sustainability, and
4. Avoid...



Dive deeply into American Rescue Plan Funding in your state and community using CFP's online tool



Flexible Funding for Children and Youth in the American Rescue Plan

Home Page and Menu

This tool offers a comprehensive picture of American Rescue Plan funding for children and youth across states, tribal areas, counties, cities, towns, school districts, and nonprofit institutions.

On the subsequent pages, you will find allocation data and a growing list of examples of ways localities are using their funds creatively to benefit children. **Click the buttons on the right to navigate directly to the information you need.**

Examples of Child-Centered American Rescue Plan Spending and Uses

Funding Overview for States and Territories

Local and Tribal Fiscal Recovery Funds

Elementary and Secondary School Emergency Relief Fund (ESSER III)

Higher Education Emergency Relief Fund (HEERF III)

From questions...

1. Current Funding:

How much funding supports our goals right now?

2. True Cost:

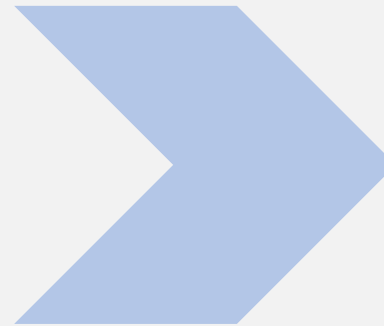
How much will it cost to fund our goals in full?

3. New Funding:

How do we fill the gap between current funding and needed funding?



Fiscal mapping



**Cost modeling
and estimation**



**Sources of new
money**

To answers!

Why create a fiscal map?

Understand
current
investments

Align
resources
with goals

Coordinate
supports and
services

Maximize
funding
opportunities

Identify new
areas for
attention,
efficiency and
innovation

NEW EMERGENT REASONS:

- Determine the baseline funding pre COVID-19 budget deficits
- Plan for equitable recovery of funds to enhanced programs and services

What is a Cost Model?



A cost model is an approach to measuring the true cost of implementing and maintaining a service or program

Aims to Understand:



- ✓ Costs of providing early education (per child, per classroom, or total)
- ✓ How changes in wages or quality impact overall costs
- ✓ How geography or program size impacts overall costs

Structural Cost Drivers



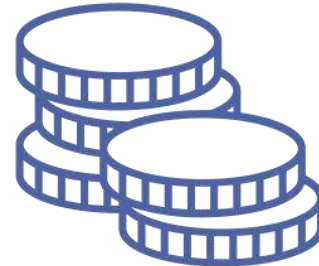
- ✓ Programmatic requirements and standards
- ✓ Ratios & Group Size
- ✓ Geography
- ✓ Minimum wage requirements

Useful for:



- ✓ Determining true cost of care against market cost (expanded upon in next slide)
- ✓ Improving child care wages
- ✓ Setting appropriate rates

Operational Cost Drivers



- ✓ Wages & Benefits
- ✓ Rent/Utilities
- ✓ Food, supplies & other non-personnel costs
- ✓ Professional Development

● REVENUE OPTIONS & FUNDING MECHANISMS

Common

City or County dollars

State dollars

Federal dollars

Local United Way

Local Foundation

National Foundation

Individual Donors

Corporations

Fee Based Services

Emerging

Dedicated public funds (set aside or new tax)

Community Benefit Agreements

Individual or Business Tax credits

Opioid Settlement dollars

Medicaid reimbursements

Community Reinvestment Act agreements

Profits from publicly held assets

Reforming tax exemptions

PILOT recapture

In kind facilities usage

[READ: Innovative Financing to Expand Services So Children Can Thrive](#)

New Orleans Data Book and Fiscal Map

New Orleans Inventory of Public Investments in Children & Youth - 2020

Total Investments in Children and Youth Ages 0-24

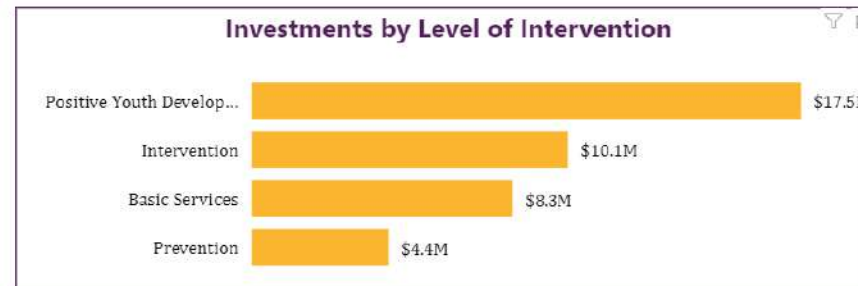
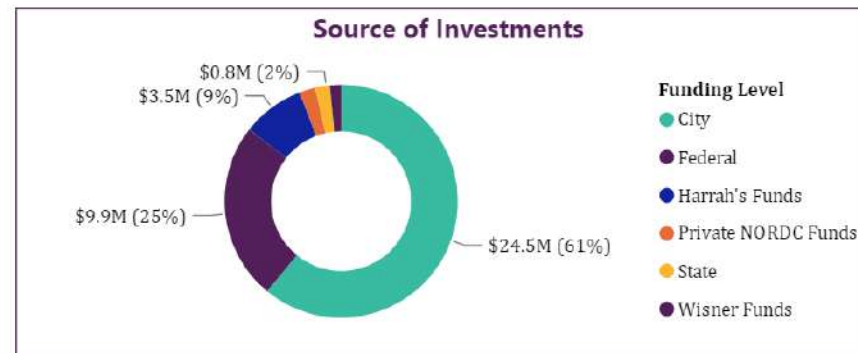
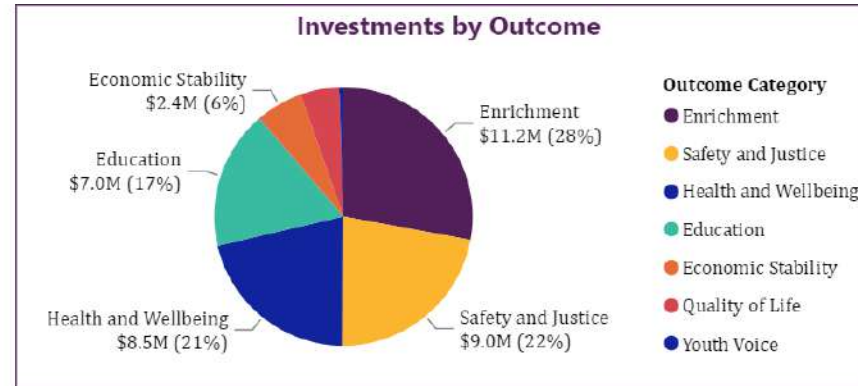
\$40M

This fiscal map is a comprehensive analysis of public investments in youth and children in New Orleans. This resource will assist city leaders to identify and align spending with priorities. In addition, non-profits, residents, and community groups are encouraged to use the resource to better understand the City's public investments in youth and children.

Through a data-driven process, the Mayor's Office of Youth and Families, in partnership with the Children's Funding Project, worked with City agencies and departments to obtain fiscal data related to youth and children services. Fiscal data was categorized into outcome categories, levels of intervention, and eligible services to provide a more detailed analysis.

The data in this map includes general fund expenditures, state and federal grants, and some miscellaneous sources of funding. It is important to note that this fiscal map does not include school funding, which is administered by New Orleans Public Schools, a public entity independent from the New Orleans City Government.

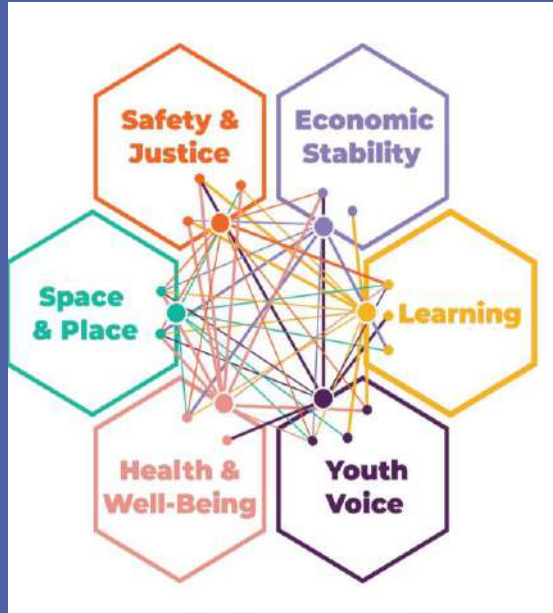
Funding Stream Name	Original Granting Agency	FY20 Appropriation Amount	Program Description
Children and Youth Planning Board	Office of Youth and Families	\$100,000	THE CHILDREN AND YOUTH PLANNING PLAN FOR SERVICES AND PROGRAMS FOR COLLABORATIVE EFFORTS AMONG LOCAL BEHAVIORAL, EDUCATIONAL, SAFETY, AND COMMUNITIES, AND FOR ASSISTING IN
Community Development Block Grant - NORDC Summer Camp	Housing and Urban Development	\$1,021,397	SUMMER CAMP
Edward Byrne Justice Assistance Grant Program - Louisiana Center for Children's	Mayor's Office of Criminal Justice	\$57,200	THE JAG PROGRAM IS THE LEADING SOURCE
Total		\$40,250,226	



Link [here](#)! Click on 'What are we spending?'



New Orleans



Safety and Justice 1 | Culturally Appropriate Prevention Approaches

Youth Master Plan Solution

Invest in preventive interventions that are culturally appropriate, evidence-based, and designed to promote healing, prosocial behavior, and the development of healthy coping skills in young people.

2-Year Action Strategies

Research existing culturally appropriate prevention approaches and identify what, where, and how they could best be piloted / expanded in New Orleans. Partner with organizations across sectors to identify existing work in the City and new intersection points. Eventually identify schools or other environments in which to pilot new or expanded programming.

Immediate Action:

Implement PLAAY (Preventing Long-term Aggression and Anger in Youth) at 7 pilot sites, with a coaching team of 4 individuals at each site (three trainers and one supervisor/administrator).

- 1 Pilot at Juvenile Justice Intervention Center
- 1 Pilot at Orleans Parish Juvenile Court
- 2 Pilots at NORD Site(s)
- 2 Pilots at NOLA-PS Site(s)
- 1 Community Site

Itemized Cost

Per site, the 4 team members can provide coaching to approximately 8 youth each at a rate of \$1,465 each.	\$46,880 Per site
	X 7 sites
Total	\$328,160

RECOMMENDED FUNDING SOURCE:

Funding through private funders **(Secured)**

- Training for the coaching teams/staff at each site

Funding through NOLA General Fund **(Potential)**

- Juvenile Justice Settings
- NORD Site

Funding through ESSER/schools **(Needed!)**

- NOLA-PS Sites

Youth Master Plan



Prioritizing the plan and estimating costs

Cost estimation
in New Orleans



RECOMMENDATIONS FOR ACTION ON THE YOUTH MASTER PLAN 10-YEAR STRATEGIES			
SECOND ROUND American Rescue Plan Act State and Local Fiscal Recovery	Elementary and Secondary School Emergency Relief Fund	General Fund (allocations to OYF/CYPR)	Private Funders
Restorative Justice Approaches \$1,500,000	Supportive School Cultures \$300,000	Youth Development Public Awareness \$58,250	Neighborhood Mobility Options \$15,000
Early Exposure to Career Options and Training \$30,000		Expanding Youth Decision Making Opp. \$50,640	Improving Basic Needs Coordination \$15,000
Sufficient Services for New Parents \$1,181,600	Culturally Appropriate Prevention Approaches \$487,520		Train the trainer cost
		Caregiver Support Network \$0,000,000	
		Youth Master Plan General Coordination	



YES

FOR NOLA KIDS

- On April 30th, voters in New Orleans successfully passed a new **property tax** that will generate **more than \$21 million annually** for early childhood programs in the city.
- Revenue will fund **more than 1,000 high quality seats for children ages 0 – 3 years** from low-income families.
- Revenue is **aligned with state funding**, allowing the state of LA to contribute matching funds that will create over 2,000 new seats (5x current amount)

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Strategic finance planning

3 – 4 years

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Questions?

Additional Resources:

[Use this tool to find all ARPA funding](#) for your states, tribes, counties, cities, school districts, and small towns

[Building a Strong Backbone: How American Rescue Plan Funds Can Strengthen the Administrative Operations Needed to Support Kids](#)

For more information contact:
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